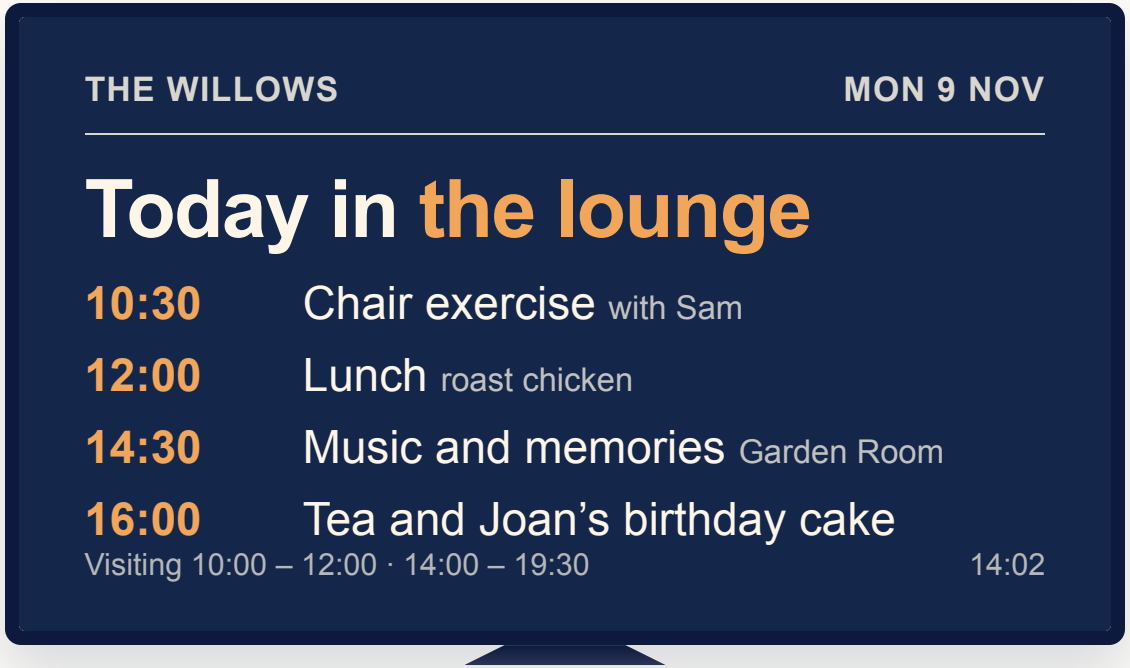
NowBoard

NOWBOARD FOR NURSING HOMES

The lounge TV that tells everyone what's on today.

Activities, menus, visiting times and notices on the TVs your home already has. Changed from your phone in seconds.

- 16 ready-made care home screens, called Boards, in your colours
- Large, clear type residents can read from the armchair
- Free forever on one TV. From £10 a TV a month after that



The Daily Activities Board
On the lounge TV, in the home's colours

NowBoard

WHAT MAKES NOWBOARD DIFFERENT

Five reasons NowBoard is different.

EVERY PLAN

Screens that make you money

Local businesses pay to advertise on your screens. You approve every advert and keep most of what they pay.

A florist on the reception TV

EVERY PLAN

Run it from your phone

Change any screen in seconds from a phone or tablet. No laptop, no printer.

The singer cancelled? Fixed before tea.

EVERY PLAN

Works on the TVs you have

Android TV, Raspberry Pi, or any Windows PC, Mac or Chromebook in a web browser.

Or plug in our £199 Player Pro

EVERY PLAN

Ready-made for care homes

Boards for activities, menus and visiting. Change a time or a meal without a designer.

16 care home Boards included

STARTER AND UP

AI and your own designs

Describe a Board and AI designs it, or lay out your own. No graphic designer needed.

AI designs on Professional

Ad Space share: you keep 70% on Free, 80% on Starter, 87% on Professional and 92% on Enterprise, before card fees. Prices exclude VAT.

WHY NOWBOARD

Made for care homes. Easy on a busy shift.

A nursing home has three other ways to put information on a screen. Here's how they compare.

