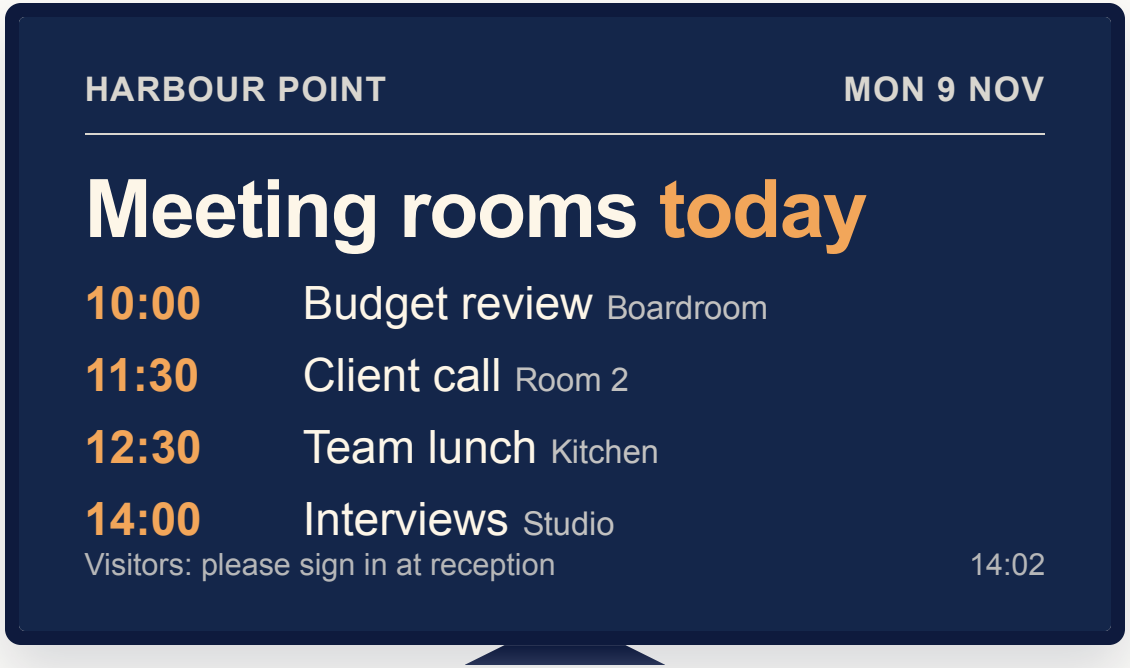
NowBoard

NOWBOARD FOR OFFICES AND WORKSPACES

The office TV that tells everyone what's on today.

Meeting rooms, visitors, announcements and the canteen menu on the TVs your office already has. Changed from your phone in seconds.

- Ready-made office screens, called Boards, in your brand
- Meeting room Boards by every door
- Free forever on one TV. From £10 a TV a month after that



The Meeting Rooms Board
On the reception TV, in your brand

NowBoard

WHAT MAKES NOWBOARD DIFFERENT

Five reasons NowBoard is different.

EVERY PLAN

Screens that make you money

Local businesses pay to advertise on your screens. You approve every advert and keep most of what they pay.

Local gyms and cafés, on the lobby TV

EVERY PLAN

Run it from your phone

Change any screen in seconds from a phone or tablet, from your desk or the train.

All-hands moved? Fixed from your phone.

EVERY PLAN

Works on the TVs you have

Android TV, Raspberry Pi, or any Windows PC, Mac or Chromebook in a web browser.

Or plug in our £199 Player Pro

EVERY PLAN

Ready-made for offices

Boards for meeting rooms, reception, notices and the canteen. Change a notice without a designer.

Office reception Boards included

STARTER AND UP

AI and your own designs

Describe a Board and AI designs it, or lay out your own. No graphic designer needed.

AI designs on Professional

Ad Space share: you keep 70% on Free, 80% on Starter, 87% on Professional and 92% on Enterprise, before card fees. Prices exclude VAT.

WHY NOWBOARD

Made for the whole office. Run by one person.

An office has three other ways to put information on a screen. Here's how they compare.

