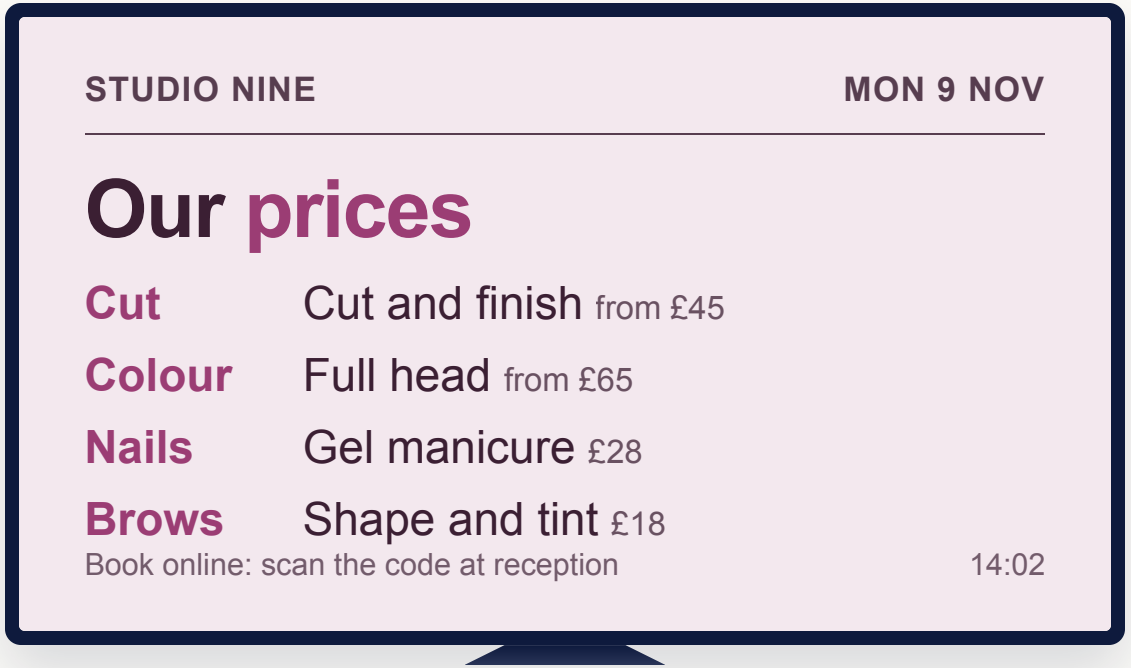
NowBoard

NOWBOARD FOR HAIR AND BEAUTY SALONS

The price list that is never out of date.

Your prices, offers, the team and your reviews on the TV by reception. Changed from your phone in seconds.

- Ready-made screens, called Boards, in your colours with your logo
- Change a price once and every TV follows
- Free forever on one TV. From £10 a TV a month after that



The Price List Board
On the reception TV, with your logo

NowBoard

WHAT MAKES NOWBOARD DIFFERENT

Five reasons NowBoard is different.

EVERY PLAN

Screens that make you money

Local businesses pay to advertise on your screens. You approve every advert and keep most of what they pay.

The florist next door, on your waiting area TV

EVERY PLAN

Run it from your phone

Change any screen in seconds from a phone or tablet, between clients.

New offer? Up before the next client sits down.

EVERY PLAN

Works on the TVs you have

Android TV, Raspberry Pi, or any Windows PC, Mac or Chromebook in a web browser.

Or plug in our £199 Player Pro

EVERY PLAN

Ready-made for your salon

Boards for price lists, offers, the team and reviews. Change a price without a designer.

Treatment menu, offers and team Boards

STARTER AND UP

AI and your own designs

Describe a Board and AI designs it, or lay out your own. No graphic designer needed.

AI designs on Professional

Ad Space share: you keep 70% on Free, 80% on Starter, 87% on Professional and 92% on Enterprise, before card fees. Prices exclude VAT.

WHY NOWBOARD

Made for your salon. Changed between clients.

A salon has three other ways to show its prices and offers. Here's how they compare.

