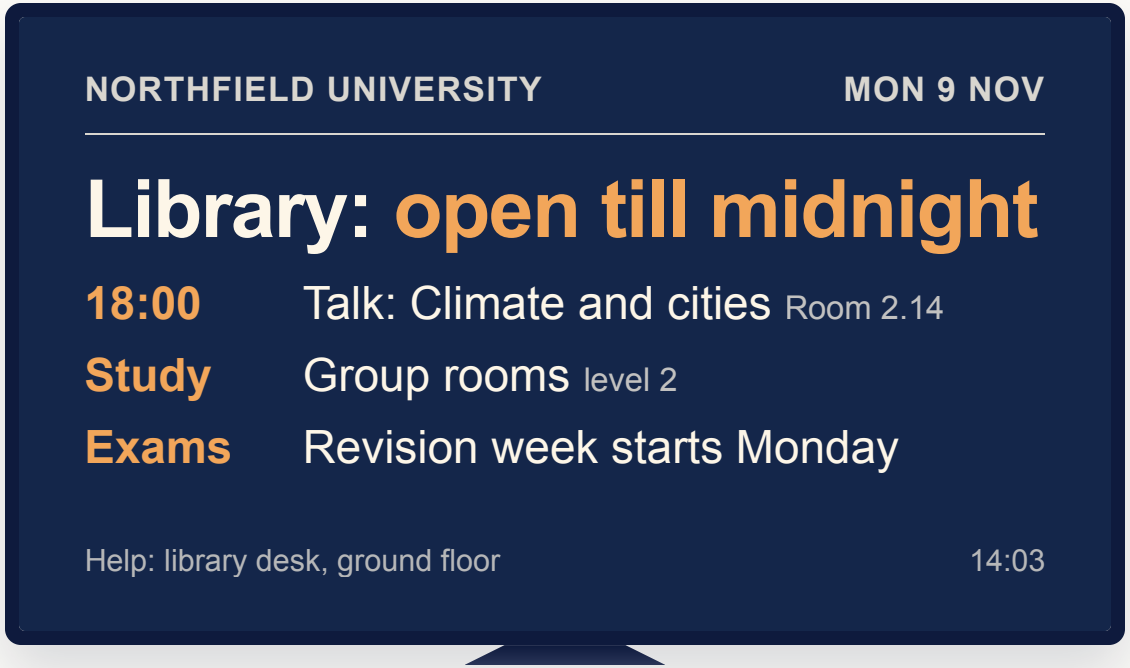
NowBoard

NOWBOARD FOR UNIVERSITIES

One login for every screen on campus.

Receptions, libraries, teaching blocks and the students' union. Changed from a phone, in your university's look.

- Ready-made screens, called Boards: rooms, events, maps and notices
- A campus-wide alert on every screen in seconds
- Pilot one building, then one login for the whole campus



The Library Board
On the library TV, in the university's colours

NowBoard

WHAT MAKES NOWBOARD DIFFERENT

Five reasons NowBoard is different.

EVERY PLAN

Screens that make you money

Local businesses pay to advertise on your screens. You approve every advert and keep most of what they pay.

Student deals on the union TVs

EVERY PLAN

Run it from your phone

Change any screen in seconds from a phone, anywhere on campus.

Room moved? Changed before the lecture.

EVERY PLAN

Works on the TVs you have

Android TV, Raspberry Pi, or any Windows PC, Mac or Chromebook in a web browser.

Or plug in our £199 Player Pro

EVERY PLAN

Ready-made for campus

Boards for rooms, events, maps and deadlines. Change a room or a date without a designer.

8 university Boards included

STARTER AND UP

AI and your own designs

Describe a Board and AI designs it, or lay out your own. No graphic designer needed.

AI designs on Professional

Ad Space share: you keep 70% on Free, 80% on Starter, 87% on Professional and 92% on Enterprise, before card fees. Prices exclude VAT.

WHY NOWBOARD

Every building, one look. One login for all of them.

A university has three other ways to run its screens. Here's how they compare.

