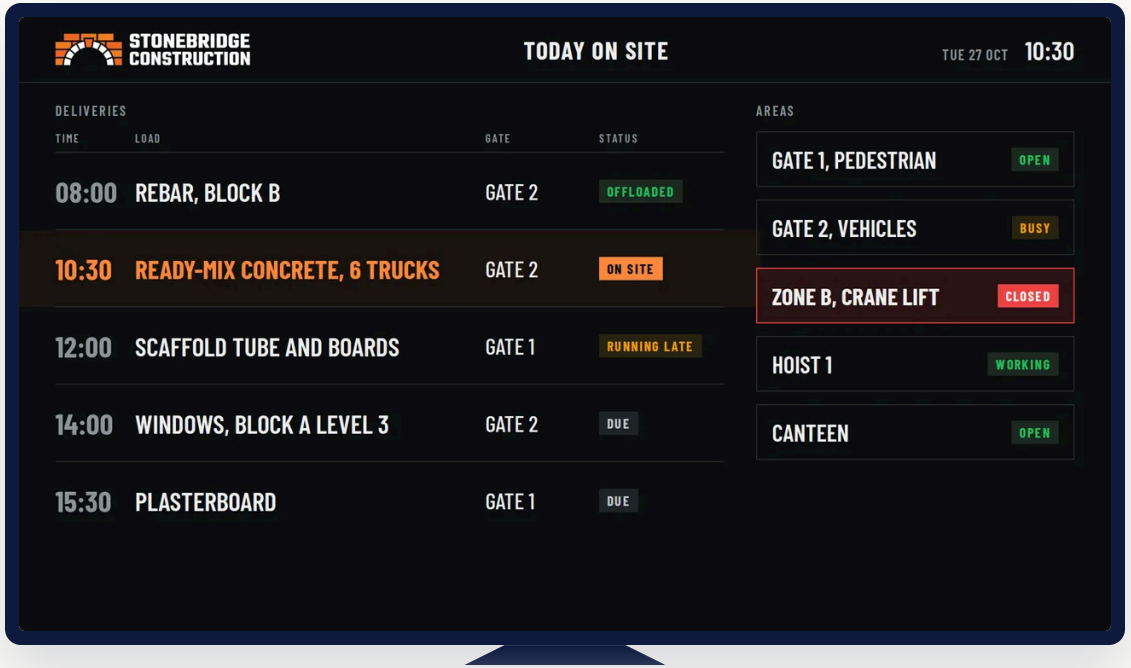
NowBoard

NOWBOARD FOR CONSTRUCTION FIRMS

The site TV that follows the shift.

Sign-in at the start of the day, news at the break, safety all day and sign-out at the end. When you need it, switch the same TV to a Channel for an induction, a toolbox talk or a meeting.

- Set the day once. The screen changes on time, every day
- Head office sets it for every site. The site manager adds to it from a phone
- Free forever on one TV. From £10 a TV a month after that



Today on Site Board
On the site office TV, in your logo and colours

NowBoard

WHAT MAKES NOWBOARD DIFFERENT

Five reasons NowBoard is different.

EVERY PLAN

Screens that make you money

Local businesses pay to advertise on your screens. You approve every advert and keep most of what they pay.

Tool hire and training in the canteen

EVERY PLAN

Run it from your phone

Site managers change their own Board in seconds from a phone, out on site.

Crane lift moved? Changed from the gate.

EVERY PLAN

Works on the TVs you have

Android TV, Raspberry Pi, or any Windows PC, Mac or Chromebook in a web browser.

Or plug in our £199 Player Pro

EVERY PLAN

Ready for every site

Boards for site rules, notices, weather and countdowns. Change a rule or a delivery without a designer.

One set of rules on every site

STARTER AND UP

AI and your own designs

Describe a Board and AI designs it, or lay out your own. No graphic designer needed.

AI designs on Professional

Ad Space share: you keep 70% on Free, 80% on Starter, 87% on Professional and 92% on Enterprise, before card fees. Prices exclude VAT.

WHY NOWBOARD

Every cabin. Same rules. One login at head office.

A construction firm has three other ways to get information to site. Here’s how they compare.

