NowBoard

NOWBOARD FOR HOSPITALS

Every screen in the hospital, changed from one phone.

Wayfinding, waiting room updates, visiting hours and health campaigns on the TVs you already have. Emergency alerts on all of them at once.

- Ready-made hospital screens, called Boards, in the trust’s colours
- One alert on every screen at once: fire, missing person, urgent notices
- Start with one department. Enterprise from £30 a TV a month



The Wayfinding Board
At the main entrance, in the trust’s colours

NowBoard

WHAT MAKES NOWBOARD DIFFERENT

Five reasons NowBoard is different.

EVERY PLAN

Screens that make you money

Local businesses pay to advertise on your screens. You approve every advert and keep most of what they pay.

A taxi firm on the café TV

EVERY PLAN

Run it from your phone

Change any screen in seconds from a phone or tablet, on the ward or at a desk.

Clinic running late? Updated from reception.

EVERY PLAN

Works on the TVs you have

Android TV, Raspberry Pi, or any Windows PC, Mac or Chromebook in a web browser.

Or plug in our £199 Player Pro

EVERY PLAN

Ready-made for hospitals

Boards for wayfinding, waiting rooms, visiting hours and health tips. No designer needed.

7 hospital Boards included

STARTER AND UP

AI and your own designs

Describe a Board and AI designs it, or lay out your own. No graphic designer needed.

AI designs on Professional

Ad Space share: you keep 70% on Free, 80% on Starter, 87% on Professional and 92% on Enterprise, before card fees. Prices exclude VAT.

WHY NOWBOARD

Built for hospitals. Run by the teams who know.

A hospital has three other ways to put information on a screen. Here's how they compare.

	NowBoard Built for hospitals	**AV company signage on a contract** Installed and run by an AV firm	**Other screen apps** Made for shops, offices and cafés	**PowerPoint and posters** What many wards use today
Changed by the ward or the department	✓ **From a phone** Each team changes its own screens	~ Often through the AV firm	~ Usually built on a computer	✗ Reprint and re-laminate
Every site in one account	✓ **One login** Every hospital, wing and ward	✓ Usually	~ Varies by plan	✗ Each TV done by hand
One alert on every screen at once	✓ **Built in** Fire, missing person, urgent notices	~ Varies	~ Varies by plan	✗
English and Welsh	✓ **Both, on every plan** Plus French and Spanish	~ Varies	~ Varies	~ Two sets of posters
Start small	✓ **Pilot one department** Monthly. No long contract	✗ Usually a multi-year contract	✓ Monthly plans	✓ Nothing to sign
What it costs	✓ **£30 a TV a month** Lower prices from 100 TVs, by quote	~ Contract, priced per screen	~ Priced per screen, often in US dollars	~ Printing, and staff time

A general comparison of types of product. Check with each supplier for their latest features and prices. NowBoard prices exclude VAT.

WHAT'S ON THE WALL NOW

Your teams keep people informed. The screens don't help.

Visiting hours, clinic delays and health campaigns end up on paper taped to doors. Sound familiar?

The corridor TV

A PowerPoint someone in comms set up. Changing it means finding them.

The laminated sign

Visiting hours changed. Forty signs across the site still say the old times.

"Where is outpatients?"

The main desk answers the same question hundreds of times a day.

The waiting room

The clinic runs late. Nobody on the screen says so, so people queue at the desk.

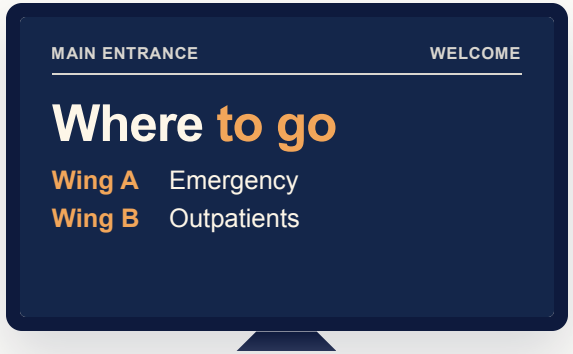
The care is good. NowBoard puts clear, current information where patients and visitors look.

