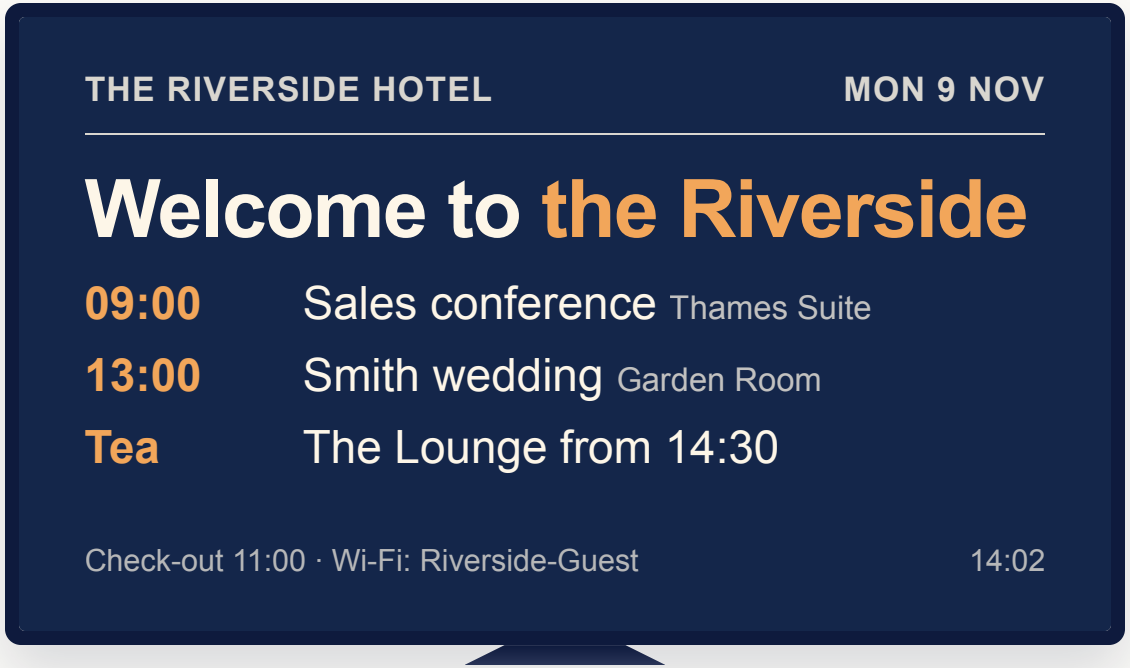
NowBoard

NOWBOARD FOR HOTELS

The lobby TV that tells guests what's on today.

Welcomes, events, meeting rooms, breakfast times and the spa on the TVs your hotel already has. Changed from your phone in seconds.

- 14 ready-made hotel screens, called Boards, in your brand
- A wedding moves rooms? Every screen knows in seconds
- Free forever on one TV. From £10 a TV a month after that



The Lobby Welcome Board
On the lobby TV, in the hotel's brand

NowBoard

WHAT MAKES NOWBOARD DIFFERENT

Five reasons NowBoard is different.

EVERY PLAN

Screens that make you money

Local businesses pay to advertise on your screens. You approve every advert and keep most of what they pay.

Local restaurants and tours, on the lobby TV

EVERY PLAN

Run it from your phone

Change any screen in seconds from a phone or tablet, from the front desk or the car park.

The wedding moved rooms? Fixed in seconds.

EVERY PLAN

Works on the TVs you have

Android TV, Raspberry Pi, or any Windows PC, Mac or Chromebook in a web browser.

Or plug in our £199 Player Pro

EVERY PLAN

Ready-made for hotels

Boards for the lobby, meeting rooms, dining and the spa. Change a room or a price without a designer.

14 hotel Boards included

STARTER AND UP

AI and your own designs

Describe a Board and AI designs it, or lay out your own. No graphic designer needed.

AI designs on Professional

Ad Space share: you keep 70% on Free, 80% on Starter, 87% on Professional and 92% on Enterprise, before card fees. Prices exclude VAT.

WHY NOWBOARD

Made for the whole hotel. Run by the front desk.

A hotel has three other ways to put information on a screen. Here's how they compare.