	NowBoard Built for price lists and offers	**A product brand's screen** Promo screens from a product supplier	**Other screen apps** Made for any kind of business	**A printed price list and Instagram** What most salons use today
Shows your salon, not a brand	✓ **Your prices, your team** Your logo and colours on every TV	✗ Shows the brand's products	✓ If you build it yourself	✓ Your own words
Works with your booking system	✓ **Works on its own** Keep your booking system; show its QR code	~ Not what it's for	✓ Works on its own	✓ Works on its own
Change a price in seconds	✓ **From a phone** The owner or the manager, between clients	✗ Not yours to change	~ Usually on a computer	✗ Reprint and peel off the old one
Right every time	✓ **One change, every TV** Prices, offers and the team in one place	~ Varies	✓ If kept up to date	✗ Often out of date
Makes you money	✓ **Ad Space** Local businesses pay to advertise; you keep most	✗	~ Varies	✗
What it costs	✓ **Free on one TV** Then £10–£20 a TV a month. No contract	~ Free, but it's their screen	~ Priced per screen, often in US dollars	~ Printing, and your time

A general comparison of types of product. Check with each supplier for their latest features and prices. NowBoard prices exclude VAT.

NowBoard

WHAT'S ON THE WALL NOW

Prices change. The list on the wall doesn't.

A price goes up, an offer starts, a new stylist joins. The printed list by reception still says last year. Sound familiar?

The printed price list

Every change means a reprint, or a sticker over the old price.

The offers

Student Tuesday and gift vouchers live on Instagram. People in the chair never see them.

The team

Clients don't know who is in today or who does colour.

The owner

Evenings spent on posters are evenings not spent on the business.

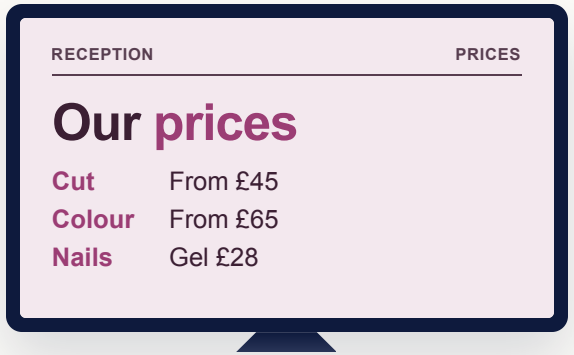
The work is good. NowBoard puts your prices, offers and team on the screen clients look at while they wait.

NowBoard

YOUR TVS, EACH WITH A JOB

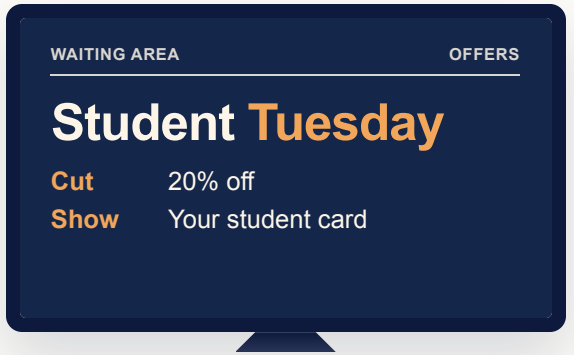
One screen per spot. Each one sells something.

Pick a Board, type in your details, and it's on the TV. Every Board is ready to use, and you can change any of them.