NowBoard

YOUR TVS, EACH WITH A JOB

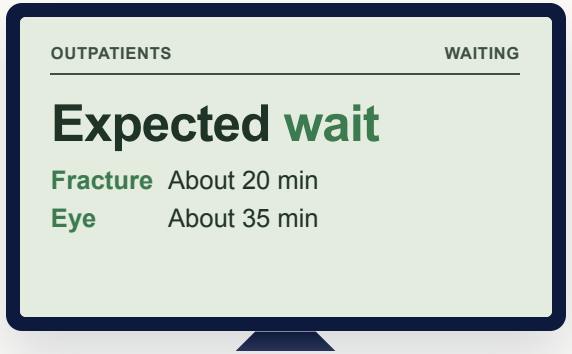
One screen per room. Each one says what that room needs.

Pick a Board, type in your details, and it’s on the TV. Every Board is ready to use, and you can change any of them.



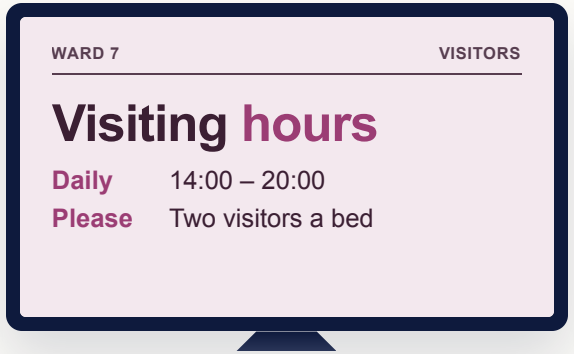
Main entrance
Welcome and wayfinding

Wayfinding
Site map
Visiting hours



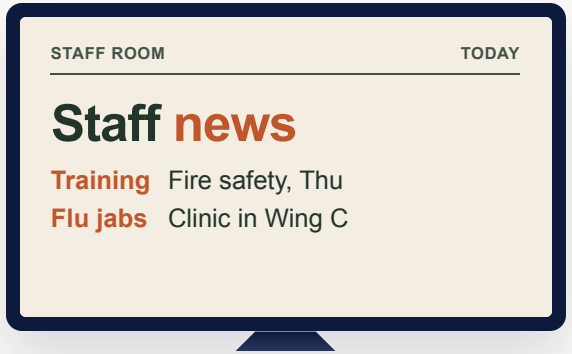
Waiting room
Waits typed in by reception

Waiting times
Health tips
Clinic list



Ward entrance
Each ward changes its own

Visiting hours
Ward notices
Meet the team



Staff room
For staff only

Staff board
Notices
Campaigns

The screens shown are examples. Waiting times are typed in by staff; NowBoard does not connect to patient systems. Wayfinding is one Board per site.

