NowBoard

NOWBOARD FOR ESTATE AGENTS

The window that updates itself tonight.

Listings, sold and let, open days and valuations on the TVs your branch already has. Changed from your phone in seconds.

- Ready-made property screens, called Boards, in your brand
- Swap a card to “Sold” from the sofa, not the printer
- Free forever on one TV. From £10 a TV a month after that



The Property Listings Board
On the window TV, in your brand

NowBoard

WHAT MAKES NOWBOARD DIFFERENT

Five reasons NowBoard is different.

EVERY PLAN

Screens that make you money

Local businesses pay to advertise on your screens. You approve every advert and keep most of what they pay.

Mortgage brokers and removals, in the window

EVERY PLAN

Run it from your phone

Change any screen in seconds from a phone or tablet, even after the branch has closed.

Sale agreed? Changed before you get home.

EVERY PLAN

Works on the TVs you have

Android TV, Raspberry Pi, or any Windows PC, Mac or Chromebook in a web browser.

Or plug in our £199 Player Pro

EVERY PLAN

Ready-made for agents

Boards for listings, sold and let, valuations and the team. Change a price without a designer.

Listing Boards from Starter

STARTER AND UP

AI and your own designs

Describe a Board and AI designs it, or lay out your own. No graphic designer needed.

AI designs on Professional

Ad Space share: you keep 70% on Free, 80% on Starter, 87% on Professional and 92% on Enterprise, before card fees. Prices exclude VAT.

WHY NOWBOARD

Made for the window. Run by the branch.

A branch has three other ways to fill the window. Here’s how they compare.

	NowBoard Built for branches	**LED window displays** A supplier’s screen and software	**Other screen apps** Made for shops, offices and cafés	**Printed cards and light boxes** What most branches use today
Ready for an agent on day one	✓ **Listing Boards** Price, photos, sold and let, open days	✓ Built for listings	✗ You build listing screens yourself	✓ Cards in a frame
Works on the TV you choose	✓ **Your own TV** Portrait in the window, or any TV inside	✗ Their screen, often on a contract	✓ Your own TV	~ Frames and light boxes
Changed in seconds, from anywhere	✓ **From a phone** Price drop, sale agreed, open day	~ Varies	~ Usually built on a computer	✗ Print, trim and swap by hand
Looks like your agency	✓ **Your logo and colours** On every Board, on every TV	~ Varies	✓ If you design it	✓ Your printed cards
Listings from your property software	✓ **Typed in today** A feed from your software is on the way	~ Varies	~ Varies	✗ Typed and printed
What it costs	✓ **Free on one TV** Then £10–£20 a TV a month. No contract	~ Screen plus software, usually on a contract	~ Priced per screen, often in US dollars	~ Card, ink and staff time, every week

A general comparison of types of product. Check with each supplier for their latest features and prices. NowBoard prices exclude VAT.

NowBoard

WHAT'S ON THE WALL NOW

Your window works all night. Is it up to date?

The window is your best advert, but the cards take time to print and swap. Sound familiar?

The sold card still up

Sale agreed on Tuesday. The window still says "Just listed" on Saturday.

Printing and trimming

Every price change means a new card, a trim and a trip to the window.

The walk-past

People stop at night and at weekends, when nobody is in the branch.

The TV inside

It shows one slideshow from last year, or nothing at all.

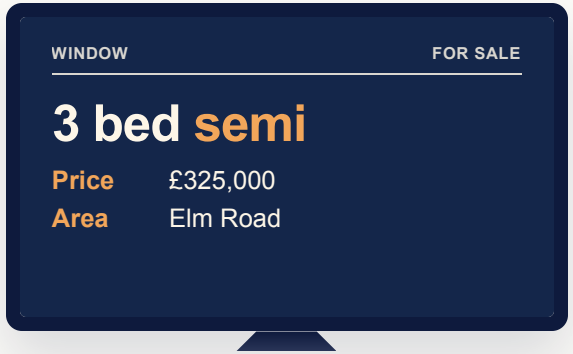
The homes are good. NowBoard keeps the window as fresh as your listings, day and night.