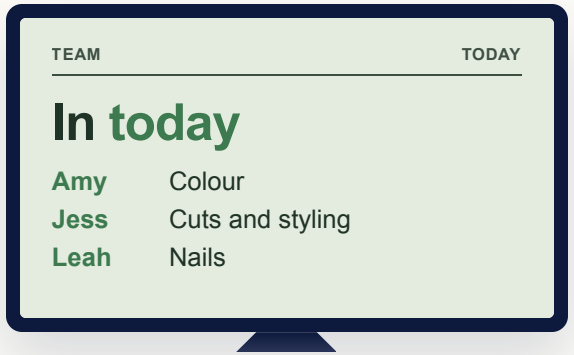
Reception
The price list

Price list
Treatment menu
Opening times



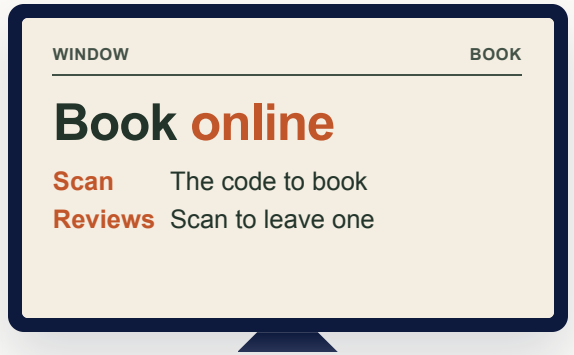
Waiting area
While people wait

Offers
Gift vouchers
Bridal packages



By the chairs
Meet the team

Who's in today
Specialities
New starters



In the window
For people walking past

Booking QR code
Reviews
Offers

The screens shown are examples. Prices and team are typed in by the salon; NowBoard does not connect to your booking system.

NowBoard

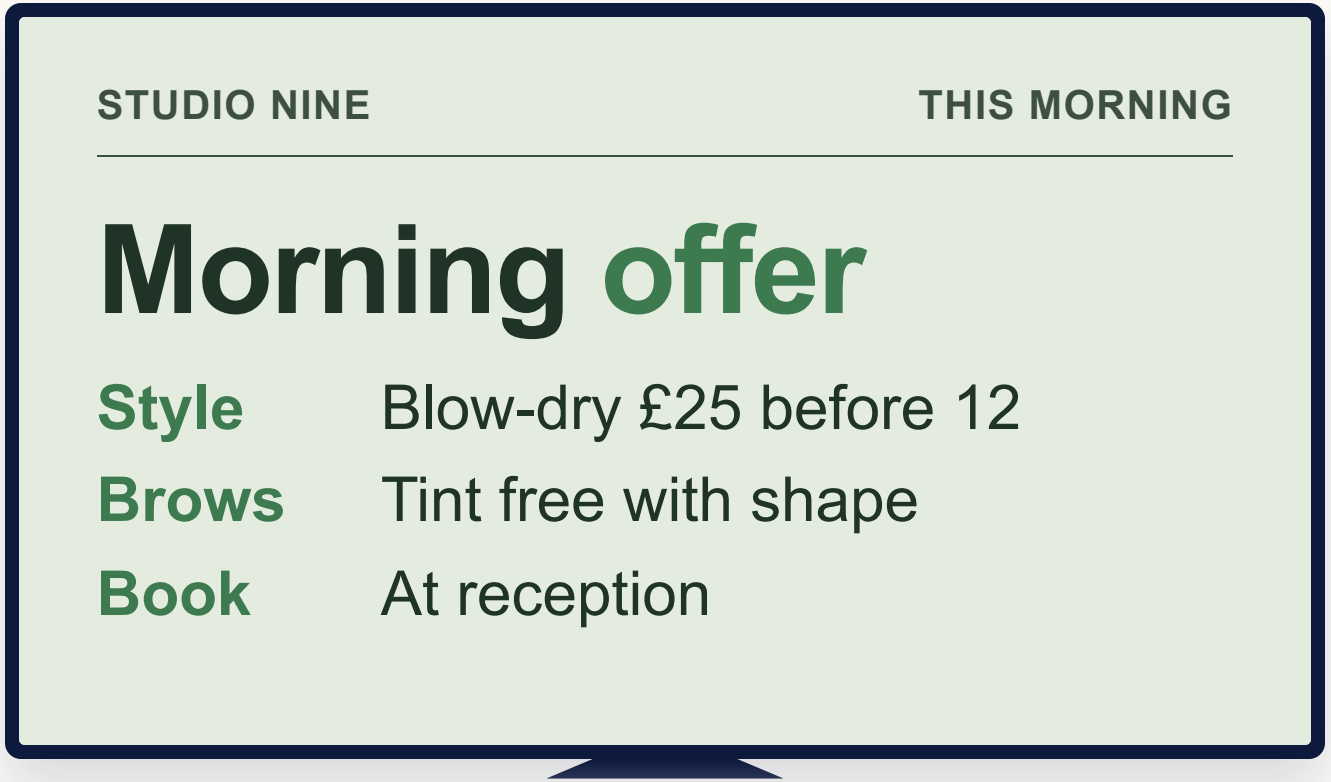
SCHEDULING

Plan the week once. The offers follow the day.