	NowBoard Built for many sites	**Laminated posters** Printed and pinned in each cabin	**Intranet or Teams** Messages from head office	**Other screen apps** Made for shops, offices and cafés
Reaches every site at once	✓ **One change, every cabin** Head office sets it, every site sees it	✗ Printed and posted to each site	~ Only if people log in	✓ If you set it up yourself
Seen without logging in	✓ **On the cabin wall** No login or app for the workforce	✓ On the wall	✗ Needs a login	✓ On the wall
The site manager adds today’s plan	✓ **From a phone** Deliveries, lifts, road closures	✗ Print a new one	~ Varies	~ Usually built on a computer
Evacuation alert on every screen	✓ **One tap** Every cabin, on Professional	✗	~ Only on phones and laptops	~ Varies by plan
Moves with the cabin	✓ **Player Pro goes with it** Plug it in at the next site	✓ Take it down, put it up	✓ Nothing to move	~ Varies
What it costs	✓ **Free on one TV** Then £10–£20 a TV a month. No contract	~ Printing and posting, every change	✓ Already paid for	~ Priced per screen, often in US dollars

A general comparison of types of product. Check with each supplier for their latest features and prices. NowBoard prices exclude VAT.

NowBoard

WHAT'S ON THE WALL NOW

A rule changes at head office. The sites find out slowly.

Site rules, inductions and today's plan end up on laminated sheets and in emails nobody on site reads. Sound familiar?

The laminated poster

It was right when it went up. Nobody is sure which version is on which site.

The workforce

They don't log in to the intranet. They do look at the cabin wall.

Today's plan

Deliveries, lifts and closures live on the site manager's phone, not where the gangs can see.

The alert

An evacuation or a new hazard has to reach every cabin now, not at the next toolbox talk.

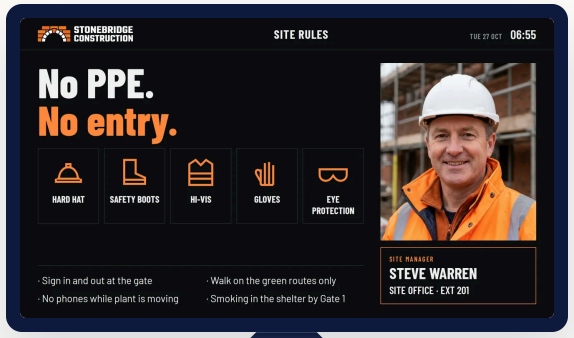
The rules are right. NowBoard puts them on every cabin wall, and keeps them current.

NowBoard

YOUR TVS, EACH WITH A JOB

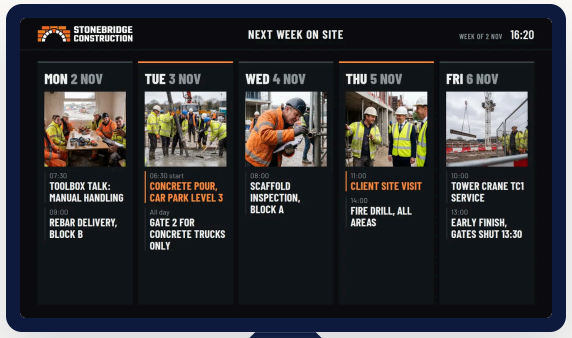
A screen in every cabin. Each one with a job.

Pick a Board, type in your details, and it's on the TV. Every Board is ready to use, and you can change any of them.



Welfare cabin
Set by head office

Site rules and PPE
Who to ask



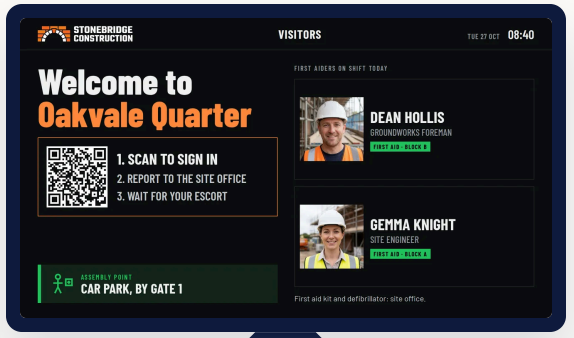
Site office
Typed by the site manager

Next week on site
Deliveries and lifts



Canteen
The safety record

Days safe
Near misses and good catches



Gate
Visitor sign-in

QR code to sign in
Assembly point and first aiders

Every screen shown is a ready-made Board. Type in your details and add your logo. The safety record is a number you type in.

