NowBoard

NOWBOARD FOR GOLF CLUBS

The clubhouse TV that tells members what's on today.

Course status, competitions, the bar menu and functions on the TVs your clubhouse already has. Changed from your phone in seconds.

- Ready-made screens, called Boards, with your club crest and colours
- "Trolleys off" or "frost delay" on every TV in seconds
- Free forever on one TV. From £10 a TV a month after that



The Course Status Board
On the lobby TV, with the club crest and colours

NowBoard

WHAT MAKES NOWBOARD DIFFERENT

Five reasons NowBoard is different.

EVERY PLAN

Screens that make you money

Local businesses pay to advertise on your screens. You approve every advert and keep most of what they pay.

Your hole sponsors, on the bar TV

EVERY PLAN

Run it from your phone

Change any screen in seconds from a phone or tablet, even out on the course.

Frost delay? Posted from the 1st tee.

EVERY PLAN

Works on the TVs you have

Android TV, Raspberry Pi, or any Windows PC, Mac or Chromebook in a web browser.

Or plug in our £199 Player Pro

EVERY PLAN

Ready-made for your club

Boards for course status, competitions, menus and events. Change a price or a start time without a designer.

Bar menu changed from the kitchen

STARTER AND UP

AI and your own designs

Describe a Board and AI designs it, or lay out your own. No graphic designer needed.

AI designs on Professional

Ad Space share: you keep 70% on Free, 80% on Starter, 87% on Professional and 92% on Enterprise, before card fees. Prices exclude VAT.

WHY NOWBOARD

Made for the whole clubhouse. Run by the office in minutes.

A golf club has three other ways to put information on a screen. Here's how they compare.

	NowBoard Built for the clubhouse	**Screens from your club system** From the tee booking or scoring system	**Other screen apps** Made for shops, offices and cafés	**The noticeboard and the bar TV** What most clubs use today
Covers the whole clubhouse	✓ **Every screen, every job** Course, competitions, bar, functions, pro shop	~ Mainly tee times and scores	✓ If you build it yourself	~ Whatever is pinned up
Works with the booking system you already have	✓ **Works on its own** Keep your tee booking system as it is	✗ Only with their own system	✓ Works on its own	✓ Works on its own
Changed in seconds, from the course or the office	✓ **From a phone** The greenkeeper, the office, the bar, the pro	~ Varies	~ Usually built on a computer	✗ Walk over with a pin and a pen
Looks like your club	✓ **Your crest and colours** On every Board, on every TV	~ Their look, with your name	✓ If you design it	~ Printed sheets
"Course closed" on every screen at once	✓ **One tap** Every TV in the clubhouse, on Professional	~ Varies	~ Varies by plan	✗ Phone calls and a sign on the door
What it costs	✓ **Free on one TV** Then £10–£20 a TV a month. No contract	~ Part of your club system bill	~ Priced per screen, often in US dollars	~ The office's time, every week

A general comparison of types of product. Check with each supplier for their latest features and prices. NowBoard prices exclude VAT.

NowBoard

WHAT'S ON THE WALL NOW

Your club has plenty going on. Members don't always see it.

Competitions, course news, the menu and the next function end up on a noticeboard by the locker room. Sound familiar?

The noticeboard

Last week's start sheet is still up. The entry list for Saturday is behind it.

The bar TV

It shows whatever channel was on last night. Nobody is quite sure who controls it.

"Is the course open?"

Frost, rain or trolleys off: members find out by phoning the pro shop or turning up.

The office

The same news gets typed into an email, the website and a printout. Then it changes.

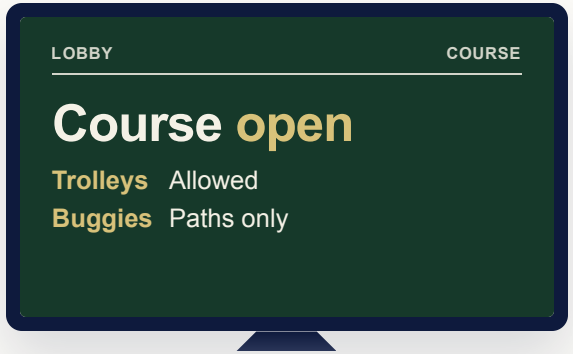
The club is busy. NowBoard puts it on the screens members walk past every day.

NowBoard

YOUR TVS, EACH WITH A JOB

One screen per room. Each one says what that room needs.

Pick a Board, type in your details, and it’s on the TV. Every Board is ready to use, and you can change any of them.