	NowBoard Built for offices	**Room booking screens** A small screen by each meeting room door	**Other screen apps** Made for shops, cafés and gyms	**Email, posters and the intranet** What most offices use today
Covers the whole building	✓ **Rooms, reception, notices** Every screen people walk past	~ Mainly the room door	✓ If you build it yourself	~ If people read it
Shows today's meeting rooms	✓ **Room Boards by the door** Typed in today; calendar links are coming	✓ Built for it	~ Varies	✗ Look it up yourself
Changed in seconds, by the right person	✓ **From a phone** Facilities, HR, reception, the centre manager	~ Varies	~ Usually built on a computer	~ Send another email
Looks like your company	✓ **Your logo and colours** On every Board, on every TV	~ Their look, with your name	✓ If you design it	✓ Your templates
Fire and emergency alerts on every screen	✓ **Built in** One tap, every TV, on Professional	~ Varies	~ Varies by plan	✗ Only if people check their email
What it costs	✓ **Free on one TV** Then £10–£20 a TV a month. No contract	~ Priced per screen, often in US dollars	~ Priced per screen, often in US dollars	~ Nothing, but few people read it

A general comparison of types of product. Check with each supplier for their latest features and prices. NowBoard prices exclude VAT.

NowBoard

WHAT'S ON THE WALL NOW

Your office has news. Nobody reads the email.

Room changes, visitors, the fire drill and the kitchen rules all go out by email or on a poster. Sound familiar?

The all-staff email

Sent at 9am. Buried by 10am. Half the office never opens it.

Lost visitors

They arrive for a 10:00 meeting and nobody knows which room it's in.

Double-booked rooms

Two teams at the same door. The booking was in someone's calendar.

The reception TV

It shows the news, or nothing. It could welcome your visitors.

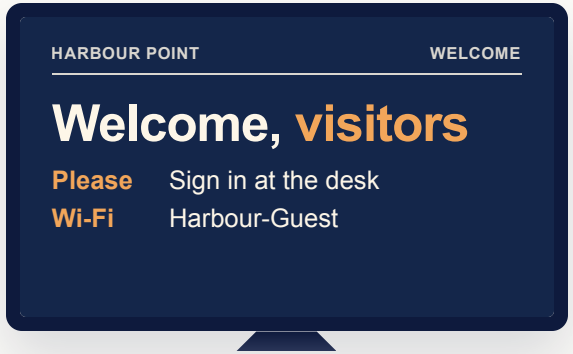
The news is good. NowBoard puts it on the screens people walk past, not in their inbox.

NowBoard

YOUR TVS, EACH WITH A JOB

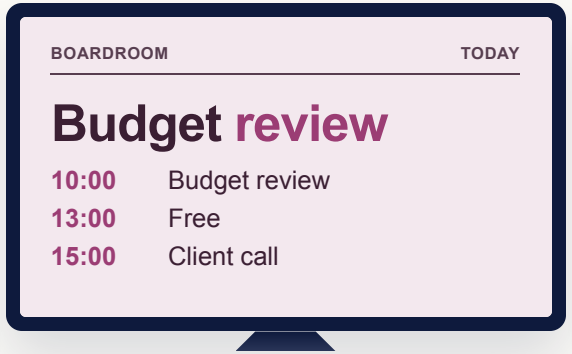
One screen per room. Each one says what that room needs.

Pick a Board, type in your details, and it’s on the TV. Every Board is ready to use, and you can change any of them.



Reception
Visitors and today’s events

Welcome
Company directory
Today’s weather



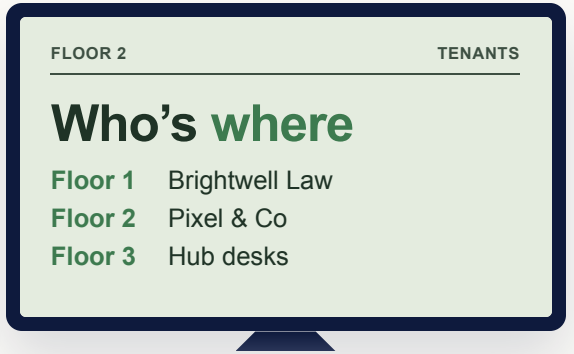
Meeting rooms
Today’s bookings

Meeting rooms
Room availability
Floor overview



Kitchen and breakout
Run by HR or facilities

Announcements
Birthdays
First aiders



Lobby (managed offices)
For tenants and members

Tenant directory
Community events
Offers

The screens shown are examples. Room bookings are typed in today; reading them from a calendar link is coming. No Teams Rooms or booking-system link.