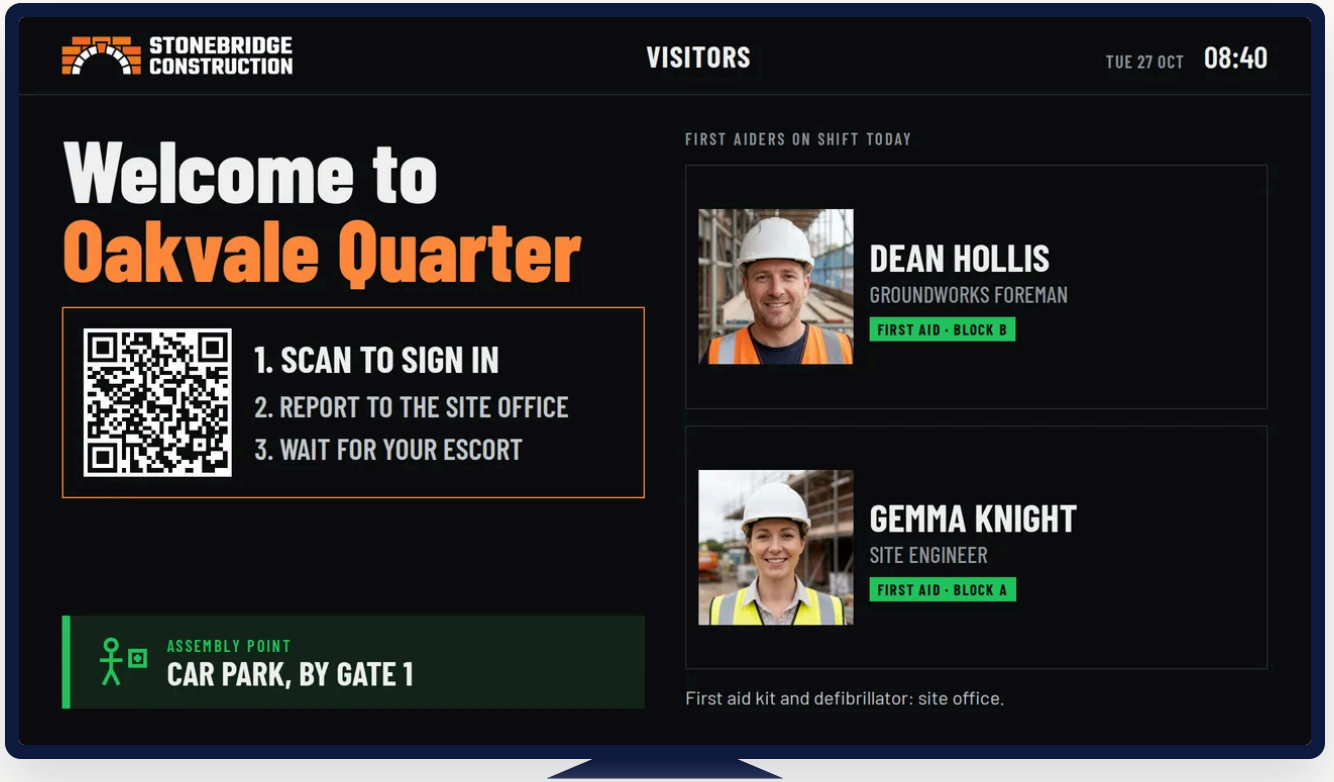
A DAY ON SITE

Set the day once. The cabin TV follows the shift.

Give each part of the day its own Boards. At each time, the screen changes by itself, every day. Tap a time to see it.

06:45	Shift start	Sign in at the gate
07:00	Toolbox talk	The day's talk in the cabin
07:30	Work starts	Deliveries, gates and zones
10:00	Morning break	Company news and new starters
10:30	Back to work	Crane and weather
12:30	Lunch	Safety video in the canteen
16:20	End of shift	Next week on site

Time-of-day screens come with Professional and Enterprise. Each site uses its own time zone.



Cabin TV
06:45 · Shift start

A CHANNEL FOR EVERY JOB

One TV. A Channel for every job.

The Site Channel follows the time of day. When you need the screen for something else, switch the TV to another Channel. Tap a Channel to see it.