	NowBoard Built for a whole campus	**A system per faculty** Each building bought its own	**Room booking screens** At the door of each room	**PowerPoint on a PC** On the reception TV
One login for the whole campus	✓ **Every building** Central comms and faculties, one account	✗ A different login in each building	~ Rooms only	✗ One PC, one screen
Looks like your university	✓ **Your brand on every screen** Set once, used everywhere	~ Varies by building	~ Their look	~ If someone designs it
Changed from anywhere	✓ **From a phone** Comms, library, estates, the union	~ Varies	~ Through the booking system	✗ Walk to the PC
Campus-wide alert on every screen	✓ **One tap** Every building at once, on Professional	✗ Building by building	~ Varies	✗
Rooms, events and notices together	✓ **All in one place** Rooms, talks, deadlines, maps	~ Varies	✗ Bookings only	~ Whatever is on the slide
What it costs	✓ **Free on one TV** Then £10–£30 a TV a month. No contract	~ Several contracts to renew	~ Priced per room	~ Staff time, every change

A general comparison of types of product. Check with each supplier for their latest features and prices. NowBoard prices exclude VAT.

NowBoard

WHAT'S ON THE WALL NOW

Every faculty bought its own screens. None of them match.

Open day comes round and the comms team finds five systems, three logins and one PC nobody can find. Sound familiar?

The faculty screens

Each building has its own system, its own look and one person who knows the password.

The reception slideshow

A PowerPoint on a PC under the desk. It still says welcome week.

The room change

A lecture moves rooms. The sign on the door is a sheet of A4.

The campus alert

A closure or an emergency needs every screen at once, not building by building.

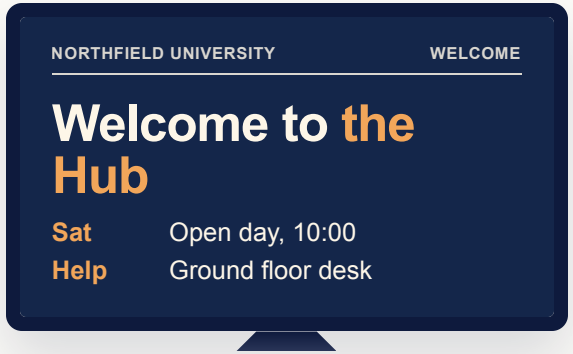
The campus has screens. NowBoard puts them under one login, in one look.

NowBoard

YOUR TVS, EACH WITH A JOB

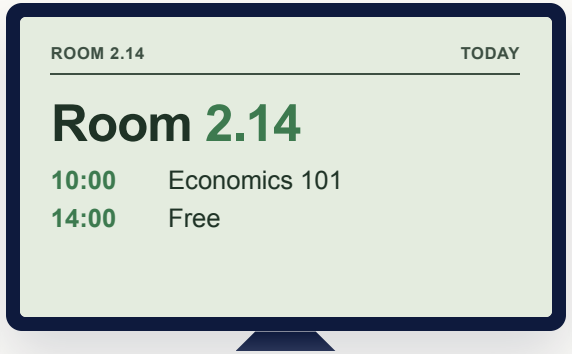
One screen per space. Each one says what that space needs.

Pick a Board, type in your details, and it’s on the TV. Every Board is ready to use, and you can change any of them.



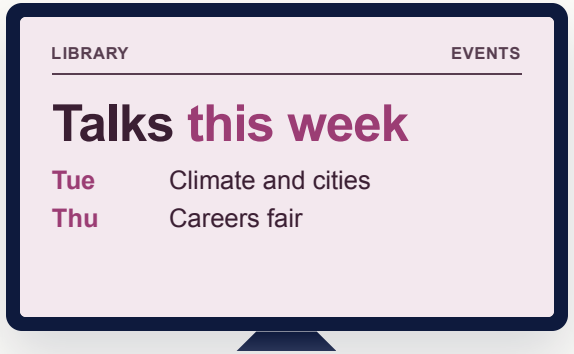
Reception
Welcome and wayfinding

Welcome
Site map
Open days



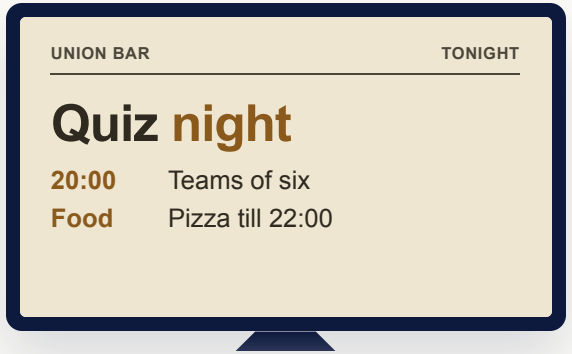
Teaching rooms
Outside each room

Room bookings
Now and next
Room changes



Library
Events and hours

Opening hours
Talks and exhibitions
Deadlines



Students’ union
Run by the union

Menus and events
Societies
Student deals

The screens shown are examples. Room Boards are kept up to date by your team; NowBoard does not read your lecture timetable.