NowBoard

YOUR TVS, EACH WITH A JOB

One screen per room. Each one says what that room needs.

Pick a Board, type in your details, and it's on the TV. Every Board is ready to use, and you can change any of them.



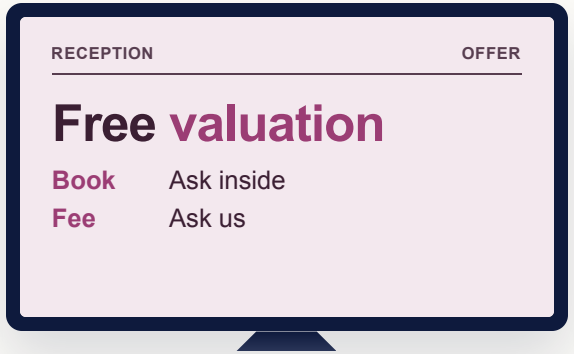
Window
Portrait or landscape, facing the street

Property listings
Featured home
Open days



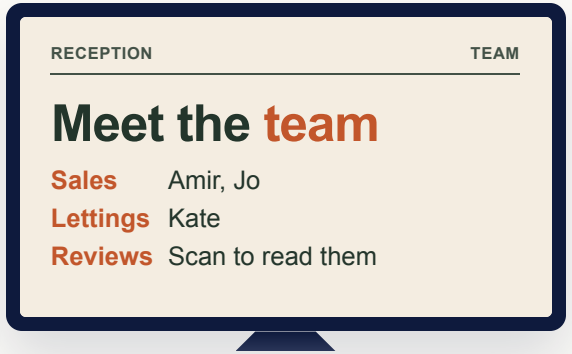
Sold and let
Proof for the walk-past

Sold and let
Price reduced
Just listed



Reception
While people wait

Valuations
Mortgage advice
Fee offers



Team and reviews
Who to ask for

Meet the team
Reviews and QR code
Opening times

The screens shown are examples. Listings are typed in today; a feed from property software is not built yet. Listing Boards come with Starter and up.