Site
Follows the day: sign-in, news, safety, sign-out

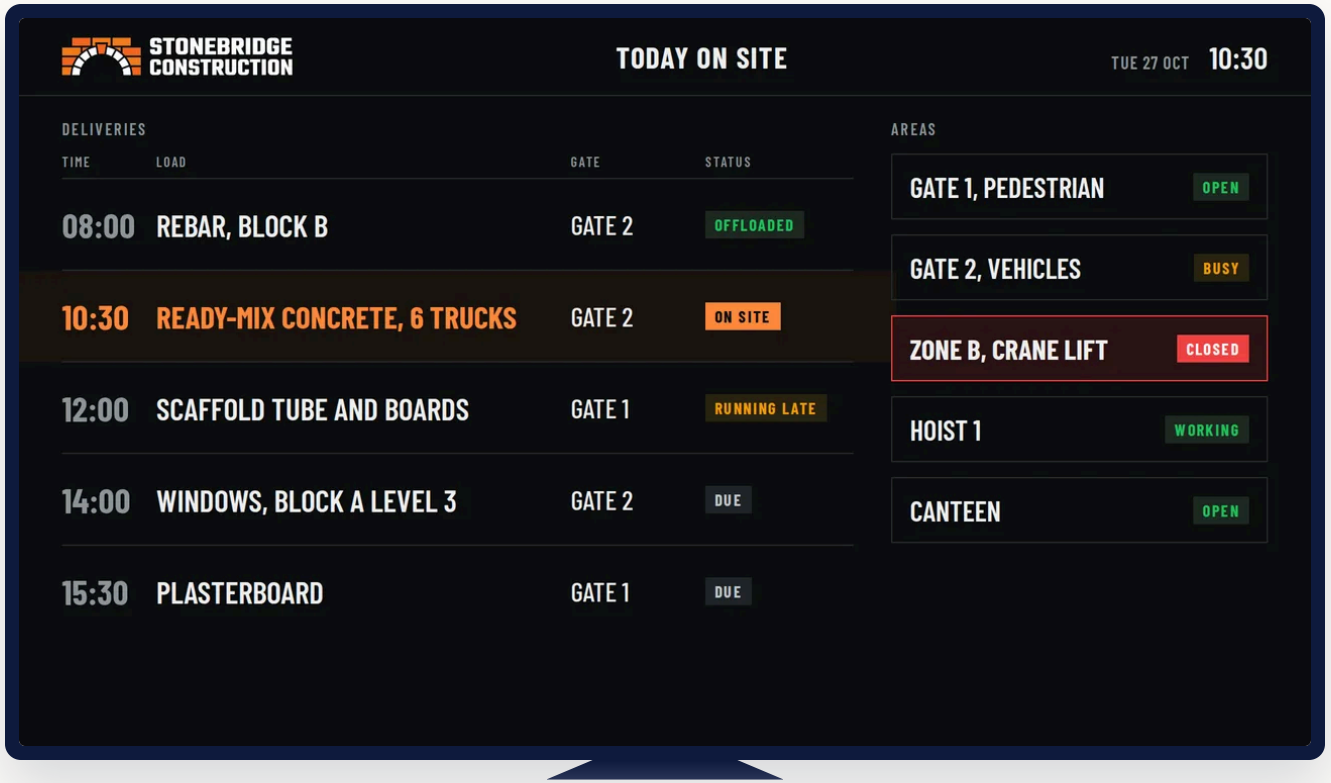
Induction
Your induction video and slides for new starters

Toolbox talk
Slides you move from your phone

Training video
Short safety videos for the canteen

Meetings
Beam a laptop for a client visit

Each Channel has its own playlist and its own time-of-day plan. Switch a TV to another Channel from your phone, and switch it back when you finish. Beam needs Professional and a Player Pro or the Windows player.

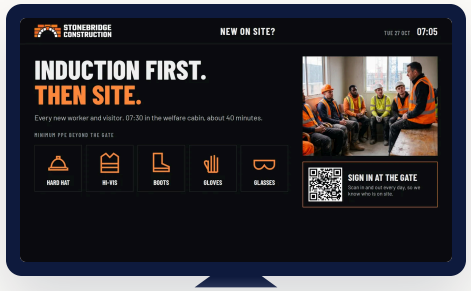


Cabin TV
Channel: Site

NowBoard

ONE SCREEN, MANY JOBS

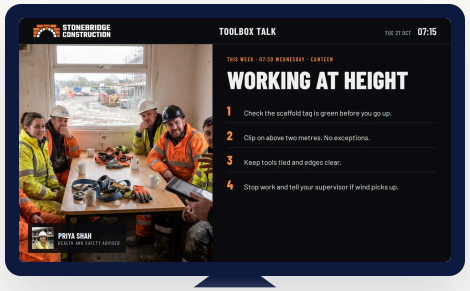
The same TV runs the rest of your site.