	NowBoard Built for care homes	**Care records systems with screens** Screens that come with the care system	**Other screen apps** Made for shops, offices and cafés	**Paper, whiteboards or a USB stick** What most homes use today
Ready for a care home on day one	✓ **16 care home Boards** Activities, menus, visiting, birthdays, staff	✓ Built for care	✗ Menus and offers. You build care screens yourself	~ Whatever someone makes
Works with the care system you already have	✓ **Works on its own** No need to change your care system	✗ Only if you use their care system	✓ Works on its own	✓ Works on its own
Changed in seconds, by anyone on shift	✓ **From a phone** The coordinator, the kitchen, the manager	~ Shows what's typed into the care system	~ Usually built on a computer	✗ Reprint, rewrite, walk round the building
Easy to read from the armchair	✓ **Large type, one thing at a time** Now and Next, today's date and day	✓ Designed for residents	~ Designed for passers-by	✗ Small print on a noticeboard
Fire and emergency alerts on every screen	✓ **Built in** One tap, every TV, on Professional	~ Varies	~ Varies by plan	✗
What it costs	✓ **Free on one TV** Then £10–£20 a TV a month. No contract	~ Sold with the whole care system, priced per home	~ Priced per screen, often in US dollars	~ Printing, and your staff's time

Based on what suppliers published in April 2026. Check with each supplier for their latest features and prices. NowBoard prices exclude VAT.

WHAT'S ON THE WALL NOW

Your team does brilliant work. It's hard to see.

A busy week of music, baking and visitors ends up on a sheet of paper by the dining room door. Sound familiar?

The activity sheet

Printed on Monday. By Wednesday the singer has cancelled and the art group has moved rooms.

The menu whiteboard

The kitchen changes lunch. The whiteboard still says shepherd's pie until someone walks past with a pen.

The families

They visit on Sunday and ask what Mum did this week. The answer is good, but nothing on the wall shows it.

The coordinator

Time spent printing, pinning and rewriting is time not spent with residents, and that is the job they came to do.

The care is good. NowBoard puts it on the screen where residents, families and staff can see it.

NowBoard

YOUR TVS, EACH WITH A JOB

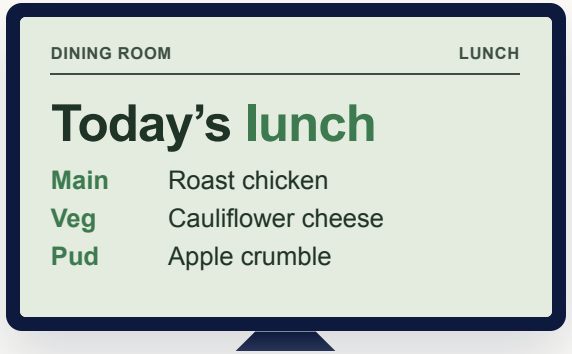
One screen per room. Each one says what that room needs.

Pick a Board, type in your details, and it’s on the TV. Every Board is ready to use, and you can change any of them.



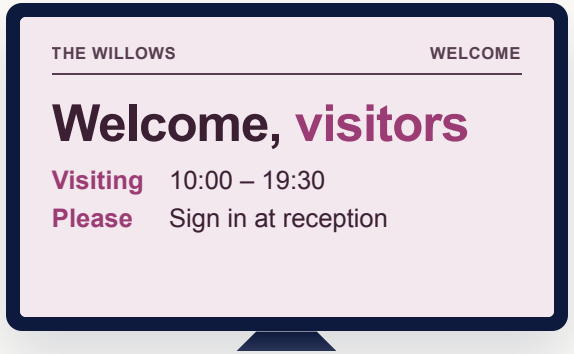
Lounge
What’s on now and next

Daily activities
Now and next
Lounge schedule



Dining room
Changed by the kitchen

Today’s lunch
Weekly menu
Daily routine



Reception
For families and visitors

Welcome and visiting hours
Meet the team
Birthdays and celebrations



Staff room
For the team only

Staff board
Notices
Health tips

The screens shown are examples. Every plan includes 16 care home Boards and over 100 other designs.

SCHEDULING

Plan the week once. The TV follows the day.

Choose when each Board shows, and the lounge TV changes through the day by itself. Tap a time to see it.