	NowBoard Built for hotels	**Guest room TV systems** The TV system in the bedrooms	**Other screen apps** Made for shops, offices and cafés	**Easels, posters and printouts** What many hotels use today
Covers the public areas	✓ **Lobby, rooms, dining, spa** Every screen guests walk past	~ Mainly the bedrooms	✓ If you build it yourself	~ Wherever an easel fits
Ready for a hotel on day one	✓ **14 hotel Boards** Welcome, meeting rooms, menus, spa, directions	~ Varies	✗ You build hotel screens yourself	~ Whatever someone prints
Changed in seconds, by anyone on shift	✓ **From a phone** Front desk, events team, kitchen, spa	~ Varies	~ Usually built on a computer	✗ Reprint and carry it over
Looks like your hotel	✓ **Your logo and colours** On every Board, on every TV	~ Their look, with your name	✓ If you design it	~ Printed sheets
Fire and emergency alerts on every screen	✓ **Built in** One tap, every TV, on Professional	~ Varies	~ Varies by plan	✗
What it costs	✓ **Free on one TV** Then £10–£20 a TV a month. No contract	~ Priced per room, usually on a contract	~ Priced per screen, often in US dollars	~ Printing, and your staff's time

A general comparison of types of product. Check with each supplier for their latest features and prices. NowBoard prices exclude VAT.

NowBoard

WHAT'S ON THE WALL NOW

Your hotel is busy. Guests keep asking.

Where is my meeting? What time is breakfast? Is the spa open? The answers live on easels and printouts. Sound familiar?

The easel in the lobby

Printed this morning. By lunchtime the wedding has moved to the Garden Room.

Lost delegates

Conference guests wander the corridors looking for the Thames Suite.

The same questions

Breakfast times, Wi-Fi, check-out. The front desk answers them all day.

The lobby TV

It shows the news, or nothing. It could be selling afternoon tea.

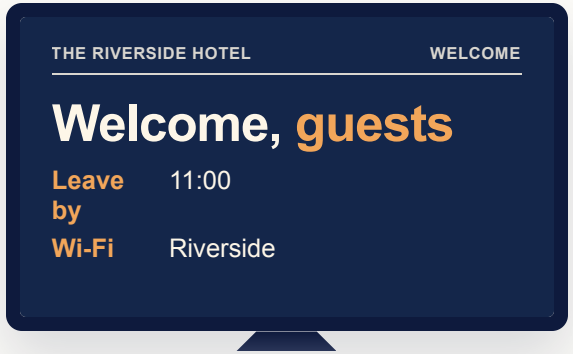
The hotel is great. NowBoard puts what's on where guests can see it, so the front desk can look after them.

NowBoard

YOUR TVS, EACH WITH A JOB

One screen per room. Each one says what that room needs.

Pick a Board, type in your details, and it’s on the TV. Every Board is ready to use, and you can change any of them.



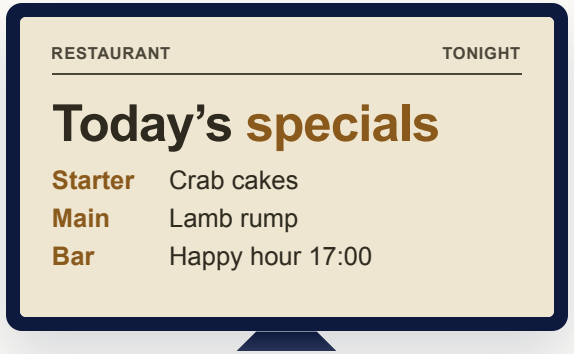
Lobby
Welcome and today’s events

Welcome and events
Weather and taxis
Hotel directory



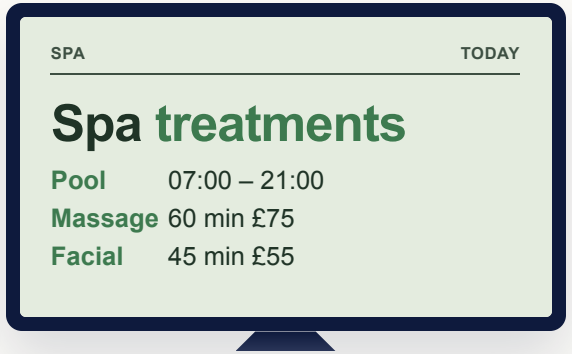
Meeting rooms
Room name and today’s bookings

Meeting rooms
Conference day
Room availability



Restaurant and bar
Changed by the kitchen

Breakfast times
Menus and specials
Offers



Spa and gym
Run by the spa team

Treatment menu
Pool and gym hours
Offers

The screens shown are examples. Bookings and events are typed in. NowBoard does not connect to hotel booking systems.