NowBoard

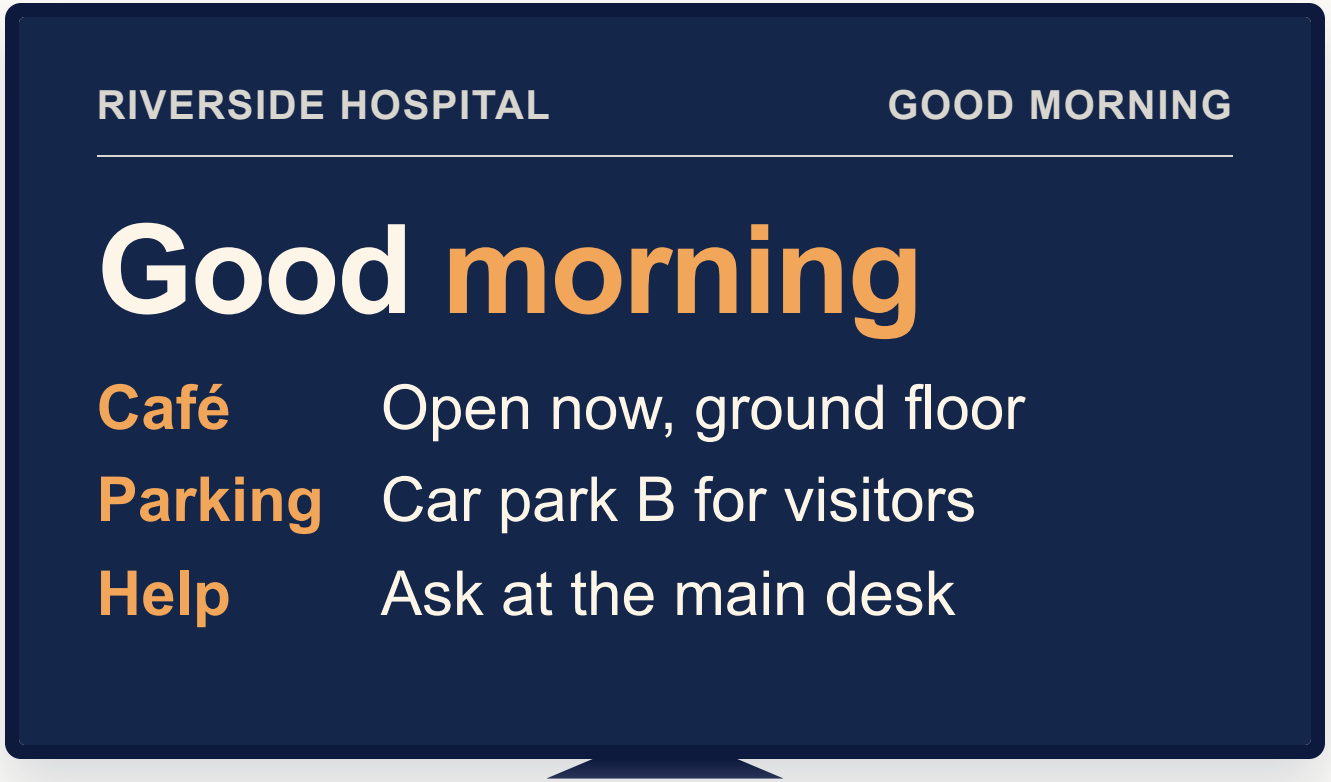
SCHEDULING

Plan the week once. The TV follows the day.

Choose when each Board shows, and the main entrance TV changes through the day by itself. Tap a time to see it.

07:00	Good morning	Wayfinding, parking, the café
09:00	Clinics today	Which clinics are running and where
12:00	Lunch	The restaurant menu
14:00	Visiting	Visiting hours and ward rules
18:00	This evening	What's still open, health campaigns

Changing through the day comes with Professional and Enterprise.



Main entrance TV
07:00 · Good morning

NowBoard

UPDATE FROM ANYWHERE

Clinic running late? Tell the waiting room.



Outpatients waiting room TV
Updates in seconds, on every TV showing this Board

No laptop, no printer, no call to the AV firm. Reception, the ward or the comms team can each change their own Boards from a phone, a tablet or a computer. Try it: change the details and press **Update the TV**.