NowBoard

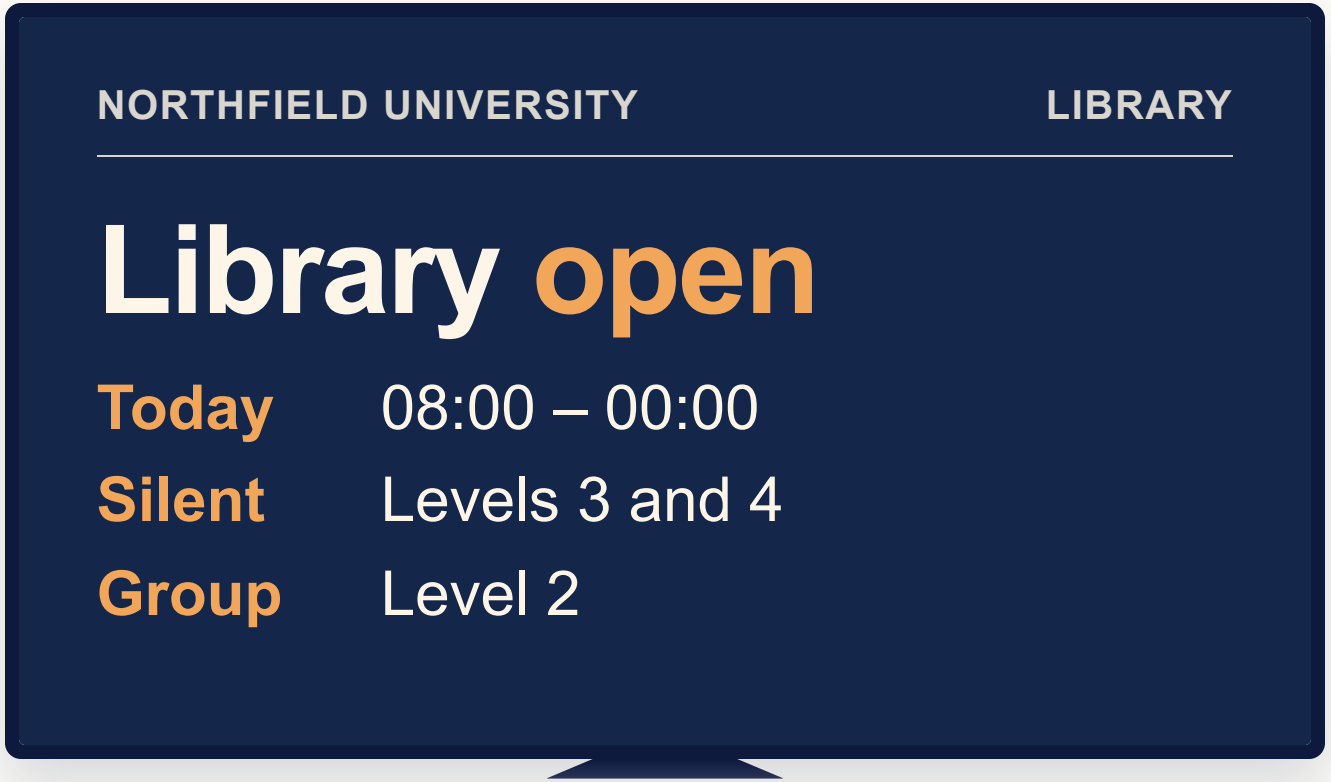
SCHEDULING

Plan the term once. The screens follow the day.

Choose when each Board shows, and the library TV changes through the day by itself. Tap a time to see it.

08:00	Opening	Hours and study spaces
10:00	Today’s talks	Events and where they are
12:00	Lunch	Cafés open on campus
17:00	Deadlines	Countdowns to dates that matter
22:00	Late night	Safety and quiet hours

Changing through the day comes with Professional and Enterprise.