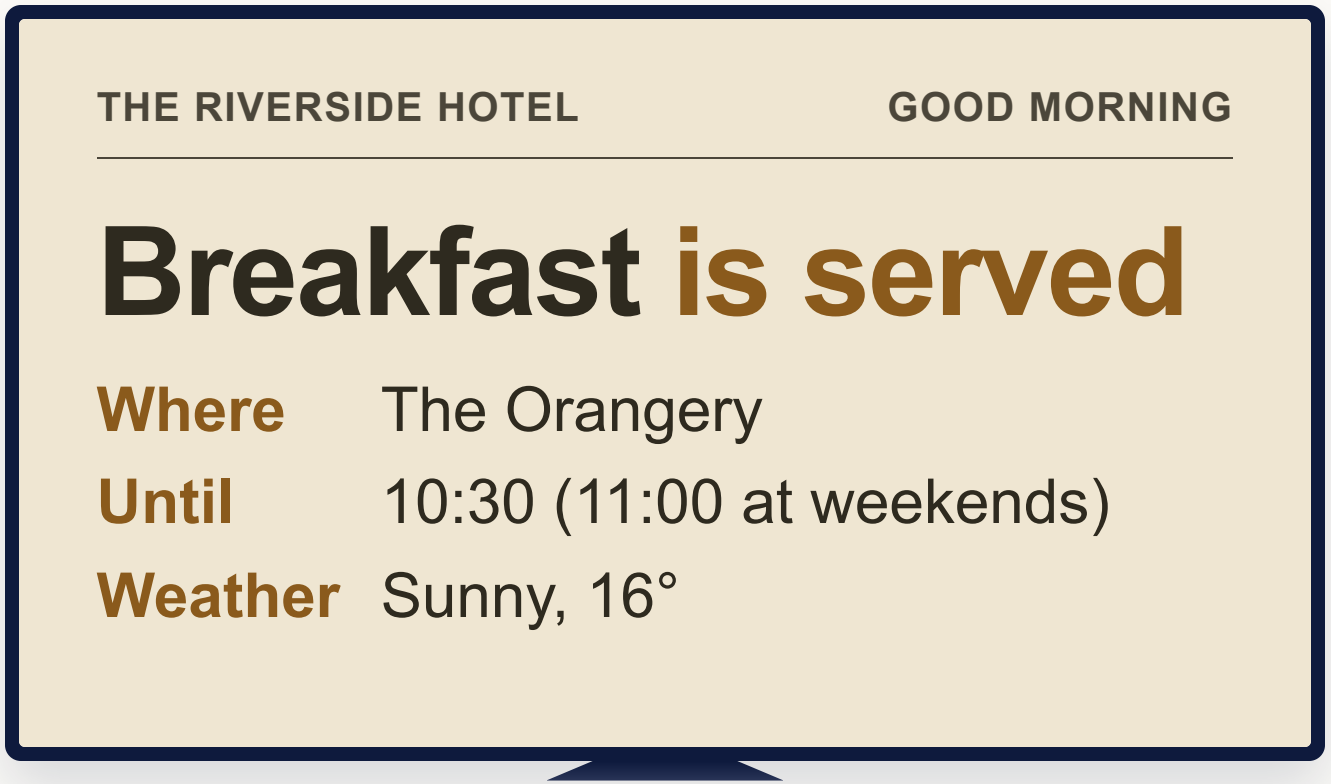
SCHEDULING

Plan the day once. The lobby TV follows it.

Choose when each Board shows, and the lobby TV changes through the day by itself. Tap a time to see it.

07:00	Breakfast	Times, where, and today's weather
09:00	Today's events	Conferences and where to go
14:30	Afternoon tea	Sell the bar and the lounge
17:00	Happy hour	The bar and tonight's menu
21:00	Tomorrow	Check-out and breakfast

Changing through the day comes with Professional and Enterprise.