NowBoard

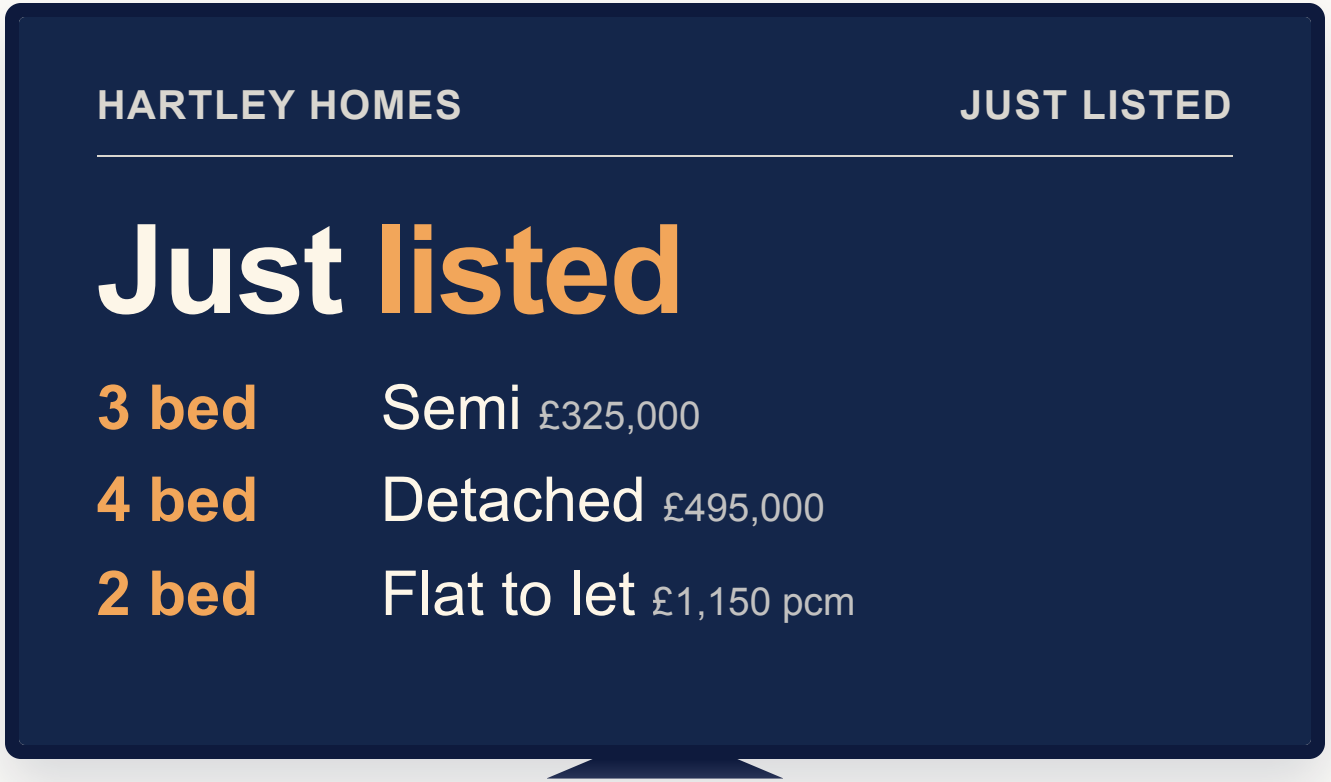
SCHEDULING

Plan the week once. The window follows the day.

Choose when each Board shows, and the window TV changes through the day by itself. Tap a time to see it.

09:00	Just listed	This week's new homes
12:00	Featured home	One home, big photos
15:00	Valuations	For people thinking of selling
18:00	After closing	Sold and let, for the walk-past
Sat	Open day	This weekend's viewings

Changing through the day comes with Professional and Enterprise.