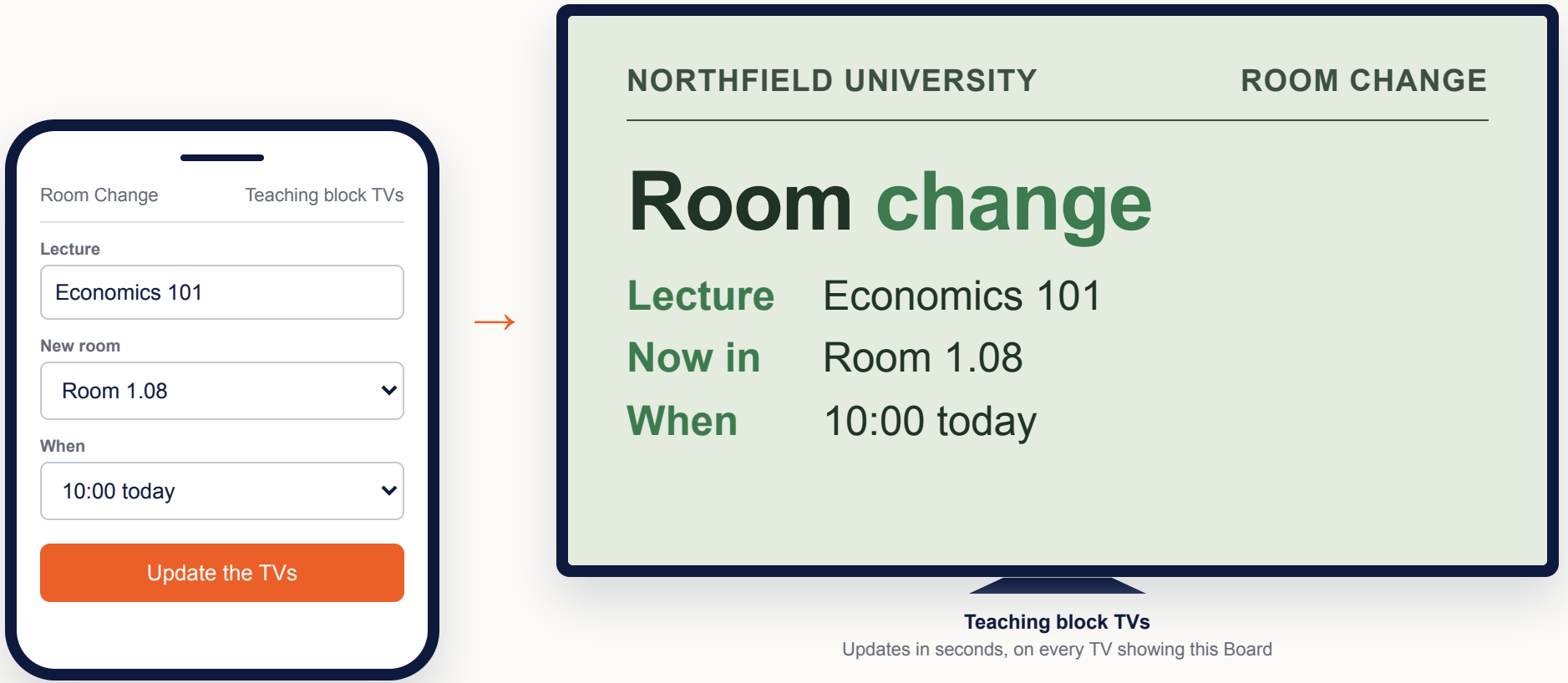


Library TV
08:00 · Opening

NowBoard

UPDATE FROM ANYWHERE

Room changed? Update it from your phone.



Teaching block TVs
Updates in seconds, on every TV showing this Board

No email to every student, no A4 on the door. Comms, the library, estates or the union can each change their own Boards from a phone, a tablet or a computer. Try it: change the details and press **Update the TVs**.