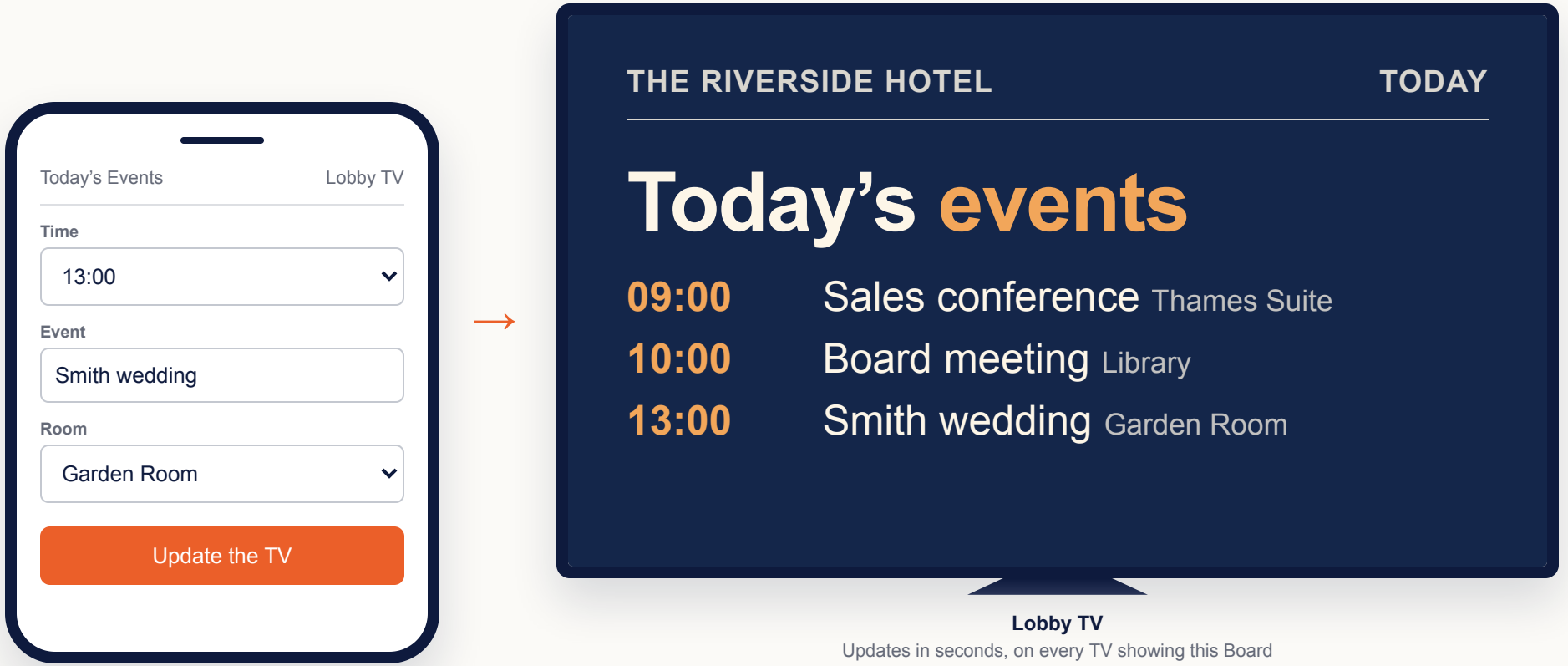


Lobby TV
07:00 · Breakfast

NowBoard

UPDATE FROM ANYWHERE

Wedding moved? Change it from your phone.



Lobby TV
Updates in seconds, on every TV showing this Board

No laptop, no printer, no easel. The front desk, events team or kitchen change their own Boards from a phone. Try it: change the details and press **Update the TV**.