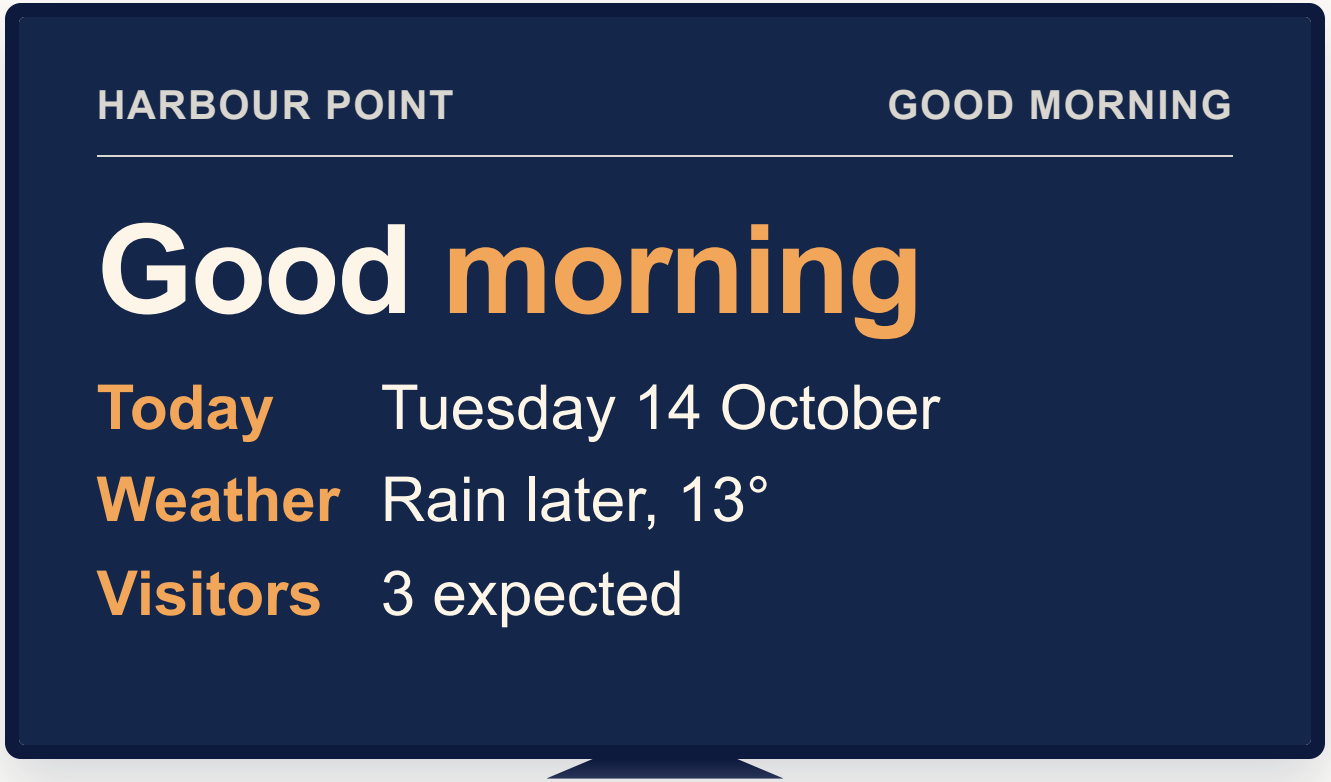
SCHEDULING

Plan the week once. The TV follows the day.

Choose when each Board shows, and the reception TV changes through the day by itself. Tap a time to see it.

08:00	Good morning	Weather, visitors, the day ahead
09:30	Meeting rooms	Today's bookings
12:00	Lunch	The canteen menu
15:00	Announcements	HR, wellbeing, the fire drill
17:30	Tomorrow	So nobody is surprised

Changing through the day comes with Professional and Enterprise.