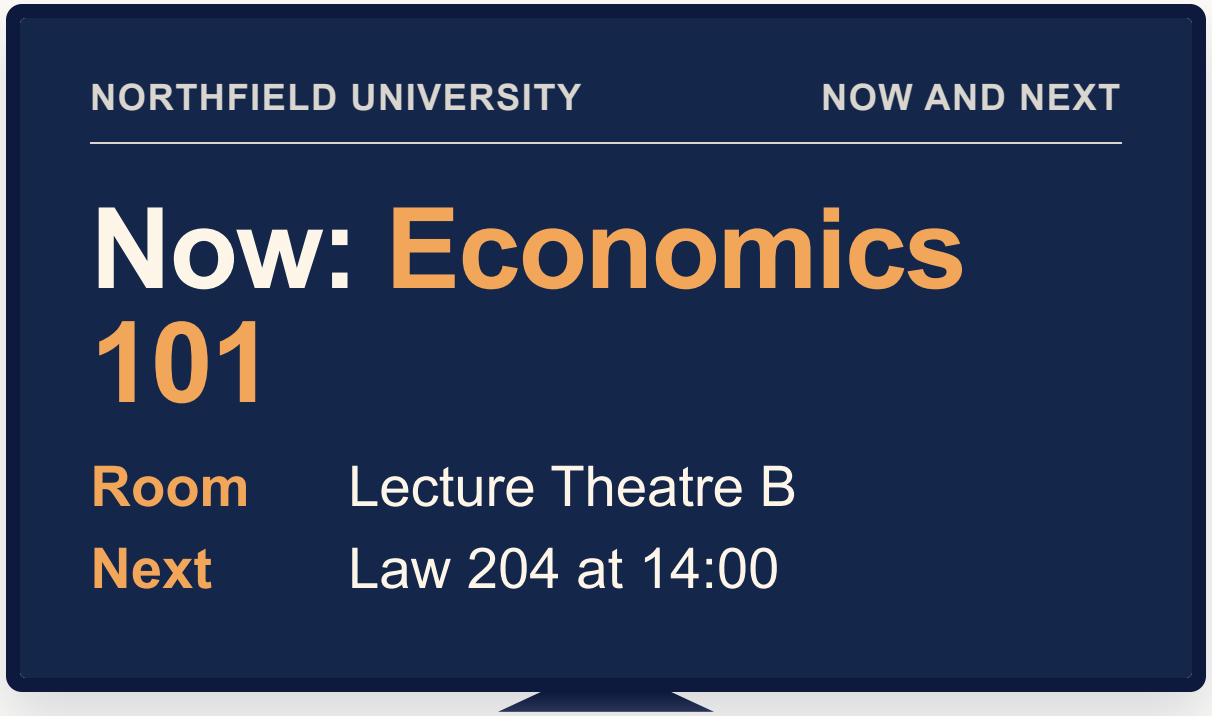
MADE FOR CAMPUS

It looks like your university, not like ours.

- ✓ **Your logo and colours**
  Set once by central comms. Every building uses the same look.
- ✓ **Easy to read in a corridor**
  Large type and strong contrast, read on the way past.
- ✓ **One thing at a time**
  Now and Next shows what's on in a room and what comes after.
- ✓ **Four languages**
  English, Welsh, French and Spanish. One language per Board.

Try a style

University navy | Heather | Campus green | Poster



Now and Next Board
Same content, four looks

NowBoard

CAMPUS ALERTS

When it matters, every building at once.

One tap puts the same message on every TV on campus. One more tap puts everything back as it was.