NowBoard

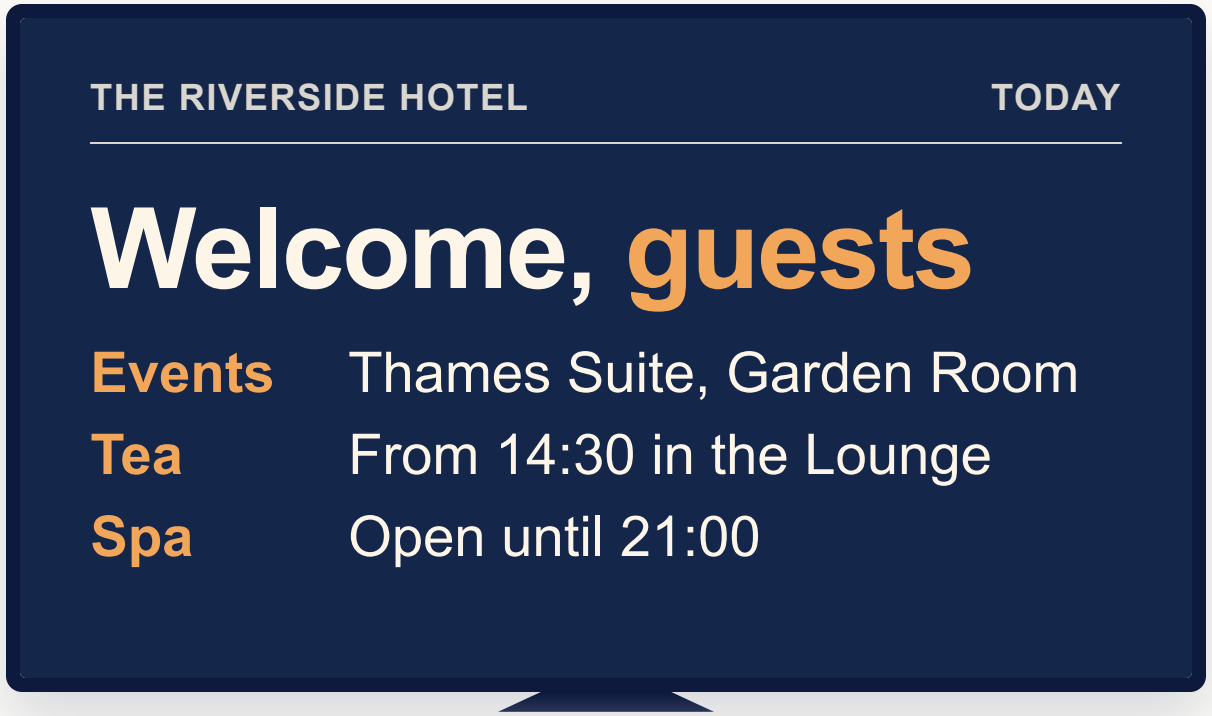
MADE FOR YOUR HOTEL

It looks like your hotel, not like ours.

- ✓ **Your logo and colours**
  Add them once and every Board on every TV uses them.
- ✓ **Easy to read across the lobby**
  Large type and strong contrast, read from the front door.
- ✓ **Today's weather, built in**
  Local weather for the hotel, updated on its own.
- ✓ **For every guest**
  English, Welsh, French and Spanish.