Choose when each Board shows, and the reception TV changes through the day by itself. Tap a time to see it.

09:00	Morning	Quiet-time offer
12:00	Lunchtime	Quick treatments
15:00	After school	Student and junior prices
17:00	Evening	Gift vouchers and packages
19:00	Tomorrow	Who's in and free slots

Changing through the day comes with Professional and Enterprise.

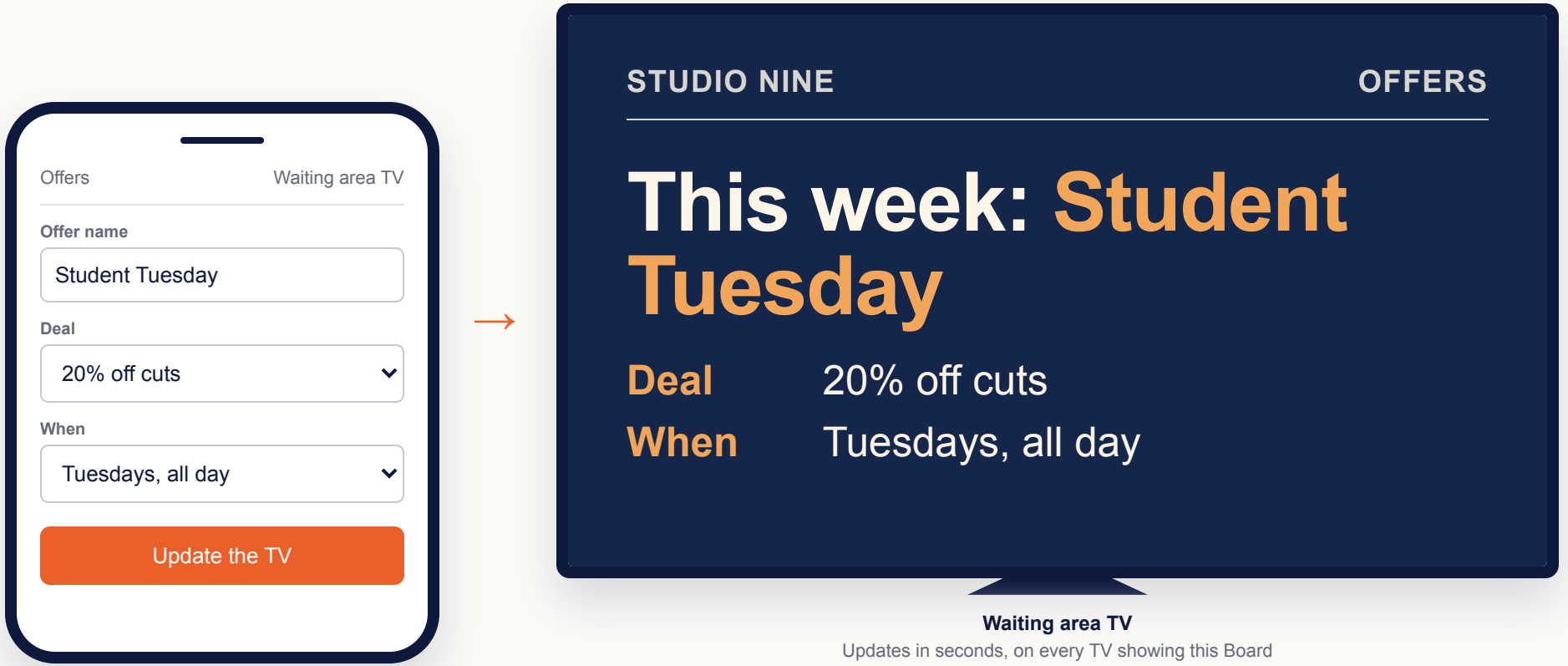


Reception TV
09:00 · Morning

NowBoard

UPDATE FROM ANYWHERE

New offer? Change it from your phone.



Waiting area TV
Updates in seconds, on every TV showing this Board

No reprints, no stickers, no laptop. The owner or the manager can change the Boards from a phone, a tablet or a computer. Try it: change the details and press **Update the TV**.