Lobby
Course status and welcome

Course status
Today’s weather
Visitors and societies



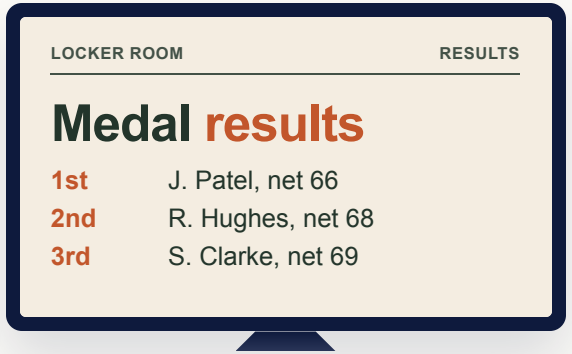
Bar and restaurant
Changed by the kitchen

Menu and specials
Opening times
Members’ nights



Pro shop
Run by the pro

Offers
Lessons
Meet the team



Locker room
For members

Competitions and results
Members’ notices
AGM and subs

The screens shown are examples. Results and entries are typed in by the club; NowBoard does not connect to booking or scoring systems.

COMPETITION DAY

Plan Saturday once. The TV follows the day.

Choose when each Board shows, and the clubhouse TV changes through the day by itself. Tap a time to see it.

07:00	Course status	Open, trolleys, buggies, weather
08:00	Today's competition	Format, first tee, who's off next
12:00	Lunch	The bar menu and specials
17:00	Results	Winners and prize giving
19:00	Tonight	Members' night or a function

Changing through the day comes with Professional and Enterprise.

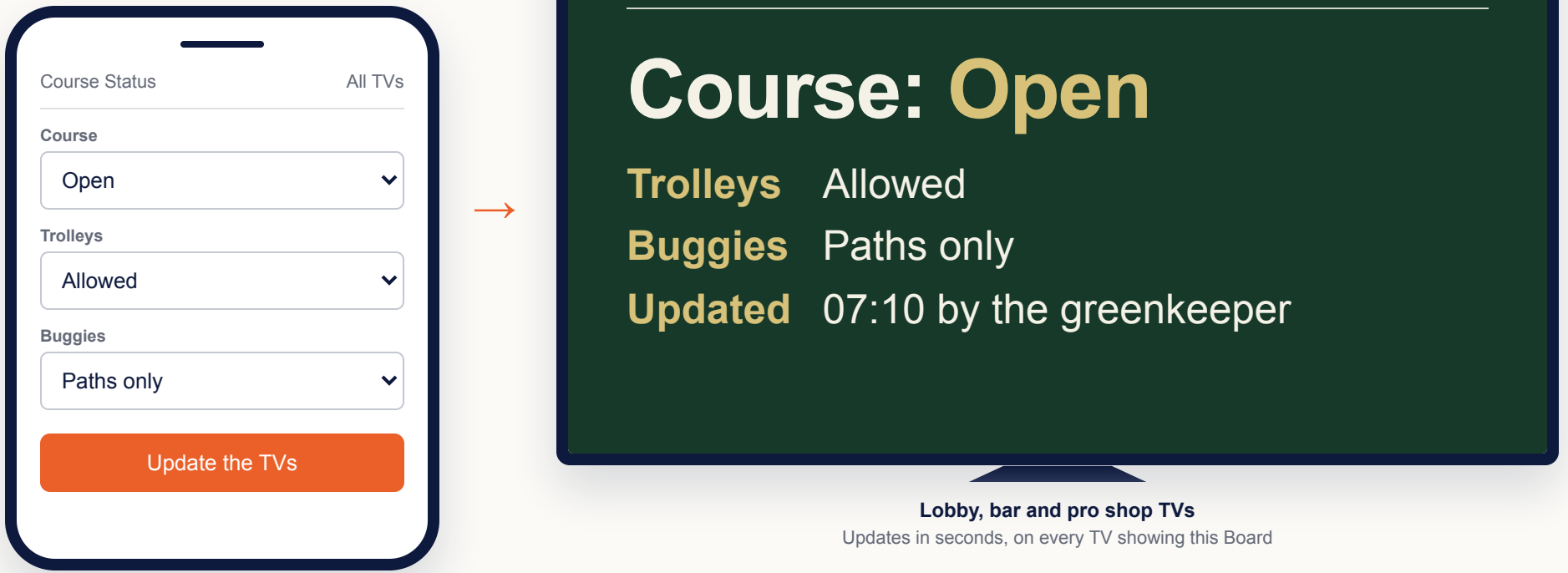


Clubhouse TV
07:00 · Course status

NowBoard

UPDATE FROM ANYWHERE

Frost on the greens? Change it from your phone.