07:30	Good morning	Date, weather and breakfast
10:00	This morning	Activities, where and with whom
12:00	Lunch	Today's menu in large type
14:00	This afternoon	Music, visitors, film
18:00	Tomorrow	So residents know what to look forward to

Changing through the day comes with Professional and Enterprise.

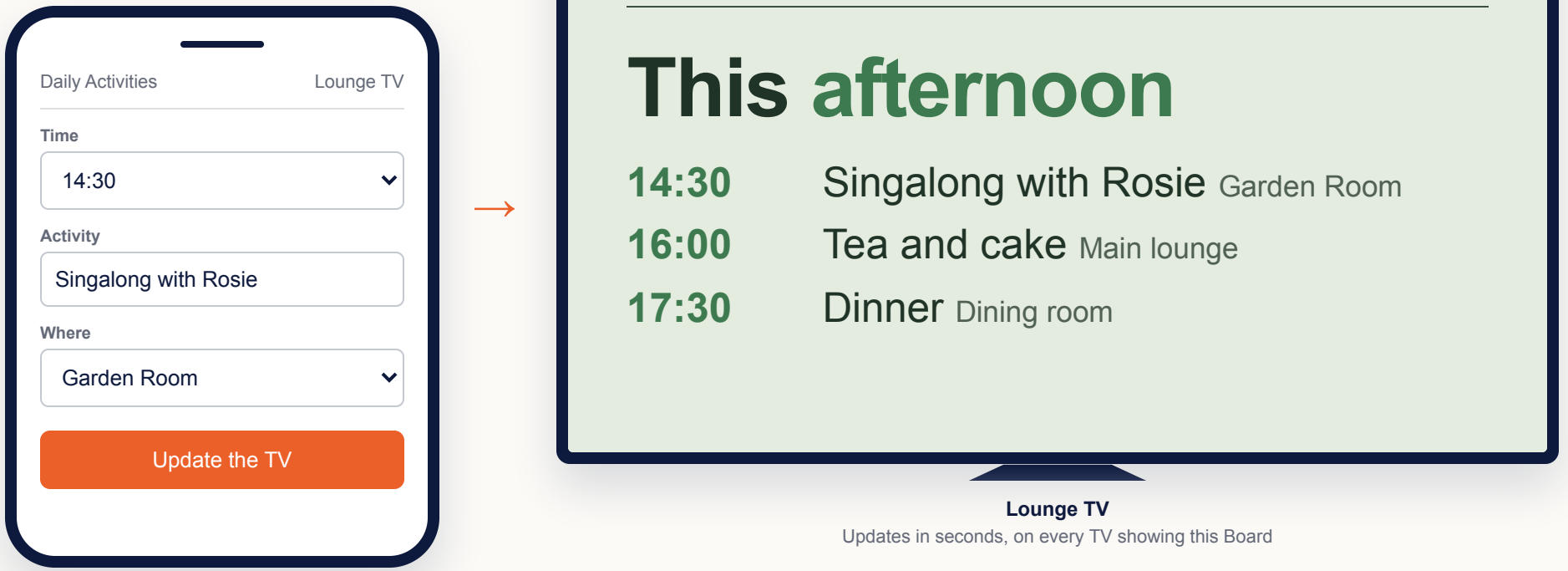


Lounge TV
07:30 · Good morning

NowBoard

UPDATE FROM ANYWHERE

The singer cancelled? Change it from your phone.



Lounge TV
Updates in seconds, on every TV showing this Board

No laptop, no printer, no USB stick. The activity coordinator, the kitchen or the manager can each change their own Boards from a phone, a tablet or a computer. Try it: change the details and press **Update the TV**.