NowBoard

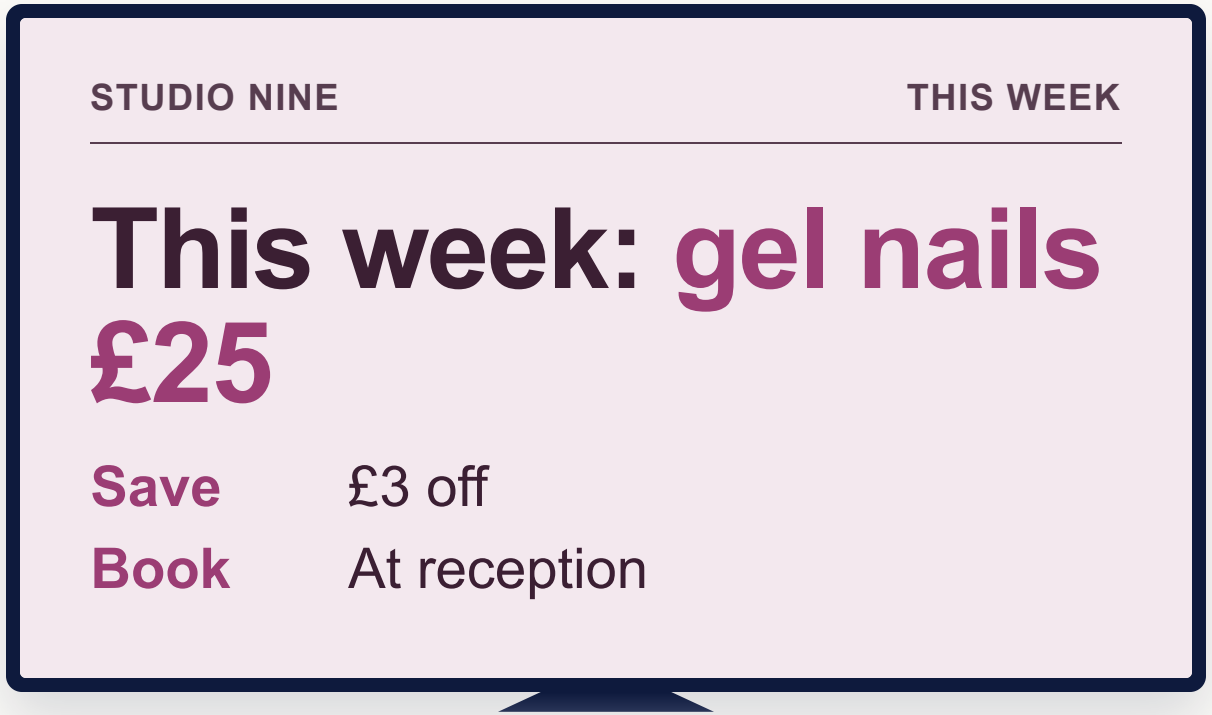
MADE FOR YOUR SALON

It looks like your salon, not like ours.

- ✓ **Your logo and colours**
  Add them once and every Board on every TV uses them.
- ✓ **Easy to read from the chair**
  Large type and strong contrast, so clients can read it across the room.
- ✓ **One thing at a time**
  The price list, an offer or the team. Not all three squeezed on one screen.
- ✓ **Four languages**
  English, Welsh, French and Spanish on every plan.

Try a style

Blush | Midnight | Sage | Poster



Offers Board
Same content, four looks

NowBoard

TAKEOVER AND EMERGENCY ALERTS

One message, every screen at once.

One tap puts the same message on every TV in the salon. One more tap puts everything back as it was.