INDUCTIONS

Site induction

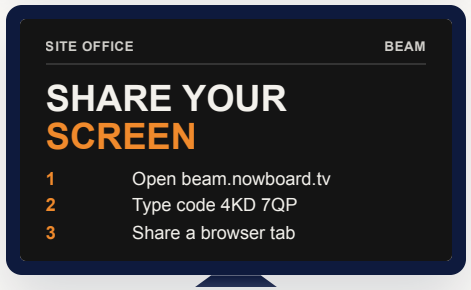
Show your own induction slides. The new starter scans the QR code and moves the slides from a phone. No login.



TOOLBOX TALKS

Toolbox talks

Give the talk from your phone. The gang sees the same four points on the big screen.



MEETINGS

Beam your laptop

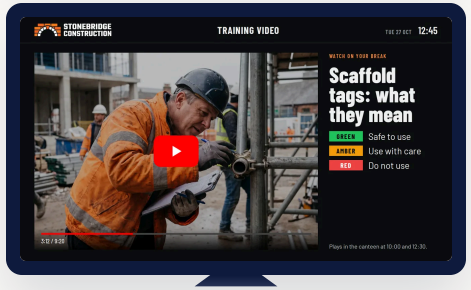
Show drawings and programmes from a laptop on the site office screen. No cables, no app.



CANTEEN

The canteen menu

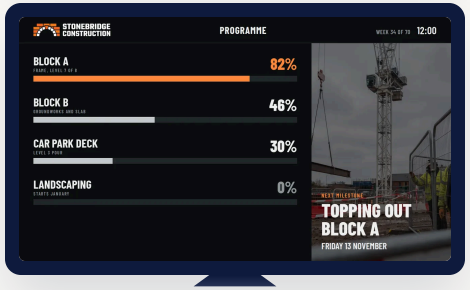
Dishes, prices and dietary marks. The breakfast menu changes to lunch at the time you set.



BREAKS

Videos and the news

Short safety videos, BBC News and the weather at break times, so people look at the screen.



PLANS

Programme and milestones

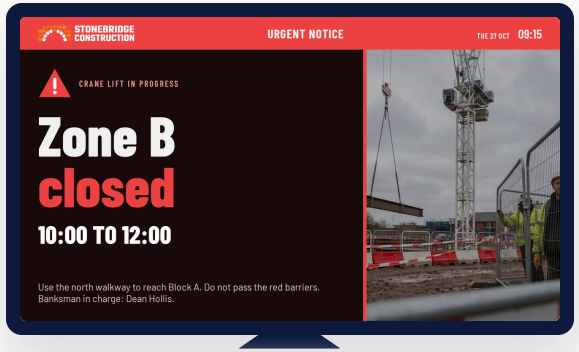
Progress on each block and the next milestone, so every trade sees the target.

Beam comes with Professional and Enterprise, on a NowBoard Player Pro or the Windows player. Sign-in QR codes open the sign-in form you use now.

NowBoard

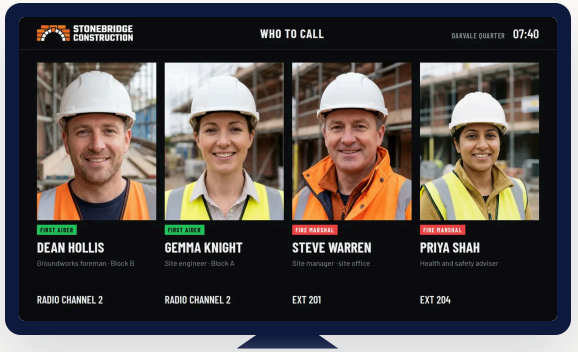
MORE BOARDS FOR YOUR SITES

Ready to use. Type in your details.