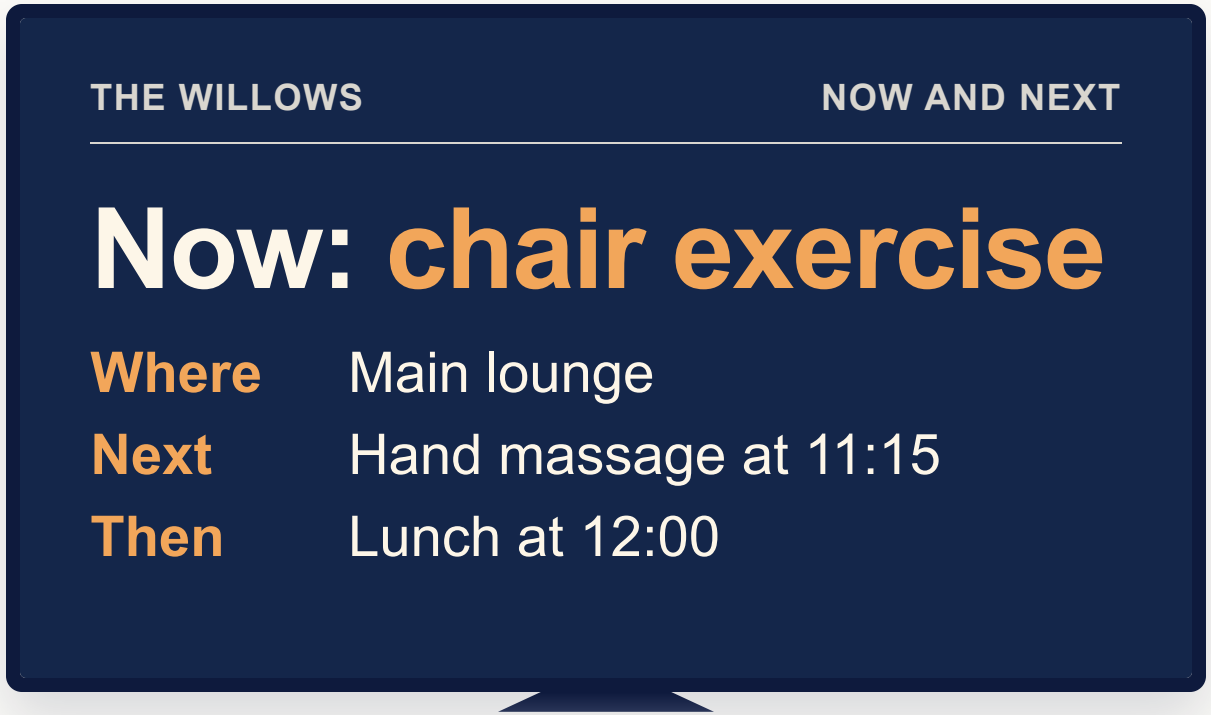
MADE FOR THE LOUNGE

Easy to read from the armchair.

- ✓ **Large type, strong contrast**
  Every care Board is laid out to be read across a room, not up close.
- ✓ **One thing at a time**
  Now and Next shows what's happening and what comes after. Nothing else.
- ✓ **The date and the day, always there**
  A simple way to help residents keep track of the day.
- ✓ **Your logo and colours**
  It looks like your home, not like ours. English, Welsh, French and Spanish.

Try a style

Evening blue | Garden green | Heather | Poster



Now and Next Board
Same content, four looks

NowBoard

FIRE AND EMERGENCY ALERTS

When it matters, every screen at once.

One tap puts the same message on every TV in the home. One more tap puts everything back as it was.