Try a style

Midnight | Velvet | Linen | Poster



Welcome Board
Same content, four looks

NowBoard

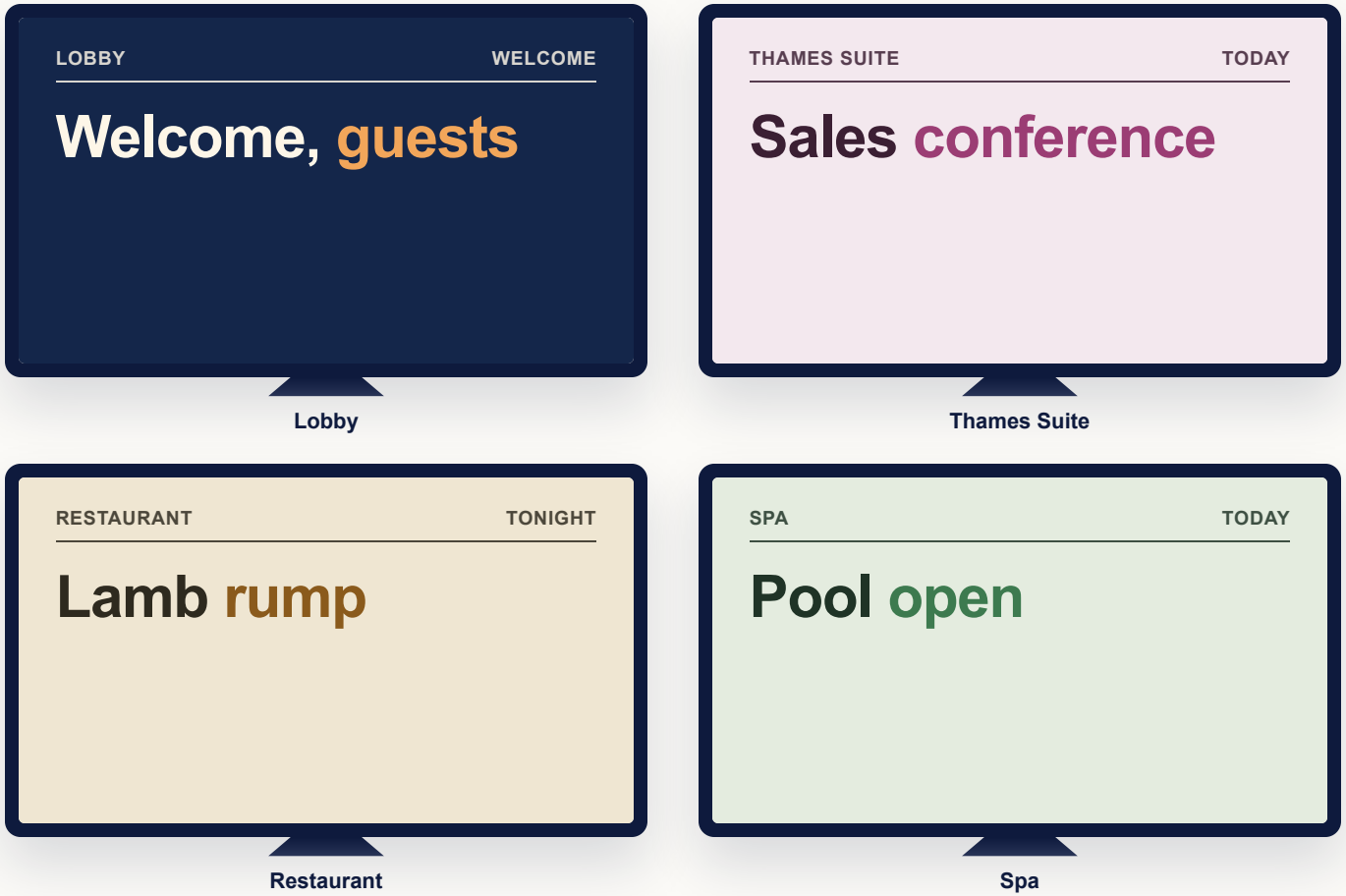
FIRE AND EMERGENCY ALERTS

When it matters, every screen at once.

One tap puts the same message on every TV in the hotel. One more tap puts everything back as it was.