- Fire alarm
- Running late
- Message to everyone
- Back to normal

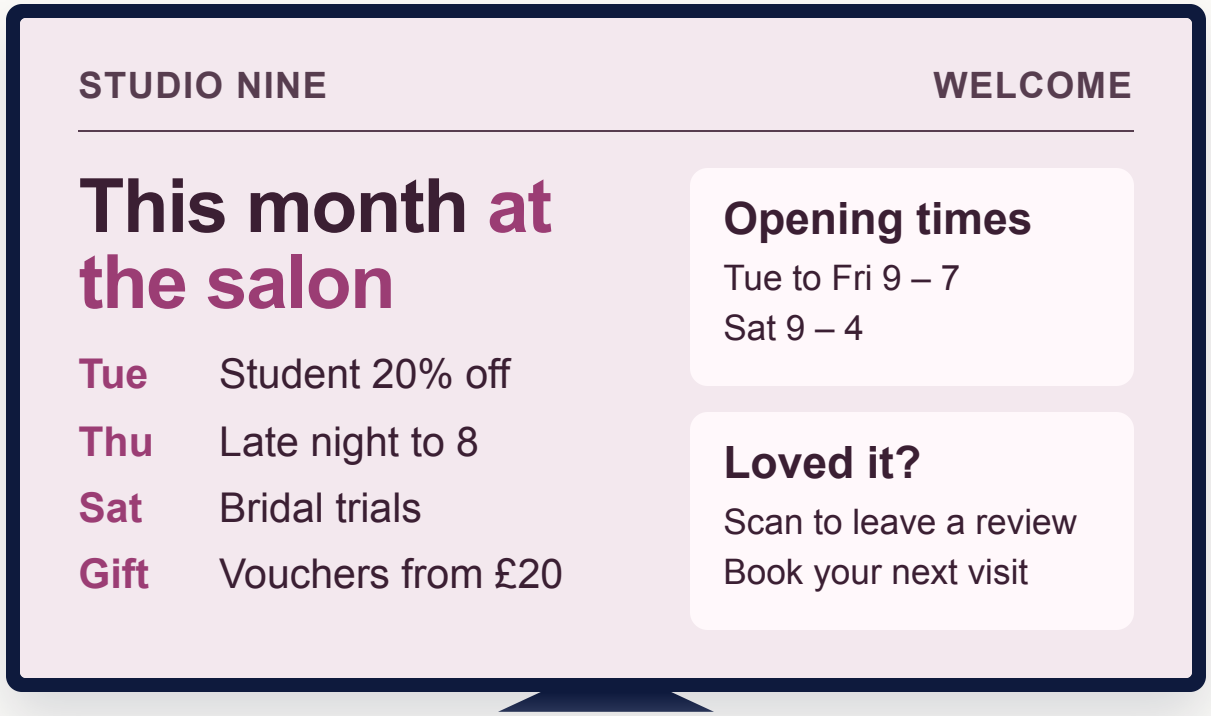
Emergency and takeover alerts come with Professional and Enterprise. Ready-made alerts include a fire, a drill and an urgent notice, plus your own messages.



NowBoard

FOR CLIENTS

Clients see what you offer. And book the next one.



Reception TV
Offers, opening times and reviews

Prices that are always right
Change a price once and the screen is right straight away.

Offers people see
Student days, gift vouchers and packages in front of clients while they wait.

Meet the team
Who's in today and what they do best.

Reviews and booking
A QR code for reviews and your booking page, while clients are happy.

Product of the month
Show the product on the shelf, and sell it.

NowBoard

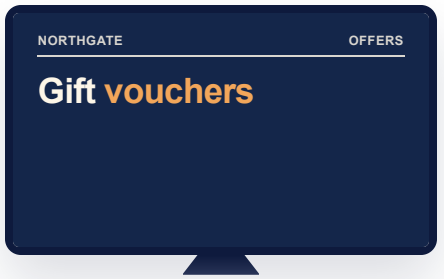
FOR SALON GROUPS

One login. Every salon.

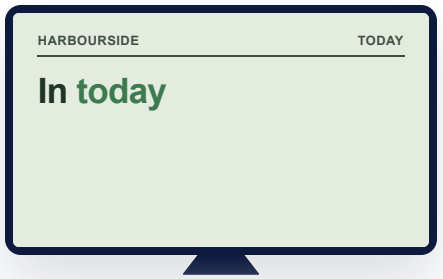
Head office
Sets the offers and brand every salon shows



City Centre
Adds its own prices and team



Northgate
Adds its own prices and team



Harbourside
Adds its own prices and team

Every salon in one account

See and change every screen in the group from one login.

Same brand, local prices

Head office sets the offers. Each salon keeps its own prices and team.