- Fire alarm
- Fire drill
- Message to everyone
- Back to normal

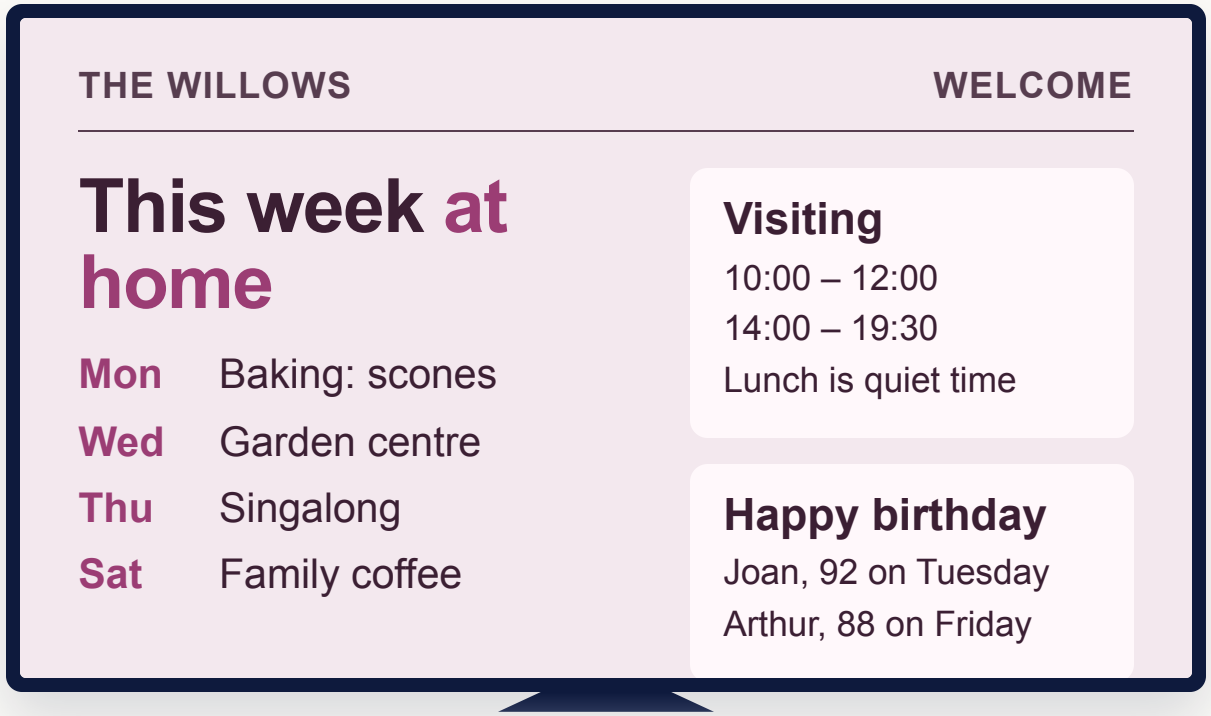
Ready-made alerts for a fire, a fire drill, an urgent notice, building work and a missing person, plus your own messages. They come with Professional and Enterprise.



NowBoard

FOR FAMILIES AND VISITORS

Families see the life of the home.



Reception TV
Welcome, this week, visiting and birthdays

What went on this week
The first thing a visitor sees is the week's activities, not a faded poster.

Visiting times and protected mealtimes
Set once, shown at reception, changed in seconds if they change.

Birthdays and celebrations
Residents' and staff birthdays, anniversaries and special days.

Meet the team
Names and roles, so families know who they're speaking to.

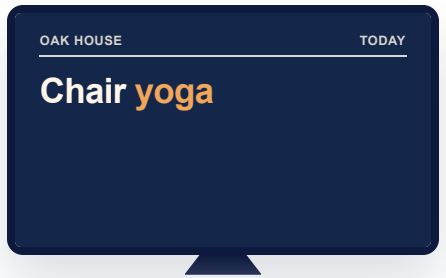
Handy when inspectors visit
A current activities Board shows how you keep residents and families informed.

NowBoard

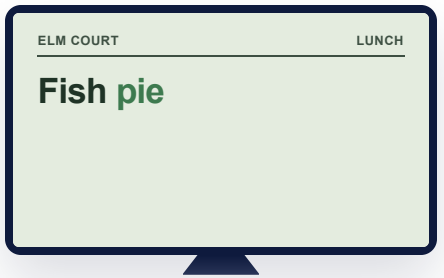
FOR CARE GROUPS

One login. Every home.

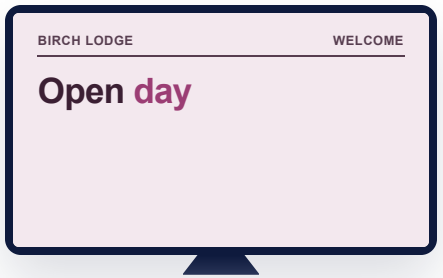
Group office
Sets the screens every home shows: news, notices, jobs



Oak House
Adds its own activities and menu



Elm Court
Adds its own activities and menu



Birch Lodge
Adds its own activities and menu

Every home in one account

See and change every screen in the group from one login.

Shared where it should be

The group office sets the Boards every home shows. Each home keeps its own activities and menus.

Pay per TV

A group of ten homes is still one account and one monthly bill.