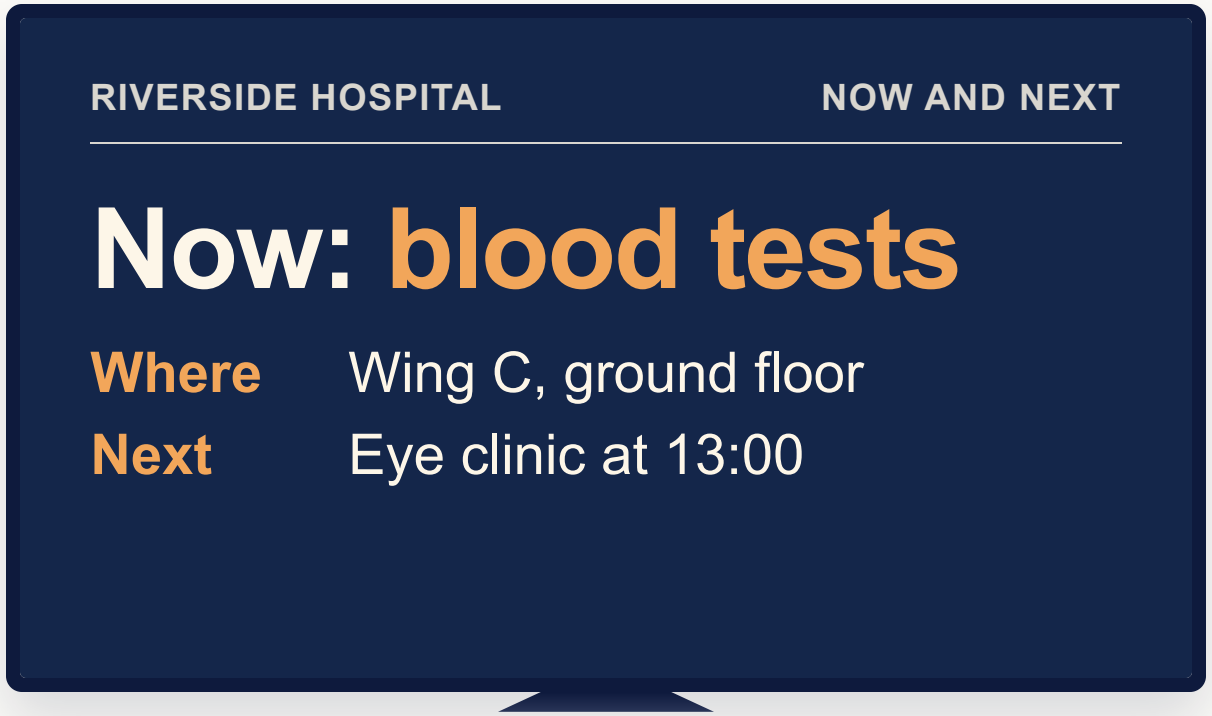
MADE FOR A HOSPITAL

Clear, calm and in Welsh too.

- ✓ **Large type, strong contrast**
  Every hospital Board is laid out to be read across a waiting room.
- ✓ **One thing at a time**
  Now and Next shows what's happening and what comes after. Nothing else.
- ✓ **English and Welsh**
  Plus French and Spanish, on every plan.
- ✓ **The trust's logo and colours**
  Add them once and every Board on every TV uses them.

Try a style

Trust blue | Calm green | Heather | Poster



Now and Next Board
Same content, four looks

NowBoard

EMERGENCY ALERTS

When it matters, every screen at once.

One tap puts the same message on every TV on the site. One more tap puts everything back as it was.