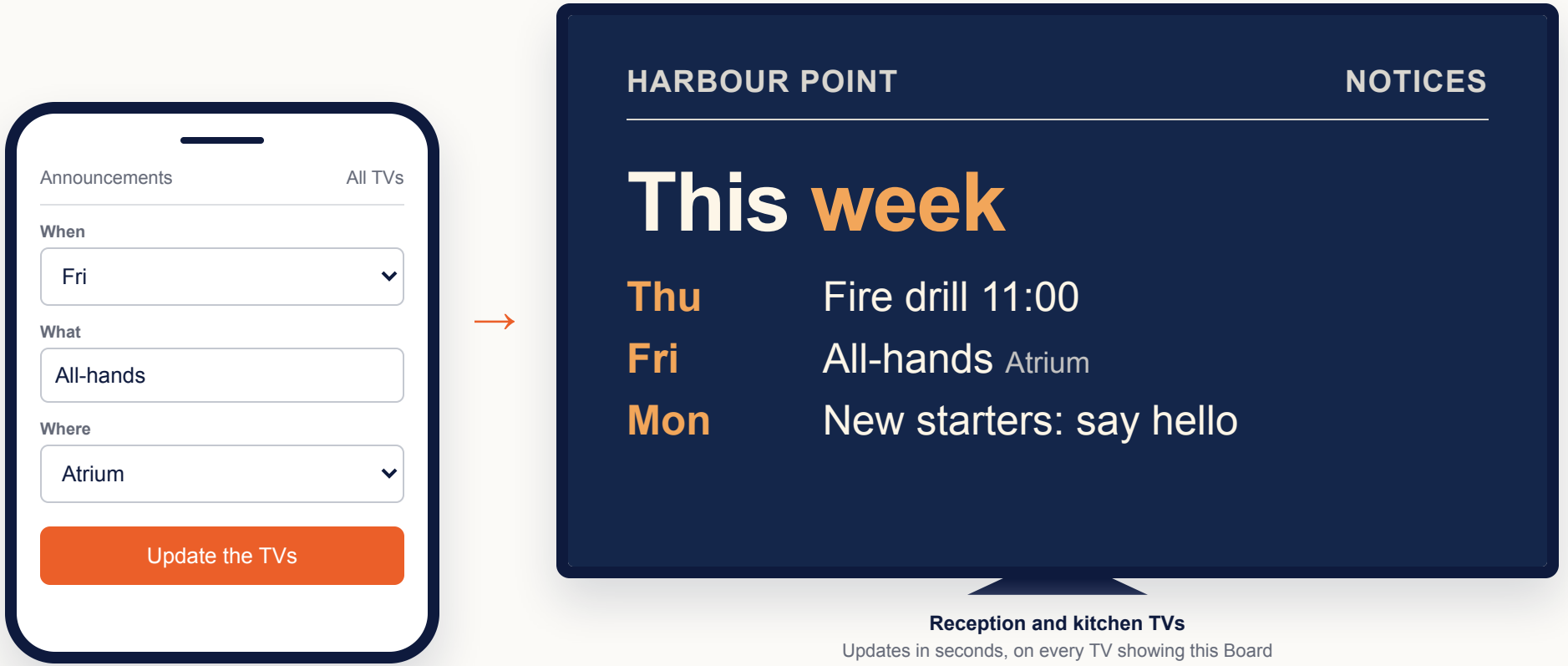


Reception TV
08:00 · Good morning

NowBoard

UPDATE FROM ANYWHERE

All-hands moved? Change it from your phone.



Reception and kitchen TVs
Updates in seconds, on every TV showing this Board

No laptop, no email, no poster. Facilities, HR or reception change their own Boards from a phone, a tablet or a computer. Try it: change the details and press **Update the TVs**.

NowBoard

MADE FOR YOUR OFFICE

It looks like your company, not like ours.

- ✓ **Your logo and colours**
  Add them once and every Board on every TV uses them.
- ✓ **Easy to read across the room**
  Large type and strong contrast, read from the lift.
- ✓ **One thing at a time**
  Now and Next shows what's happening and what comes after. Nothing else.
- ✓ **Today's weather, built in**
  Local weather, updated on its own. English, Welsh, French and Spanish.

Try a style

Corporate | Calm | Bold | Poster



Reception Board
Same content, four looks

NowBoard

FIRE AND EMERGENCY ALERTS

When it matters, every screen at once.

One tap puts the same message on every TV in the building. One more tap puts everything back as it was.