Larger groups

Enterprise adds help setting up every home, a team who knows your group, and lower prices for large groups.

NowBoard

GETTING IT ON THE TV

It works on the TVs you already have.

Any TV with an HDMI socket will do. Each TV needs an internet connection, over Wi-Fi or a cable.

The NowBoard app

Runs on compatible Android TVs and TV sticks, a Windows PC, or in a web browser.

Free with every plan

Player Pro

A small box that plugs into the TV's HDMI socket, starts itself and just plays. Optional.

£199 one-off, per TV

We can fit it for you

Our installer comes to your home. UK only.

Fit and set up a TV	**From £100** a TV, subject to location

1. **Sign up free**
   At app.nowboard.tv. No card needed for the free plan.
2. **Connect the lounge TV**
   Open the app or plug in Player Pro, then type in the code it shows on the TV.
3. **Pick a care home Board**
   Add today's activities and your logo. It's on the screen.

All prices exclude VAT. If we supply a TV, you pay what it costs us.

NowBoard

OPTIONAL · AD SPACE

Your screens can make you money.

Ad Space is off unless you turn it on. You choose which screens show adverts, and you approve every one.

1

You choose where and how much

For example, the reception TV only, never the lounge. You set the price of a slot.

2

A local business books

They send their advert through your own booking page.

3

You approve it

Nothing shows until you say yes. Then they get a link to pay.

4

It plays, you get paid

The advert runs between your own Boards. The money goes to your account.

Who might advertise? Businesses families and visitors use: a florist, a café, a taxi firm, a mobility or hearing shop, a local event. You decide what fits your home.

What could adverts earn you?

TVS IN THE HOME	PLAN
4	Professional · £20

ADVERTS SOLD	PRICE OF EACH, A MONTH
4	50

Adverts sold a month	£200
NowBoard’s share (13%)	− £26
You keep	£174
Your screens cost (4 × £20)	− £80
Your profit each month	**£94**
Profit over a year	**£1,128**

An example, not a promise of income: what you earn depends on what you sell. NowBoard takes a share of each advert (Starter 20%, Professional 13%, Enterprise 8%; 30% on Free). Card payment fees come off before you are paid. Prices exclude VAT.

NowBoard

PRICING

Pay per TV. Start free.

Pay monthly with no contract, or pay yearly and get 2 months free. Paid plans have as many Boards as you like and no NowBoard logo.

Free

£0 forever

- ✓ One TV
- ✓ Up to 5 Boards
- ✓ Care home Boards
- ✓ Your logo and colours
- ✓ Shows the NowBoard logo

Starter

£10 a TV / month

- ✓ As many TVs as you need
- ✓ As many Boards as you like
- ✓ Something different on each TV
- ✓ Every Board design and style
- ✓ Design your own Boards

BEST FOR MOST HOMES

Professional

£20 a TV / month

- ✓ Everything in Starter
- ✓ Boards that change through the day
- ✓ Fire and emergency alerts
- ✓ Describe a Board and AI designs it

Enterprise

£30 a TV / month

- ✓ Everything in Professional
- ✓ For care groups
- ✓ Help setting up every home
- ✓ A team who knows your group
- ✓ Lower prices for large groups

HOMES: 1

TVS IN EACH HOME: 4

PLAN: Professional · £20

☐ Add Player Pro
£199 a TV, one-off

MONTHLY
£80
4 TVs × £20

OR PAY YEARLY
£800
2 months free, save £160

All prices exclude VAT. For example, 4 TVs: the lounge, dining room, reception and staff room. Groups: add the number of homes.

NowBoard

NEXT STEPS

Start with the lounge TV this week.

THIS WEEK	**Free on the lounge TV**	Your activity coordinator sets up today's activities. No card, no contract.
THIS MONTH	**Add the dining room and reception**	Move to Professional so screens change through the day and fire alerts work. £20 a TV a month.
WHEN IT WORKS	**Roll it out**	The staff room, the other floors and, for groups, the other homes.

Let's get your lounge TV going.

We can set it up with you on a call, or come and fit it.

START FREE
app.nowboard.tv/register

EMAIL
hello@nowboard.tv

WEBSITE
nowboard.tv