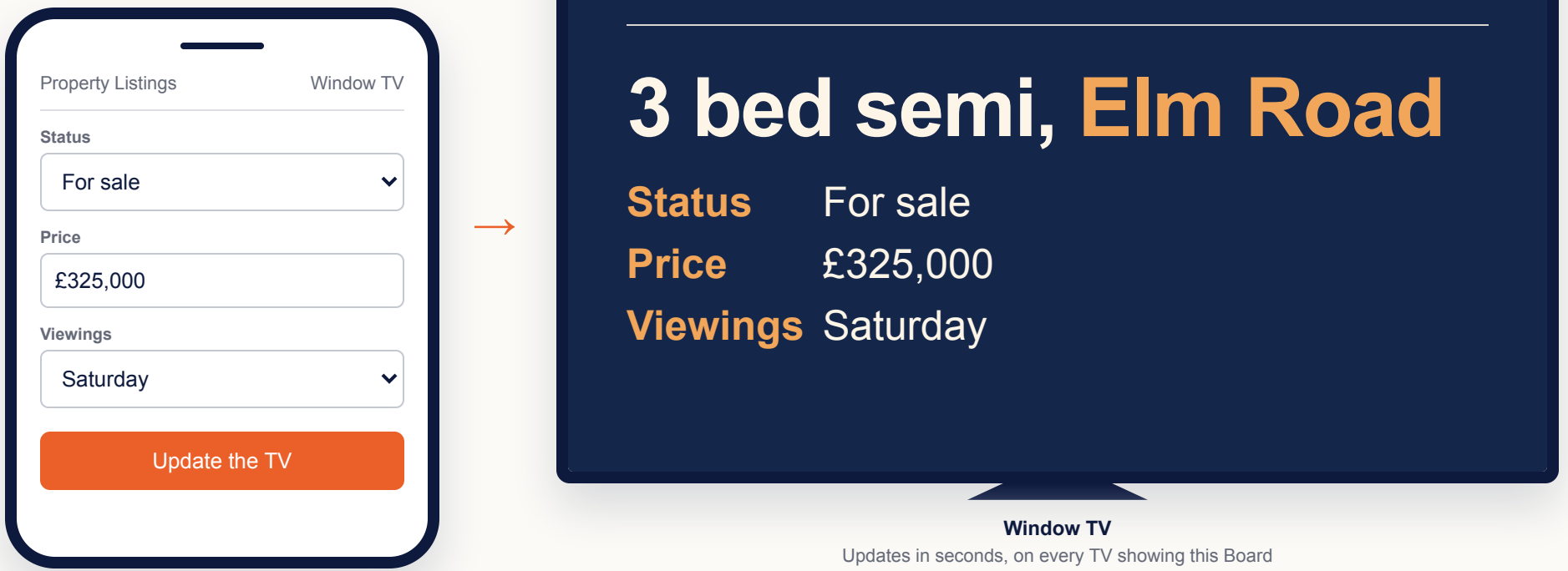


Window TV
09:00 · Just listed

NowBoard

UPDATE FROM ANYWHERE

Sale agreed? Change it from your phone.



Window TV
Updates in seconds, on every TV showing this Board

No printer, no trimming, no trip to the window. Anyone in the branch can change a listing from a phone, a tablet or a computer. Try it: change the details and press **Update the TV**.

MADE FOR YOUR BRANCH

It looks like your agency, not like ours.

- ✓ **Your logo and colours**
  Add them once and every Board on every TV uses them.
- ✓ **Easy to read from the pavement**
  Large prices and strong contrast, read through the glass.
- ✓ **Portrait or landscape**
  Turn the window TV on its side and the Board fits.
- ✓ **For every buyer**
  English, Welsh, French and Spanish.

Try a style

Classic | Fresh | Premium | Poster



Featured Home Board
Same content, four looks

NowBoard

TAKEOVER AND ALERTS

One message, every screen at once.

One tap puts the same message on every TV in the branch. One more tap puts everything back as it was.

- Weekend offer
- Fire alarm
- Closed today
- Back to normal

Takeover and ready-made alerts, including fire, come with Professional and Enterprise.



NowBoard

FOR BUYERS, SELLERS AND LANDLORDS

Buyers see new homes. Sellers see you sell.



Window TV
New homes, sold and let, valuations

New homes, first
Just listed and price reduced, the moment you change them.

Sold and let
Proof that you sell, for every seller who walks past.

Valuations and fee offers
Turn the walk-past into a phone call.

Meet the team and reviews
Who to ask for, and a QR code to your reviews.

Open days
This weekend’s viewings, on the window after hours.

NowBoard

FOR NETWORKS AND FRANCHISES

One login. Every branch.

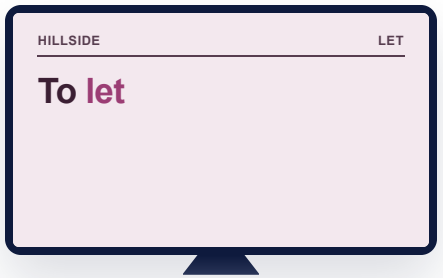
Head office
Sets the screens every branch shows: brand, offers, mortgages



Town centre
Adds its own listings



Riverside
Adds its own listings



Hillside
Adds its own listings

Every branch in one account

See and change every window in the network from one login.

Shared where it should be

Head office sets the Boards every branch shows. Each branch keeps its own listings.

Pay per TV

A network of ten branches is still one account and one monthly bill.

Larger networks

Enterprise adds help setting up every branch, a team who knows your network, and lower prices for large networks.

NowBoard

GETTING IT ON THE TV

It works on the TVs you already have.

Any TV with an HDMI socket will do. Each TV needs an internet connection, over Wi-Fi or a cable.