- Fire alarm
- Fire drill
- Message to everyone
- Back to normal

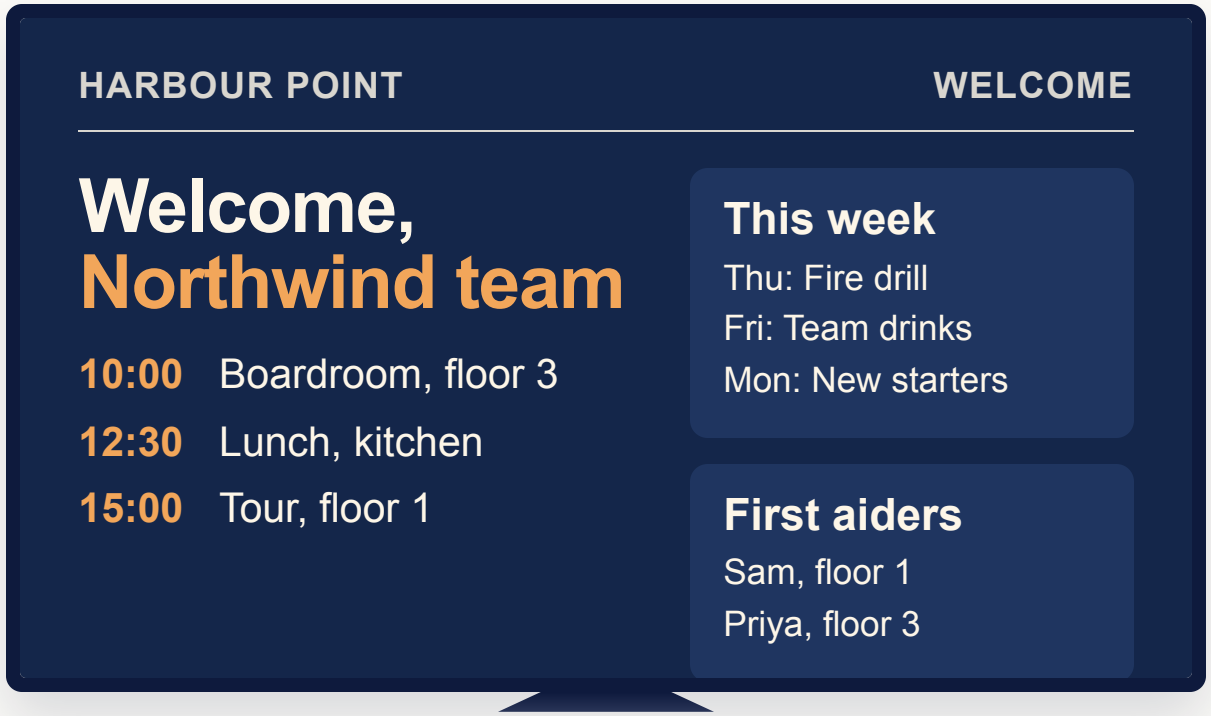
Ready-made alerts for a fire, a fire drill, an urgent notice, building work and a missing person, plus your own messages. They come with Professional and Enterprise.



NowBoard

FOR VISITORS, STAFF AND TENANTS

Visitors feel expected. Staff know what’s on.



Reception TV
Welcome, this week and first aiders

A welcome for every visitor
Their company name on the screen and which room to go to.

Meeting rooms by the door
Room name and today’s bookings, typed in by reception.

Announcements that get seen
All-hands, the fire drill and policy changes, not buried in email.

Birthdays and new starters
The small things that make an office feel like a team.

Tenant directory
For managed offices: who is on which floor, and community events.

NowBoard

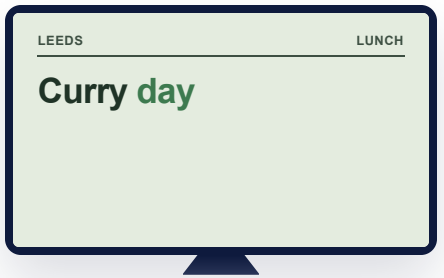
FOR COMPANIES AND OPERATORS WITH SEVERAL SITES

One login. Every office.

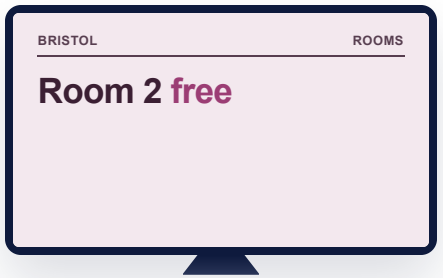
Head office
Sets the screens every office shows: news, policy, brand



London
Adds its own rooms and notices



Leeds
Adds its own rooms and notices



Bristol
Adds its own rooms and notices

Every office in one account

See and change every screen, in every building, from one login.

Shared where it should be

Head office sets the Boards every site shows. Each site keeps its own rooms and notices.