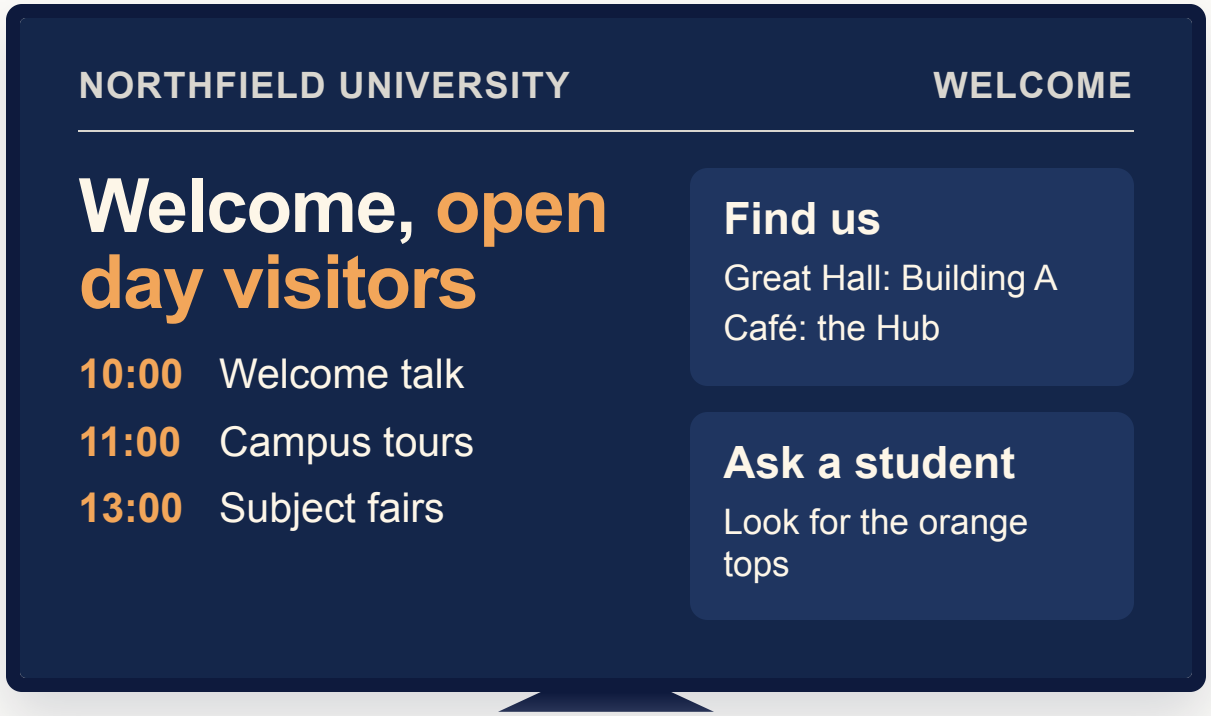
- Fire alarm
- Campus closure
- Message to everyone
- Back to normal

Ready-made alerts for a fire, a fire drill, an urgent notice, building work and a missing person, plus your own messages. They come with Professional and Enterprise.



FOR STUDENTS AND VISITORS

Students find the room. Visitors find their way.



Reception TV
Welcome, events and wayfinding

Room changes, straight away
A room moves and every screen in the block says so.

Open days and events
A welcome with timings and where to go.

Deadlines and term dates
Countdowns to enrolment, exams and hand-in dates.

A map in every reception
A site map Board by each entrance.

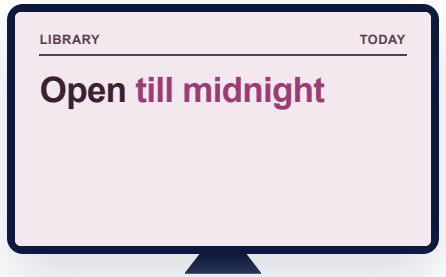
The union’s own screens
Societies, gigs and deals, run by the union.

NowBoard

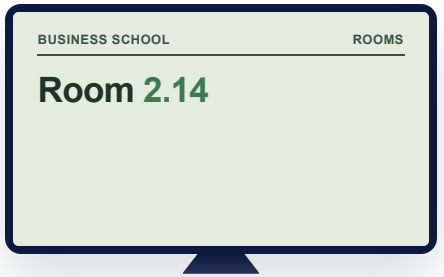
FOR THE WHOLE UNIVERSITY

One login. Every building.

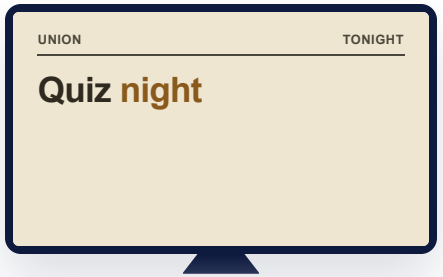
Central comms
Sets the screens every building shows: news, alerts, brand



Library
Adds its own hours and talks



Business School
Adds its own rooms and events



Students' union
Runs its own menus and gigs

Every building in one account
See and change every screen on campus from one login.

Shared where it should be
Central comms sets the brand and the alerts. Each building keeps its own rooms and events.