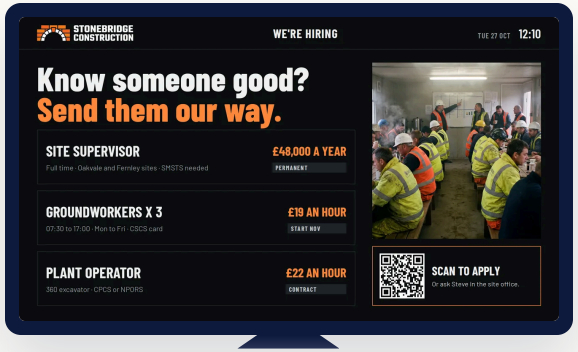
Urgent site notice

Close a zone on every screen on site at once.



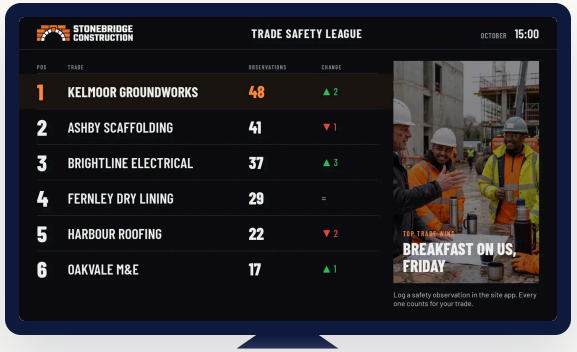
First aiders and marshals

Who to call, with faces, so new workers find help fast.



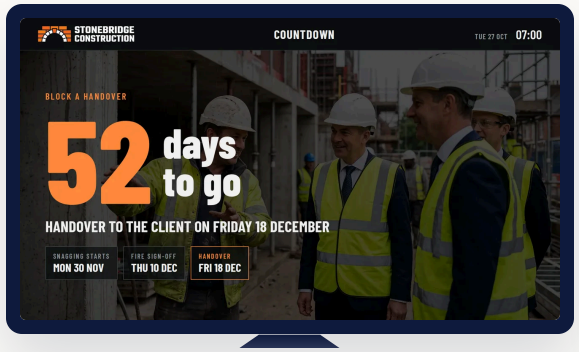
We’re hiring

Open roles, pay and a QR code, so your workforce can refer people.



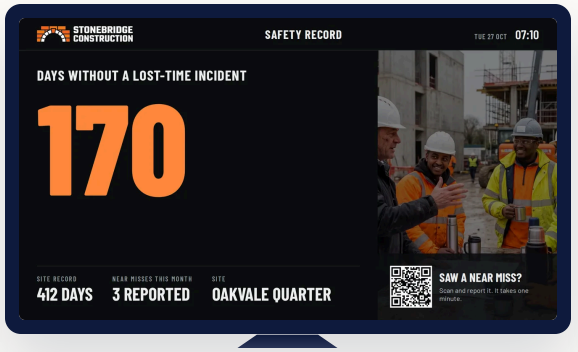
Trade safety league

Rank trades by safety observations. Make good habits a contest.



Handover countdown

Every trade sees the deadline each day.



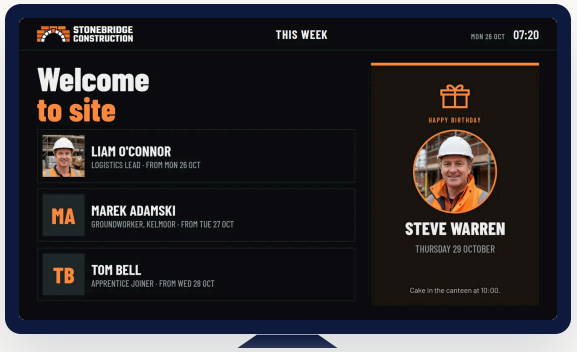
Safety record

Days without a lost-time incident, and a QR code to report a near miss.



Waste and recycling

Waste kept out of landfill against your target.



Welcome and birthdays

Welcome new starters by name.

All examples use a sample firm. Your screens show your logo, colours and sites.

UPDATE FROM ANYWHERE

Crane lift moved? Change it from your phone.



Cabin and canteen TVs
Updates in seconds, on every TV showing this Board

No laptop, no printer, no drive to site. The site manager changes their own Board from a phone. Head office sets the rules for every site. Try it: change the details and press **Update the TVs**.