Pay per TV

Ten sites is still one account and one monthly bill.

Larger estates

Enterprise adds help setting up every site, a team who knows your company, and lower prices for large estates.

NowBoard

GETTING IT ON THE TV

It works on the TVs you already have.

Any TV with an HDMI socket will do. Each TV needs an internet connection, over Wi-Fi or a cable.

The NowBoard app

Runs on compatible Android TVs and TV sticks, a Windows PC, or in a web browser.

Free with every plan

Player Pro

A small box that plugs into the TV's HDMI socket, starts itself and just plays. Optional.

£199 one-off, per TV

We can fit it for you

Our installer comes to your office. UK only.

Fit and set up a TV	**From £100** a TV, subject to location

1. **Sign up free**
   At app.nowboard.tv. No card needed for the free plan.
2. **Connect the reception TV**
   Open the app or plug in Player Pro, then type in the code it shows on the TV.
3. **Pick an office Board**
   Add a welcome and your logo. It's on the screen.

All prices exclude VAT. If we supply a TV, you pay what it costs us. The app runs on a spare PC, so IT only has to approve one app.

NowBoard

OPTIONAL · AD SPACE

Managed offices: turn your screens into income.

Ad Space is off unless you turn it on. You choose which screens show adverts, and you approve every one.

1

You choose where and how much

For example, the lobby in a managed office, not the meeting rooms. You set the price of a slot.

2

A local business books

They send their advert through your own booking page.

3

You approve it

Nothing shows until you say yes. Then they get a link to pay.

4

It plays, you get paid

The advert runs between your own Boards. The money goes to your account.

Who might advertise? Businesses your tenants and members use: gyms, cafés, lunch deliveries, accountants, recruiters. Best for managed offices and workspaces. You decide what fits.

What could adverts earn you?

TVS IN THE OFFICE	PLAN
5	Professional · £20

ADVERTS SOLD	PRICE OF EACH, A MONTH
4	50

Adverts sold a month	£200
NowBoard’s share (13%)	− £26
You keep	£174
Your screens cost (5 × £20)	− £100
Your profit each month	**£74**
Profit over a year	**£888**

An example, not a promise of income: what you earn depends on what you sell. NowBoard takes a share of each advert (Starter 20%, Professional 13%, Enterprise 8%; 30% on Free). Card payment fees come off before you are paid. Prices exclude VAT.

NowBoard

PRICING

Pay per TV. Start free.

Pay monthly with no contract, or pay yearly and get 2 months free. Paid plans have as many Boards as you like and no NowBoard logo.

Free

£0 forever

- ✓ One TV
- ✓ Up to 5 Boards
- ✓ Office Boards
- ✓ Your logo and colours
- ✓ Shows the NowBoard logo

Starter

£10 a TV / month

- ✓ As many TVs as you need
- ✓ As many Boards as you like
- ✓ Something different on each TV
- ✓ Every Board design and style
- ✓ Design your own Boards

BEST FOR MOST OFFICES

Professional

£20 a TV / month

- ✓ Everything in Starter
- ✓ Boards that change through the day
- ✓ Fire and emergency alerts
- ✓ Describe a Board and AI designs it

Enterprise

£30 a TV / month

- ✓ Everything in Professional
- ✓ For companies with many sites
- ✓ Help setting up every office
- ✓ A team who knows your group
- ✓ Lower prices for large groups

OFFICES: 1

TVS IN EACH OFFICE: 5

PLAN: Professional · £20

☐ Add Player Pro
£199 a TV, one-off

MONTHLY
£100
5 TVs × £20

OR PAY YEARLY
£1,000
2 months free, save £200

All prices exclude VAT. For example, 5 TVs: reception, three meeting rooms and the kitchen. Several sites: add the number of offices.

NowBoard

NEXT STEPS

Start with the reception TV this week.

THIS WEEK	**Free on the reception TV** Reception puts up a welcome and today's meeting rooms. No card, no contract.
THIS MONTH	**Add the meeting rooms and kitchen** Move to Professional so screens change through the day and fire alerts work. £20 a TV a month.
WHEN IT WORKS	**Roll it out** Every floor and, for operators, every centre.

Let's get your reception TV going.

We can set it up with you on a call, or come and fit it.

START FREE
app.nowboard.tv/register

EMAIL
hello@nowboard.tv

WEBSITE
nowboard.tv