The NowBoard app

Runs on compatible Android TVs and TV sticks, a Windows PC, or in a web browser.

Free with every plan

Player Pro

A small box that plugs into the TV's HDMI socket, starts itself and just plays. Optional.

£199 one-off, per TV

We can fit it for you

Our installer comes to your branch. UK only.

Fit and set up a TV	**From £100** a TV, subject to location

1. **Sign up free**
   At app.nowboard.tv. No card needed for the free plan.
2. **Connect the window TV**
   Open the app or plug in Player Pro, then type in the code it shows on the TV.
3. **Pick a listings Board**
   Add three homes and your logo. It's in the window.

All prices exclude VAT. If we supply a TV, you pay what it costs us. A sun-facing window TV needs a brighter, dearer screen.

NowBoard

OPTIONAL · AD SPACE

Your window can make you money.

Ad Space is off unless you turn it on. You choose which screens show adverts, and you approve every one.

1

You choose where and how much

For example, one slot in six on the reception TV, never over a listing. You set the price of a slot.

2

A local business books

They send their advert through your own booking page.

3

You approve it

Nothing shows until you say yes. Then they get a link to pay.

4

It plays, you get paid

The advert runs between your own Boards. The money goes to your account.

Who might advertise? Businesses your buyers and sellers need: mortgage brokers, solicitors, removal firms, surveyors, builders. You decide what fits your branch.

What could adverts earn you?

TVS IN THE BRANCH	PLAN
3	Professional · £20

ADVERTS SOLD	PRICE OF EACH, A MONTH
3	60

Adverts sold a month	£180
NowBoard’s share (13%)	− £23
You keep	£157
Your screens cost (3 × £20)	− £60
Your profit each month	**£97**
Profit over a year	**£1,159**

An example, not a promise of income: what you earn depends on what you sell. NowBoard takes a share of each advert (Starter 20%, Professional 13%, Enterprise 8%; 30% on Free). Card payment fees come off before you are paid. Prices exclude VAT.

NowBoard

PRICING

Pay per TV. Start free.

Pay monthly with no contract, or pay yearly and get 2 months free. Paid plans have as many Boards as you like and no NowBoard logo.

Free

£0 forever

- ✓ One TV
- ✓ Up to 5 Boards
- ✓ Notices, offers and more (listings from Starter)
- ✓ Your logo and colours
- ✓ Shows the NowBoard logo

Starter

£10 a TV / month

- ✓ As many TVs as you need
- ✓ As many Boards as you like
- ✓ Something different on each TV
- ✓ Every Board design and style
- ✓ Design your own Boards

BEST FOR MOST BRANCHES

Professional

£20 a TV / month

- ✓ Everything in Starter
- ✓ Boards that change through the day
- ✓ Takeover and emergency alerts
- ✓ Describe a Board and AI designs it

Enterprise

£30 a TV / month

- ✓ Everything in Professional
- ✓ For networks and franchises
- ✓ Help setting up every branch
- ✓ A team who knows your group
- ✓ Lower prices for large groups

BRANCHES: 1

TVS IN EACH BRANCH: 3

PLAN: Professional · £20

☐ Add Player Pro
£199 a TV, one-off

MONTHLY
£60
3 TVs × £20

OR PAY YEARLY
£600
2 months free, save £120

All prices exclude VAT. For example, 3 TVs: two in the window and one at reception. Networks: add the number of branches.

NowBoard

NEXT STEPS

Start with the window TV this week.

THIS WEEK	**Free on one TV** Put your offers and the team on it. No card, no contract.
THIS MONTH	**Move the window to listings** Starter adds the listing Boards; Professional adds scheduling and alerts. From £10 a TV a month.
WHEN IT WORKS	**Roll it out** Reception and, for networks, every other branch.

Let’s get your window TV going.

We can set it up with you on a call, or come and fit it.

START FREE
app.nowboard.tv/register

EMAIL
hello@nowboard.tv

WEBSITE
nowboard.tv