NowBoard

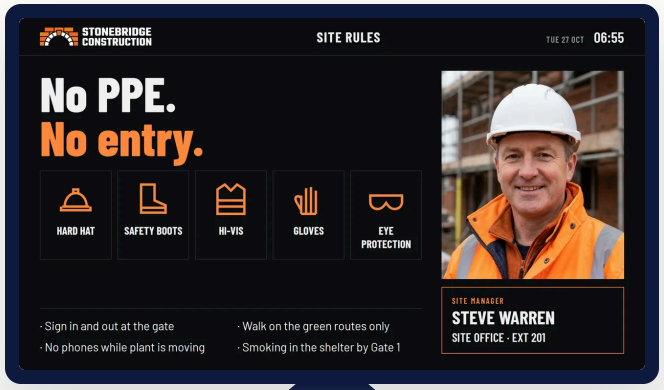
EMERGENCY ALERTS

Evacuate means evacuate. Every cabin at once.

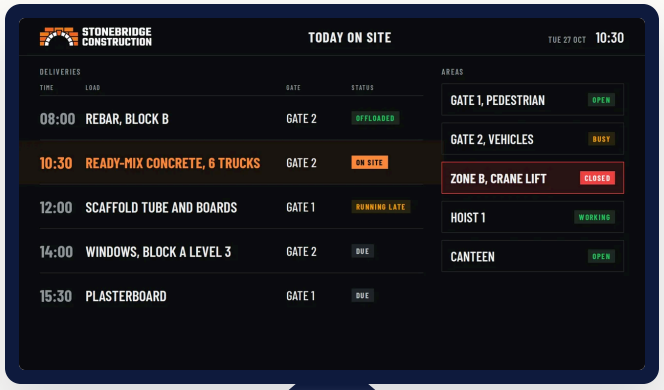
One tap puts the same message on every TV on every site. One more tap puts everything back as it was.

- Evacuate
- Fire drill
- New hazard
- Back to normal

Ready-made alerts for a fire, a fire drill, an urgent notice, building work and a missing person, plus your own messages. They come with Professional and Enterprise.



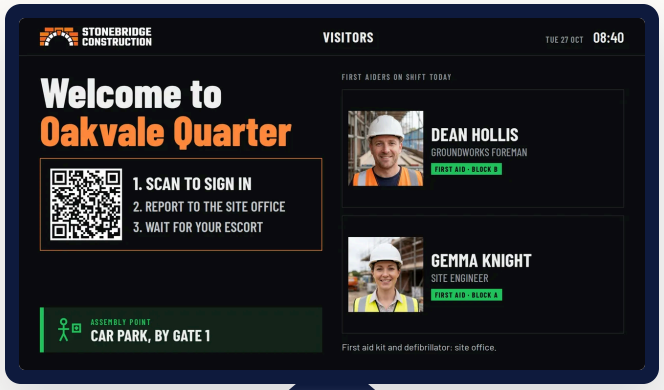
Welfare cabin



Site office



Canteen



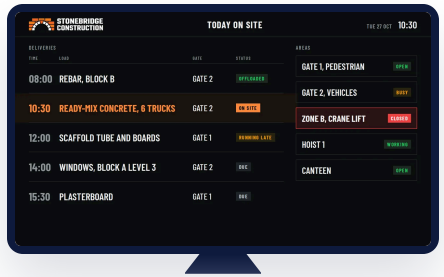
Gate

NowBoard

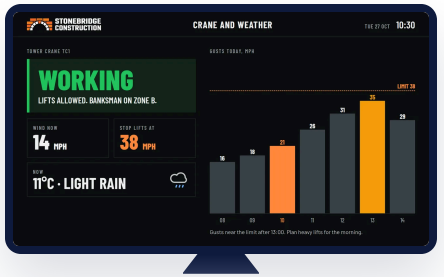
FOR CONSTRUCTION FIRMS

One login. Every site.

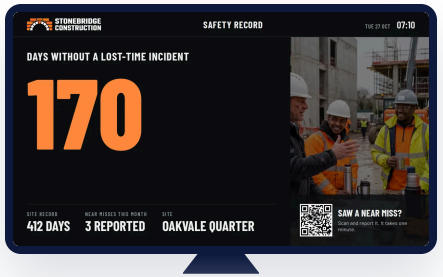
Head office
Sets the screens every site shows: rules, safety, notices



Mill Lane
Adds its own deliveries and lifts



Harbour View
Adds its own crane and weather



Station Road
Keeps its own safety record

Every site in one account

See and change every cabin screen from one login.

Shared where it should be

Head office sets the rules and safety Boards. Each site adds its own plan for the day.