- Fire alarm
- Missing person
- Message to everyone
- Back to normal

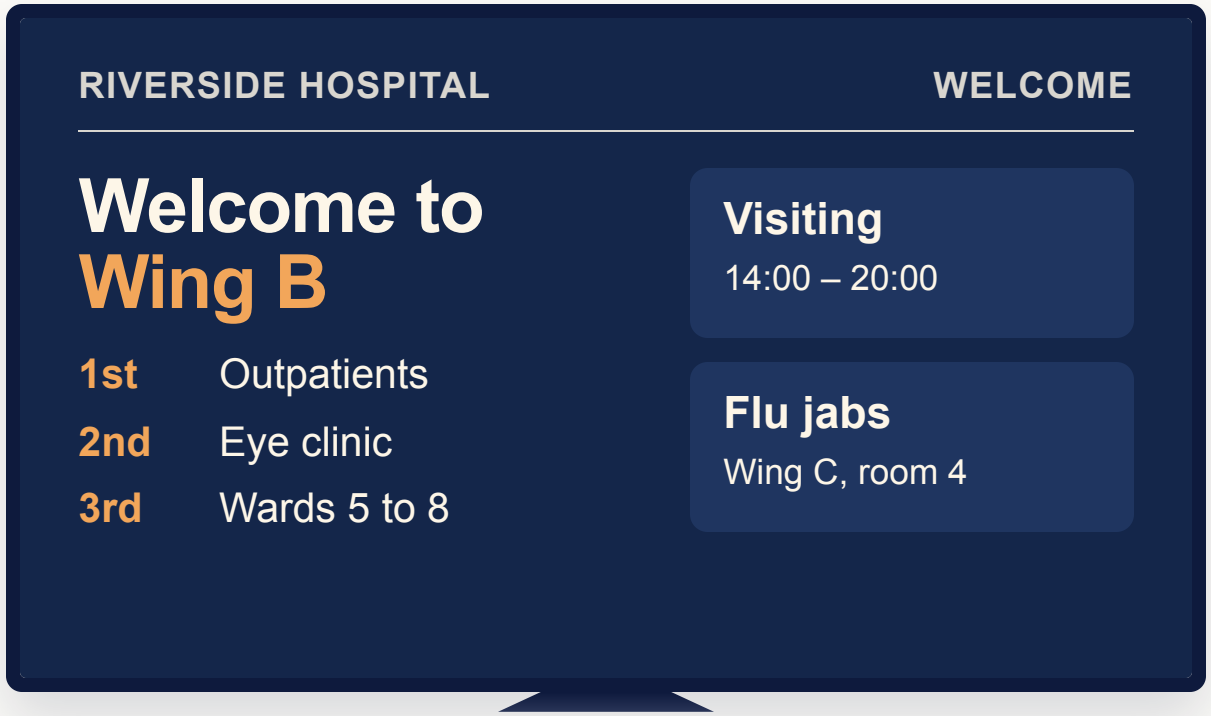
Ready-made alerts for a fire, a fire drill, an urgent notice, building work and a missing person, plus your own messages. They come with Professional and Enterprise.



NowBoard

FOR PATIENTS AND VISITORS

People find their way. The desk gets a break.



Wing entrance TV
Wayfinding, visiting and campaigns

Where to go
Wings, floors and departments, at the door where people ask.

Visiting hours, ward by ward
Each ward changes its own, from a phone.

Waiting times
Typed in by reception, so people know how long.

Health campaigns
Flu jabs, hand washing, stop smoking. In English and Welsh.

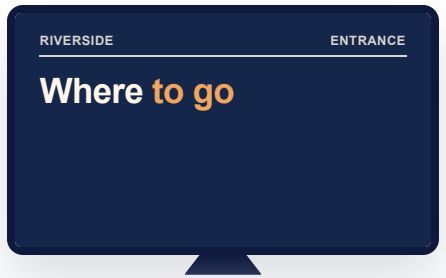
Staff news
Training, rotas and notices on screens only staff see.

NowBoard

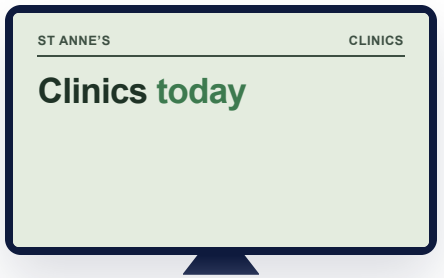
FOR NHS TRUSTS

One login. Every site.

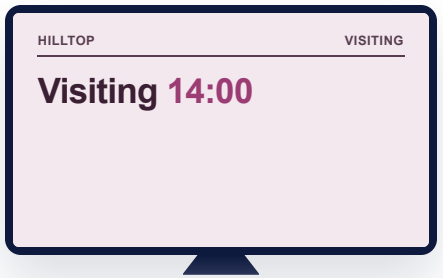
Trust comms team
Sets the screens every site shows: campaigns, news, alerts



Riverside
Adds its own wards and clinics



St Anne's
Adds its own wards and clinics



Hilltop
Adds its own wards and clinics

Every site in one account

See and change every screen in the trust from one login.

Shared where it should be

Comms sets the campaigns every site shows. Each ward keeps its own notices.

Pay per TV

A trust with six sites is still one account and one monthly bill.

Larger estates

Enterprise adds help setting up every site, a team who knows your trust, and lower prices from 100 TVs.

NowBoard

GETTING IT ON THE TV

It works on the TVs you already have.