- Fire alarm
- Fire drill
- Message to everyone
- Back to normal

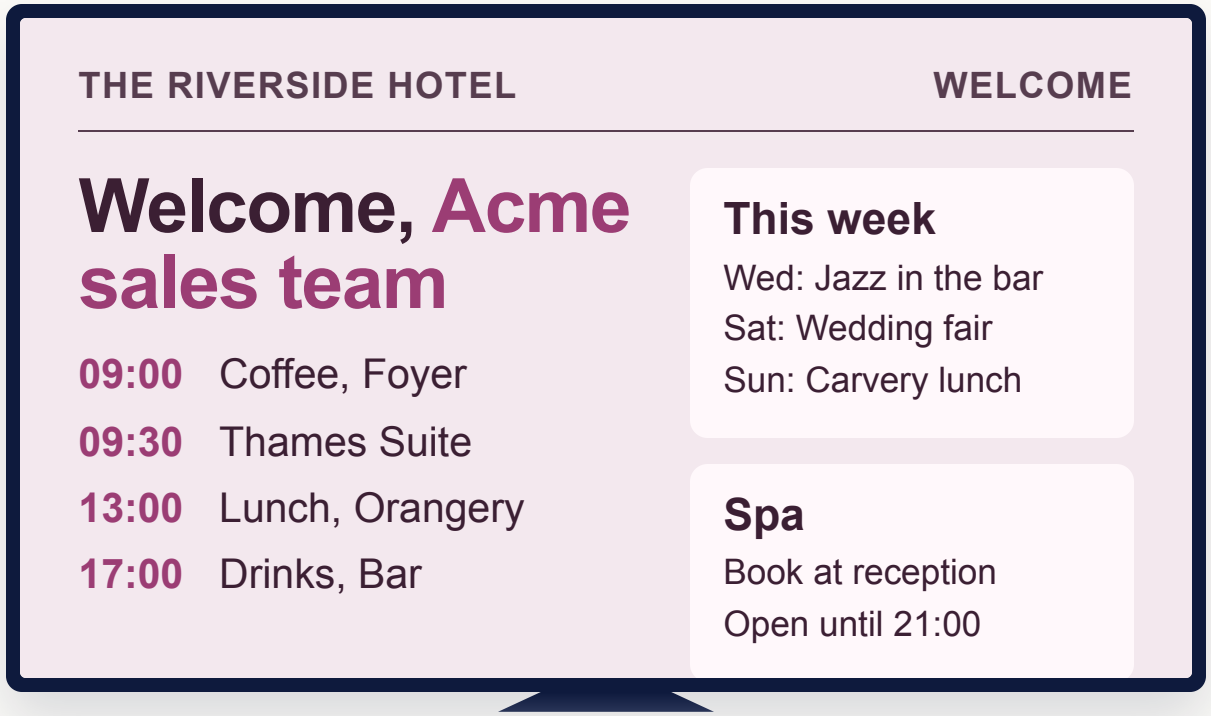
Ready-made alerts for a fire, a fire drill, an urgent notice, building work and a missing person, plus your own messages. They come with Professional and Enterprise.



NowBoard

FOR GUESTS, DELEGATES AND VISITORS

Guests find their way. Delegates find their room.



Lobby TV
Welcome, agenda and what's on

A welcome for every group
Their name on the screen, the day's timings, where to go.

Meeting rooms that say what's on
Room name and today's bookings on the TV by the door.

Weddings and events
Show what's booked next to everyone who walks in.

Dining, bar and spa offers
Sell afternoon tea and treatments while guests wait.

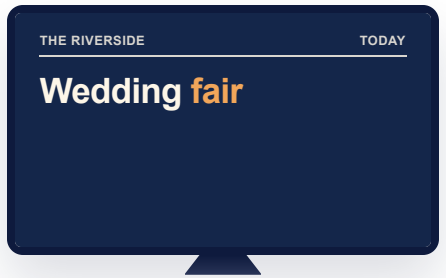
Directions
Which floor, which room, without asking the front desk.

NowBoard

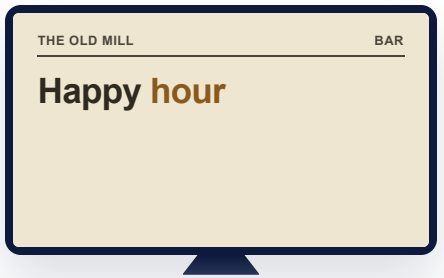
FOR HOTEL GROUPS

One login. Every hotel.

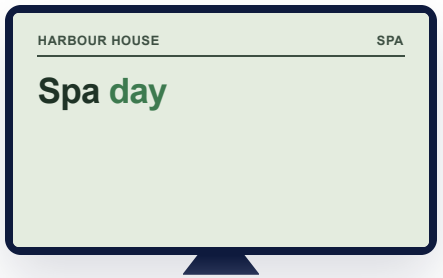
Group office
Sets the screens every hotel shows: brand, offers, loyalty



The Riverside
Adds its own events and menus



The Old Mill
Adds its own events and menus



Harbour House
Adds its own events and menus

Every hotel in one account

See and change every screen in the group from one login.

Shared where it should be

The group office sets the Boards every hotel shows. Each hotel keeps its own events and menus.

Pay per TV

A group of ten hotels is still one account and one monthly bill.

Larger groups

Enterprise adds help setting up every hotel, a team who knows your group, and lower prices for large groups.