Pay per TV

A group of ten salons is still one account and one monthly bill.

Larger groups

Enterprise adds help setting up every salon, a team who knows your group, and lower prices for large groups.

NowBoard

GETTING IT ON THE TV

It works on the TVs you already have.

Any TV with an HDMI socket will do. Each TV needs an internet connection, over Wi-Fi or a cable.

The NowBoard app

Runs on compatible Android TVs and TV sticks, a Windows PC, or in a web browser.

Free with every plan

Player Pro

A small box that plugs into the TV's HDMI socket, starts itself and just plays. Optional.

£199 one-off, per TV

We can fit it for you

Our installer comes to your salon. UK only.

Fit and set up a TV	**From £100** a TV, subject to location

1. **Sign up free**
   At app.nowboard.tv. No card needed for the free plan.
2. **Connect the reception TV**
   Open the app or plug in Player Pro, then type in the code it shows on the TV.
3. **Pick a price list Board**
   Type in your prices and add your logo. It's on the screen.

All prices exclude VAT. If we supply a TV, you pay what it costs us.

NowBoard

OPTIONAL · AD SPACE

Your screen can make you money.

Ad Space is off unless you turn it on. You choose which screens show adverts, and you approve every one.

1

You choose where and how much

For example, the waiting area TV, never over your price list. You set the price of a slot.

2

A local business books

They send their advert through your own booking page.

3

You approve it

Nothing shows until you say yes. Then they get a link to pay.

4

It plays, you get paid

The advert runs between your own Boards. The money goes to your account.

Who might advertise? Businesses your clients use: a florist, a wedding venue, a photographer, a gym, a local event. You decide what fits your salon.

What could adverts earn you?

TVS IN THE SALON	PLAN
1	Professional · £20

ADVERTS SOLD	PRICE OF EACH, A MONTH
3	30

Adverts sold a month	£90
NowBoard’s share (13%)	− £12
You keep	£78
Your screens cost (1 × £20)	− £20
Your profit each month	**£58**
Profit over a year	**£700**

An example, not a promise of income: what you earn depends on what you sell. NowBoard takes a share of each advert (Starter 20%, Professional 13%, Enterprise 8%; 30% on Free). Card payment fees come off before you are paid. Prices exclude VAT.

NowBoard

PRICING

Pay per TV. Start free.

Pay monthly with no contract, or pay yearly and get 2 months free. Paid plans have as many Boards as you like and no NowBoard logo.

Free

£0 forever

- ✓ One TV
- ✓ Up to 5 Boards
- ✓ Price list, offers and team Boards
- ✓ Your logo and colours
- ✓ Shows the NowBoard logo

BEST FOR MOST SALONS

Starter

£10 a TV / month

- ✓ As many TVs as you need
- ✓ As many Boards as you like
- ✓ Something different on each TV
- ✓ Every Board design and style
- ✓ Design your own Boards

Professional

£20 a TV / month

- ✓ Everything in Starter
- ✓ Boards that change through the day
- ✓ Fire and emergency alerts
- ✓ Describe a Board and AI designs it

Enterprise

£30 a TV / month

- ✓ Everything in Professional
- ✓ For salon groups
- ✓ Help setting up every salon
- ✓ A team who knows your group
- ✓ Lower prices for large groups

SALONS: 1

TVS IN EACH SALON: 1

PLAN: Starter · £10

☐ Add Player Pro
£199 a TV, one-off

MONTHLY **£10**
1 TV × £10

OR PAY YEARLY **£100**
2 months free, save £20

All prices exclude VAT. For example, 1 TV by reception. Groups: add the number of salons.

NowBoard

NEXT STEPS

Start with the reception TV today.

TODAY	**Free on the reception TV** Type in your prices and add your logo. No card, no contract.
NEXT	**Add the waiting area TV** Move to Starter for offers and the team on a second screen. £10 a TV a month.
WHEN IT WORKS	**Start earning** Turn on Ad Space and sell adverts to local businesses.

Let’s get your price list on screen.

We can set it up with you on a call, or come and fit it.

START FREE
app.nowboard.tv/register

EMAIL
hello@nowboard.tv

WEBSITE
nowboard.tv