Lobby, bar and pro shop TVs
Updates in seconds, on every TV showing this Board

No laptop, no printer, no walk to the noticeboard. The greenkeeper, the office, the bar or the pro can each change their own Boards from a phone, a tablet or a computer. Try it: change the details and press **Update the TVs**.

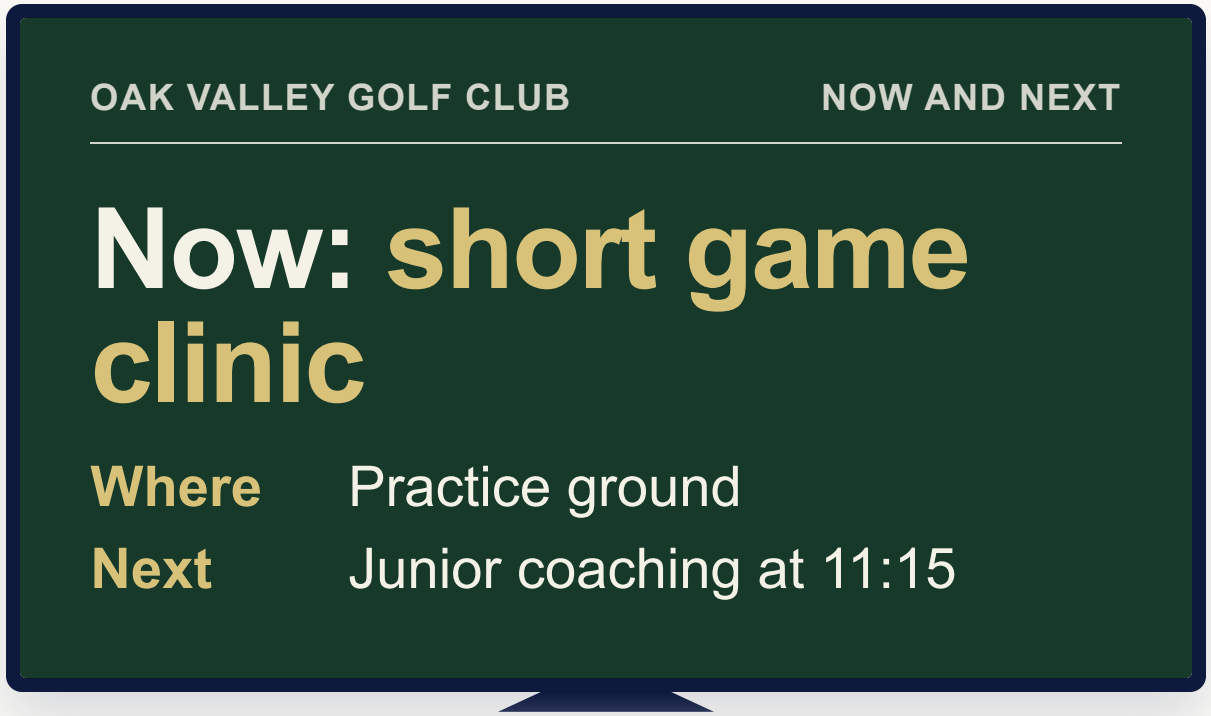
MADE FOR YOUR CLUBHOUSE

It looks like your club, not like ours.

- ✓ **Your crest and colours**
  Add them once and every Board on every TV uses them.
- ✓ **Easy to read across the bar**
  Large type and strong contrast, so members can read it from the table.
- ✓ **One thing at a time**
  Now and Next shows what's happening and what comes after. Nothing else.
- ✓ **Today's weather, built in**
  Local weather for the club, updated on its own. English, Welsh, French and Spanish.

Try a style

Fairway green | Club navy | Links sand | Poster



Now and Next Board
Same content, four looks

NowBoard

COURSE AND EMERGENCY ALERTS

When play stops, every screen knows at once.

One tap puts the same message on every TV in the clubhouse. One more tap puts everything back as it was.