Any TV with an HDMI socket will do. Each TV needs an internet connection, over Wi-Fi or a cable.

The NowBoard app

Runs on compatible Android TVs and TV sticks, a Windows PC, or in a web browser.

Free with every plan

Player Pro

A small box that plugs into the TV's HDMI socket, starts itself and just plays. Optional.

£199 one-off, per TV

We can fit it for you

Our installer comes to your site. UK only.

Fit and set up a TV	**From £100** a TV, subject to location

1. **Sign up free**
   At app.nowboard.tv. No card needed for the free plan.
2. **Connect the first waiting room TV**
   Open the app or plug in Player Pro, then type in the code it shows on the TV.
3. **Pick a hospital Board**
   Add the clinic list and the trust logo. It's on the screen.

All prices exclude VAT. If we supply a TV, you pay what it costs us. Your IT team can ask us for the network details they need.

NowBoard

OPTIONAL · AD SPACE

Public areas can earn income for the trust.

Ad Space is off unless you turn it on. You choose which screens show adverts, and you approve every one.

1

You choose where and how much

Public areas only, like the café or the main entrance. Never wards or clinics. You set the price of a slot.

2

A local business books

They send their advert through your own booking page.

3

You approve it

Nothing shows until you say yes. Then they get a link to pay.

4

It plays, you get paid

The advert runs between your own Boards. The money goes to your account.

Who might advertise? Services visitors use: taxi firms, local hotels for visiting families, florists, cafés. The trust approves every advert and decides what fits.

What could adverts earn you?

TVS IN THE SITE	PLAN
10	Professional · £20

ADVERTS SOLD	PRICE OF EACH, A MONTH
6	75

Adverts sold a month	£450
NowBoard’s share (13%)	− £59
You keep	£392
Your screens cost (10 × £20)	− £200
Your profit each month	**£192**
Profit over a year	**£2,298**

An example, not a promise of income: what you earn depends on what you sell. NowBoard takes a share of each advert (Starter 20%, Professional 13%, Enterprise 8%; 30% on Free). Card payment fees come off before you are paid. Prices exclude VAT.

NowBoard

PRICING

Pay per TV. Start free.

Pay monthly with no contract, or pay yearly and get 2 months free. Paid plans have as many Boards as you like and no NowBoard logo.

Free

£0 forever

- ✓ One TV
- ✓ Up to 5 Boards
- ✓ Hospital Boards
- ✓ Your logo and colours
- ✓ Shows the NowBoard logo

Starter

£10 a TV / month

- ✓ As many TVs as you need
- ✓ As many Boards as you like
- ✓ Something different on each TV
- ✓ Every Board design and style
- ✓ Design your own Boards

Professional

£20 a TV / month

- ✓ Everything in Starter
- ✓ Boards that change through the day
- ✓ Fire and emergency alerts
- ✓ Describe a Board and AI designs it

BEST FOR MOST SITES

Enterprise

£30 a TV / month

- ✓ Everything in Professional
- ✓ For NHS trusts
- ✓ Help setting up every site
- ✓ A team who knows your group
- ✓ Lower prices for large groups

SITES: 1

TVS IN EACH SITE: 20

PLAN: Enterprise · £30

☐ Add Player Pro
£199 a TV, one-off

MONTHLY
£600
20 TVs × £30

OR PAY YEARLY
£6,000
2 months free, save £1,200

All prices exclude VAT. For example, a pilot of 20 TVs in one department. Lower prices from 100 TVs are by quote.

NowBoard

NEXT STEPS

Start with one department this quarter.

THIS MONTH	**Free on one waiting room TV**	Reception tries it for real. No card, no contract.
THIS QUARTER	**Pilot one department**	10 to 20 TVs for three months, with emergency alerts working.
WHEN IT WORKS	**Roll out across the trust**	Every site on Enterprise, with lower prices from 100 TVs by quote.

Let’s plan your pilot.

We can set it up with you on a call, or come and fit it.

START FREE
app.nowboard.tv/register

EMAIL
hello@nowboard.tv

WEBSITE
nowboard.tv