Moves with the job

When a site closes, the Player Pro goes to the next cabin and the licence goes with it.

Larger firms

Enterprise adds help setting up every site, a team who knows your firm, and lower prices for large groups.

NowBoard

GETTING IT ON THE TV

It works on the TVs you already have.

Any TV with an HDMI socket will do. Each TV needs an internet connection, over Wi-Fi or a cable.

The NowBoard app

Runs on compatible Android TVs and TV sticks, a Windows PC, or in a web browser.

Free with every plan

Player Pro

A small box that plugs into the TV's HDMI socket, starts itself and just plays. Optional.

£199 one-off, per TV

We can fit it for you

Our installer comes to your sites. UK only.

Fit and set up a TV	**From £100** a TV, subject to location

1. **Sign up free**
   At app.nowboard.tv. No card needed for the free plan.
2. **Connect the cabin TV**
   Open the app or plug in Player Pro, then type in the code it shows on the TV.
3. **Pick a Board**
   Add your site rules and your logo. It's on the screen.

All prices exclude VAT. If we supply a TV, you pay what it costs us. Cabins need internet: a 4G router works.

NowBoard

OPTIONAL · AD SPACE

Suppliers can pay you to advertise.

Ad Space is off unless you turn it on. You choose which screens show adverts, and you approve every one.

1

You choose where and how much

For example, the canteen TV only, never the safety Boards. You set the price of a slot.

2

A local business books

They send their advert through your own booking page.

3

You approve it

Nothing shows until you say yes. Then they get a link to pay.

4

It plays, you get paid

The advert runs between your own Boards. The money goes to your account.

Who might advertise? Businesses your workforce uses: tool and plant hire, PPE suppliers, training providers, local cafés, agencies hiring for the next job. You decide what fits your sites.

What could adverts earn you?

TVS IN THE SITE	PLAN
2	Professional · £20

ADVERTS SOLD	PRICE OF EACH, A MONTH
3	50

Adverts sold a month	£150
NowBoard’s share (13%)	− £20
You keep	£131
Your screens cost (2 × £20)	− £40
Your profit each month	**£91**
Profit over a year	**£1,086**

An example, not a promise of income: what you earn depends on what you sell. NowBoard takes a share of each advert (Starter 20%, Professional 13%, Enterprise 8%; 30% on Free). Card payment fees come off before you are paid. Prices exclude VAT.

NowBoard

PRICING

Pay per TV. Start free.

Pay monthly with no contract, or pay yearly and get 2 months free. Paid plans have as many Boards as you like and no NowBoard logo.

Free

£0 forever

- ✓ One TV
- ✓ Up to 5 Boards
- ✓ Rules, notices, weather and more
- ✓ Your logo and colours
- ✓ Shows the NowBoard logo

Starter

£10 a TV / month

- ✓ As many TVs as you need
- ✓ As many Boards as you like
- ✓ Something different on each TV
- ✓ Every Board design and style
- ✓ Design your own Boards

BEST FOR MOST SITES

Professional

£20 a TV / month

- ✓ Everything in Starter
- ✓ Boards that change through the day
- ✓ Evacuation and emergency alerts
- ✓ Describe a Board and AI designs it

Enterprise

£30 a TV / month

- ✓ Everything in Professional
- ✓ For construction firms
- ✓ Help setting up every site
- ✓ A team who knows your group
- ✓ Lower prices for large groups

SITES: 20

TVS IN EACH SITE: 2

PLAN: Professional · £20

☐ Add Player Pro
£199 a TV, one-off

MONTHLY
£800
20 sites × 2 = 40 TVs × £20

OR PAY YEARLY
£8,000
2 months free, save £1,600

All prices exclude VAT. For example, 20 sites with 2 TVs each: the welfare cabin and the canteen. Pilot three sites first.

NowBoard

NEXT STEPS

Pilot three sites this month.

THIS WEEK	**Free on one cabin TV**	Your head of safety puts up the site rules. No card, no contract.
THIS MONTH	**Pilot three sites**	Professional, so screens change through the day and an evacuation reaches every cabin. £20 a TV a month.
AS SITES OPEN	**Every site**	A Player Pro per cabin. It moves with the cabin when the job ends.

Let’s get your first cabin TV going.

We can set it up with you on a call, or come and fit it.

START FREE
app.nowboard.tv/register

EMAIL
hello@nowboard.tv

WEBSITE
nowboard.tv