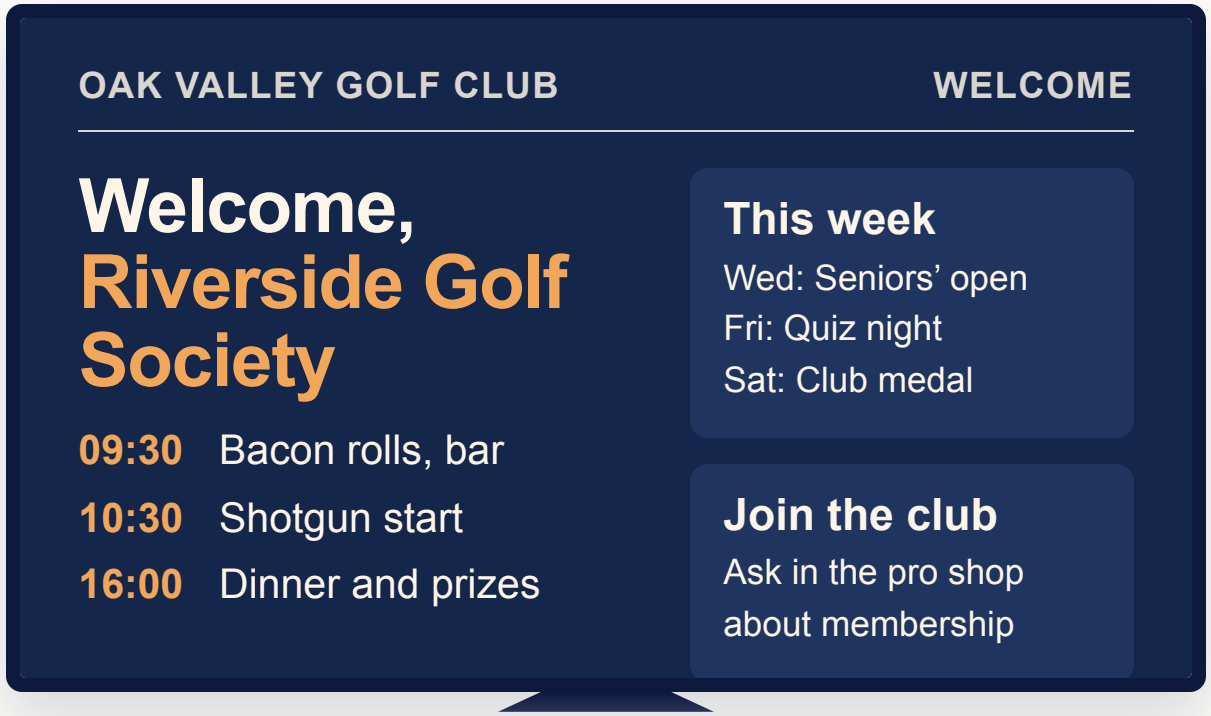
- Play suspended
- Fire alarm
- Message to everyone
- Back to normal

Ready-made alerts for a fire, a fire drill, an urgent notice, building work and a missing person, plus your own messages. They come with Professional and Enterprise.



FOR MEMBERS, VISITORS AND SOCIETIES

Members know what's on. Visitors feel expected.



Lobby TV
Welcome, this week and membership

A welcome for every society
Their name on the screen, the day's timings, where to go.

Competitions and results
Entries, start times and winners, typed in by the office.

Functions and weddings
Show off the room and what's booked next, to everyone who walks in.

Membership, lessons and the pro shop
Offers that visitors see while they wait for their tee time.

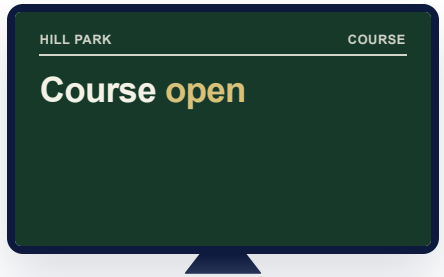
Members' notices
The AGM, subs, course works and rules, without the noticeboard.

NowBoard

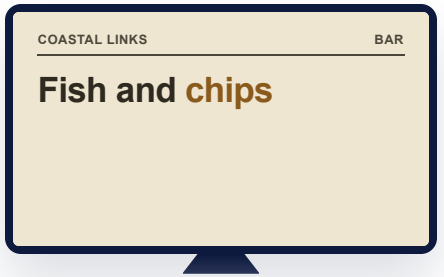
FOR GOLF GROUPS

One login. Every club.

Group office
Sets the screens every club shows: offers, membership, events



Hill Park
Adds its own course news and menu



Coastal Links
Adds its own course news and menu



Oak Valley
Adds its own course news and menu

Every club in one account

See and change every screen in the group from one login.