Pay per TV
Thirty screens or three hundred: one account and one bill.

Enterprise for campuses
Help setting up every building, a team who knows your university, and lower prices from 100 TVs.

NowBoard

GETTING IT ON THE TV

It works on the TVs you already have.

Any TV with an HDMI socket will do. Each TV needs an internet connection, over Wi-Fi or a cable.

The NowBoard app

Runs on compatible Android TVs and TV sticks, a Windows PC, or in a web browser.

Free with every plan

Player Pro

A small box that plugs into the TV's HDMI socket, starts itself and just plays. Optional.

£199 one-off, per TV

We can fit it for you

Our installer comes to your campus. UK only.

Fit and set up a TV	**From £100** a TV, subject to location

1. **Sign up free**
   At app.nowboard.tv. No card needed for the free plan.
2. **Connect the library TV**
   Open the app or plug in Player Pro, then type in the code it shows on the TV.
3. **Pick a Board**
   Add this week's events and your logo. It's on the screen.

All prices exclude VAT. If we supply a TV, you pay what it costs us. Your IT team may need to allow the screens on the campus network.

NowBoard

OPTIONAL · AD SPACE

Your screens can make you money.

Ad Space is off unless you turn it on. You choose which screens show adverts, and you approve every one.

1

You choose where and how much

For example, the union bar and cafés, not the teaching rooms. You set the price of a slot.

2

A local business books

They send their advert through your own booking page.

3

You approve it

Nothing shows until you say yes. Then they get a link to pay.

4

It plays, you get paid

The advert runs between your own Boards. The money goes to your account.

Who might advertise? Businesses students use: takeaways, gyms, letting agents, bike shops, local events. The union can sell its own sponsor slots too. You decide what fits your campus.

What could adverts earn you?

TVS IN THE CAMPUS	PLAN
30	Professional · £20

ADVERTS SOLD	PRICE OF EACH, A MONTH
10	100

Adverts sold a month	£1,000
NowBoard's share (13%)	− £130
You keep	£870
Your screens cost (30 × £20)	− £600
Your profit each month	**£270**
Profit over a year	**£3,240**

An example, not a promise of income: what you earn depends on what you sell. NowBoard takes a share of each advert (Starter 20%, Professional 13%, Enterprise 8%; 30% on Free). Card payment fees come off before you are paid. Prices exclude VAT.

NowBoard

PRICING

Pay per TV. Start free.

Pay monthly with no contract, or pay yearly and get 2 months free. Paid plans have as many Boards as you like and no NowBoard logo.

Free

£0 forever

- ✓ One TV
- ✓ Up to 5 Boards
- ✓ Rooms, events, notices and more
- ✓ Your logo and colours
- ✓ Shows the NowBoard logo

Starter

£10 a TV / month

- ✓ As many TVs as you need
- ✓ As many Boards as you like
- ✓ Something different on each TV
- ✓ Every Board design and style
- ✓ Design your own Boards

Professional

£20 a TV / month

- ✓ Everything in Starter
- ✓ Boards that change through the day
- ✓ Campus and emergency alerts
- ✓ Describe a Board and AI designs it

BEST FOR MOST CAMPUSES

Enterprise

£30 a TV / month

- ✓ Everything in Professional
- ✓ For universities
- ✓ Help setting up every campus
- ✓ A team who knows your group
- ✓ Lower prices for large groups

CAMPUSES: 1

TVS IN EACH CAMPUS: 30

PLAN: Enterprise · £30

☐ Add Player Pro
£199 a TV, one-off

MONTHLY
£900
30 TVs × £30

OR PAY YEARLY
£9,000
2 months free, save £1,800

All prices exclude VAT. For example, one building with 30 TVs. Lower prices from 100 TVs.

NowBoard

NEXT STEPS

Pilot one building this term.

THIS WEEK	**Free on one reception TV**	Put up this week's events. No card, no contract.
THIS TERM	**Pilot one building**	The library or a teaching block, 15 to 30 TVs, with room changes and campus alerts.
NEXT YEAR	**The whole campus**	Enterprise: one login for every building, at a lower price per TV.

Let's get your first building going.

We can set it up with you on a call, or come and fit it.

START FREE
app.nowboard.tv/register

EMAIL
hello@nowboard.tv

WEBSITE
nowboard.tv