NowBoard

GETTING IT ON THE TV

It works on the TVs you already have.

Any TV with an HDMI socket will do. Each TV needs an internet connection, over Wi-Fi or a cable.

The NowBoard app

Runs on compatible Android TVs and TV sticks, a Windows PC, or in a web browser.

Free with every plan

Player Pro

A small box that plugs into the TV's HDMI socket, starts itself and just plays. Optional.

£199 one-off, per TV

We can fit it for you

Our installer comes to your hotel. UK only.

Fit and set up a TV	**From £100** a TV, subject to location

1. **Sign up free**
   At app.nowboard.tv. No card needed for the free plan.
2. **Connect the lobby TV**
   Open the app or plug in Player Pro, then type in the code it shows on the TV.
3. **Pick a hotel Board**
   Add today's events and your logo. It's on the screen.

All prices exclude VAT. If we supply a TV, you pay what it costs us. Guest room TVs stay as they are.

NowBoard

OPTIONAL · AD SPACE

Your screens can make you money.

Ad Space is off unless you turn it on. You choose which screens show adverts, and you approve every one.

1

You choose where and how much

For example, the lobby and the bar, not the meeting rooms. You set the price of a slot.

2

A local business books

They send their advert through your own booking page.

3

You approve it

Nothing shows until you say yes. Then they get a link to pay.

4

It plays, you get paid

The advert runs between your own Boards. The money goes to your account.

Who might advertise? Businesses your guests will use: restaurants, tours and attractions, taxi firms, shops, local events. You decide what fits your hotel.

What could adverts earn you?

TVS IN THE HOTEL	PLAN
8	Professional · £20

ADVERTS SOLD	PRICE OF EACH, A MONTH
6	60

Adverts sold a month	£360
NowBoard’s share (13%)	− £47
You keep	£313
Your screens cost (8 × £20)	− £160
Your profit each month	**£153**
Profit over a year	**£1,838**

An example, not a promise of income: what you earn depends on what you sell. NowBoard takes a share of each advert (Starter 20%, Professional 13%, Enterprise 8%; 30% on Free). Card payment fees come off before you are paid. Prices exclude VAT.

NowBoard

PRICING

Pay per TV. Start free.

Pay monthly with no contract, or pay yearly and get 2 months free. Paid plans have as many Boards as you like and no NowBoard logo.

Free

£0 forever

- ✓ One TV
- ✓ Up to 5 Boards
- ✓ Hotel Boards
- ✓ Your logo and colours
- ✓ Shows the NowBoard logo

Starter

£10 a TV / month

- ✓ As many TVs as you need
- ✓ As many Boards as you like
- ✓ Something different on each TV
- ✓ Every Board design and style
- ✓ Design your own Boards

BEST FOR MOST HOTELS

Professional

£20 a TV / month

- ✓ Everything in Starter
- ✓ Boards that change through the day
- ✓ Fire and emergency alerts
- ✓ Describe a Board and AI designs it

Enterprise

£30 a TV / month

- ✓ Everything in Professional
- ✓ For hotel groups
- ✓ Help setting up every hotel
- ✓ A team who knows your group
- ✓ Lower prices for large groups

HOTELS: 1

TVS IN EACH HOTEL: 8

PLAN: Professional · £20

☐ Add Player Pro
£199 a TV, one-off

MONTHLY
£160
8 TVs × £20

OR PAY YEARLY
£1,600
2 months free, save £320

All prices exclude VAT. For example, 8 TVs: the lobby, four meeting rooms, the restaurant, the bar and the spa. Groups: add the number of hotels.

NowBoard

NEXT STEPS

Start with the lobby TV this week.

THIS WEEK	**Free on the lobby TV** The front desk puts up today’s events and a welcome. No card, no contract.
THIS MONTH	**Add the meeting rooms and dining** Move to Professional so screens change through the day and fire alerts work. £20 a TV a month.
WHEN IT WORKS	**Roll it out** The spa, the bar and, for groups, the other hotels.

Let’s get your lobby TV going.

We can set it up with you on a call, or come and fit it.

START FREE
app.nowboard.tv/register

EMAIL
hello@nowboard.tv

WEBSITE
nowboard.tv