Shared where it should be

The group office sets the Boards every club shows. Each club keeps its own course news and menus.

Pay per TV

A group of ten clubs is still one account and one monthly bill.

Larger groups

Enterprise adds help setting up every club, a team who knows your group, and lower prices for large groups.

NowBoard

GETTING IT ON THE TV

It works on the TVs you already have.

Any TV with an HDMI socket will do. Each TV needs an internet connection, over Wi-Fi or a cable.

The NowBoard app

Runs on compatible Android TVs and TV sticks, a Windows PC, or in a web browser.

Free with every plan

Player Pro

A small box that plugs into the TV's HDMI socket, starts itself and just plays. Optional.

£199 one-off, per TV

We can fit it for you

Our installer comes to your club. UK only.

Fit and set up a TV	**From £100** a TV, subject to location

1. **Sign up free**
   At app.nowboard.tv. No card needed for the free plan.
2. **Connect the lobby TV**
   Open the app or plug in Player Pro, then type in the code it shows on the TV.
3. **Pick a Board**
   Add today's course status and your crest. It's on the screen.

All prices exclude VAT. If we supply a TV, you pay what it costs us. A sun-facing or outdoor TV needs a brighter, dearer screen.

NowBoard

OPTIONAL · AD SPACE

Your screens can make the club money.

Ad Space is off unless you turn it on. You choose which screens show adverts, and you approve every one.

1

You choose where and how much

For example, the bar and the lobby, not the locker room. You set the price of a slot.

2

A local business books

They send their advert through your own booking page.

3

You approve it

Nothing shows until you say yes. Then they get a link to pay.

4

It plays, you get paid

The advert runs between your own Boards. The money goes to your account.

Who might advertise? The businesses your members use and often already sponsor a hole: builders, car dealers, estate agents, restaurants, physios, accountants. Now they get a screen too. You decide what fits your club.

What could adverts earn you?

TVS IN THE CLUB	PLAN
3	Professional · £20

ADVERTS SOLD	PRICE OF EACH, A MONTH
4	50

Adverts sold a month	£200
NowBoard’s share (13%)	− £26
You keep	£174
Your screens cost (3 × £20)	− £60
Your profit each month	**£114**
Profit over a year	**£1,368**

An example, not a promise of income: what you earn depends on what you sell. NowBoard takes a share of each advert (Starter 20%, Professional 13%, Enterprise 8%; 30% on Free). Card payment fees come off before you are paid. Prices exclude VAT.

NowBoard

PRICING

Pay per TV. Start free.

Pay monthly with no contract, or pay yearly and get 2 months free. Paid plans have as many Boards as you like and no NowBoard logo.

Free

£0 forever

- ✓ One TV
- ✓ Up to 5 Boards
- ✓ Menus, notices, events and more
- ✓ Your logo and colours
- ✓ Shows the NowBoard logo

Starter

£10 a TV / month

- ✓ As many TVs as you need
- ✓ As many Boards as you like
- ✓ Something different on each TV
- ✓ Every Board design and style
- ✓ Design your own Boards

BEST FOR MOST CLUBS

Professional

£20 a TV / month

- ✓ Everything in Starter
- ✓ Boards that change through the day
- ✓ “Course closed” and emergency alerts
- ✓ Describe a Board and AI designs it

Enterprise

£30 a TV / month

- ✓ Everything in Professional
- ✓ For golf groups
- ✓ Help setting up every club
- ✓ A team who knows your group
- ✓ Lower prices for large groups

CLUBS: 1

TVS IN EACH CLUB: 3

PLAN: Professional · £20

☐ Add Player Pro
£199 a TV, one-off

MONTHLY
£60
3 TVs × £20

OR PAY YEARLY
£600
2 months free, save £120

All prices exclude VAT. For example, 3 TVs: the lobby, the bar and the pro shop. Groups: add the number of clubs.

NowBoard

NEXT STEPS

Start with the lobby TV this week.

THIS WEEK	**Free on the lobby TV**	The office puts up course status and this week's competitions. No card, no contract.
THIS MONTH	**Add the bar and the pro shop**	Move to Professional so screens change through the day and "course closed" reaches every TV. £20 a TV a month.
WHEN IT WORKS	**Roll it out**	The locker rooms, the function room and, for groups, the other clubs.

Let's get your clubhouse TV going.

We can set it up with you on a call, or come and fit it.

START FREE
app.nowboard.tv/register

EMAIL
hello@nowboard.tv

WEBSITE
nowboard.tv